Youth Activation: The Untapped Source to Increase College & Career Access & Success Youth

Florida College Access Network Talent Strong Florida Summit May 10-11, 2022 Broward County Public Schools School Counseling & BRACE Advisement Department

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BRACE Cadets: The Opportunity



State of college and career readiness in Broward County



Obstacles



Opportunity

Vision

State of College & Career Readiness in BCPS

- BCPS 2nd largest school system in Florida and 6th largest in nation
- 268,000 students across 241 schools includes 32 high schools
- Increased college and career readiness is priority in strategic plan
- 63% of graduates completed at least 1 AP, IB, AICE or Dual Enrollment course (FLDOE 2018)
- 93% take the SAT (FLDOE 2018)

CCLR Challenges

- 68% of students- free & reduced lunch (2021)
- 47.3% FAFSA completion rate (June 2021)
- 550:1 student-to-counselor ratio
- 55% of counselors' time is spent on "other duties" = ratio of 1000:1

The Opportunity: Strategic Convergence

- Strategic Plan
- Millage Referendum
- Naviance
- Acceleration
- Gates Foundation
- Data



Vision

- Build a robust college and career going culture in which more students enroll and complete post-secondary education
- Use data to inform and measure success
- Make students part of the "army" that builds the college & career going culture

The Inspiration

AUD EDGT

S a First 1

Ask me about Scholarships NO

- PeerForward
- Students are 2nd most powerful influencer on peers
- Leverage the strength of peer influence for good



BRACE Cadets

- College and career readiness peer mentors
- Design and implement special projects to help their peers take action to prepare for college, career
- High school students



Social Media Cadets

- College and career readiness peer mentor
- Use social media to promote college & career readiness
- Scholarships, FAFSA, college application, career exploration, inspiration & motivation
- Run social media for BRACE Advisors
 & district @bracecadets



Qualifications of a BRACE Cadet

- GPA 2.3 & above
- Public & charter
- Good standing no behavior or attendance problems
- Wants to help peers get ready for post-secondary life
- Complete what they start
- Already taking action to prepare for life after high school

Recruitment & Selection Process

- Canvas, Naviance, IG, BRACE Advisors
- Application process simulates the BC experience
 - Time sensitive
 - Evidence of preparing for postsecondary life- screenshots
 - Online application
 - Video interview
 - Implementation Plan
 - Social Media cadets submit posts



Expectations of a BRACE Cadet

- Mandatory trainings- Summer, fall, winter
- Design & implement 2 projects linked to the priorities
- Reports on projects
- Have fun and do something you are passionate about
- \$500 stipend
- Special projects

VIRTUAL EVENT: TUESDAY, MARCH 1, 2022 AT 6:00 PM

QUESTBRIDGE TALK

FEATURING: QUESTBRIDGE MATCH RECIPIENTS FOR BROWN & PRINCETON UNIVERSITIES

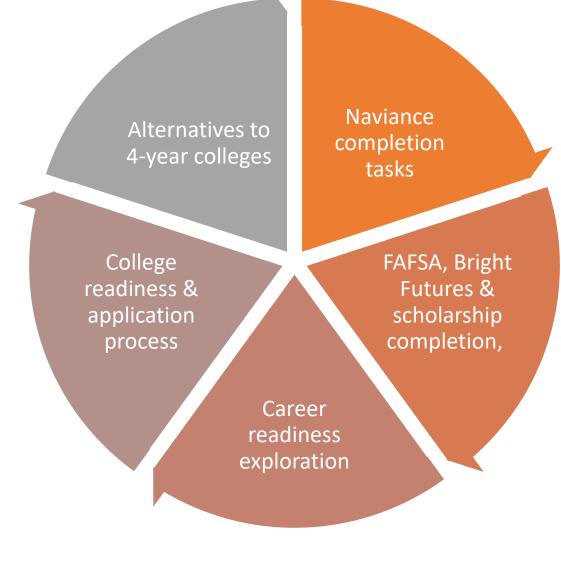


How We Prepare BRACE Cadets To Succeed

- Create a winner's identity
- Summer training 4 days; fall & winter training
- College readiness; financial aid, career readiness
- Data on FAFSA & other college readiness metrics
- BRACE Advisor as a great resource
- Individual planning meetings



FIVE PRIORITIES



Projects Implemented By BRACE Cadets

- Financial aid Finance Fighters
- SAT Tutoring BRACE for Testing
- Career exploration- *Healthcare Careers Aid*
- College application-Project College
- Naviance Career & Course
 Navigators

ATTENTION RISING JUNIORS & SENIORS! Senyour year Meeting Monday, April 18th, 2022 from 6-7PM

JOIN OUR WEBINAR TO LEARN ABOUT THE IMPORTANCE OF CHOOSING THE RIGHT COURSES TO TAKE, AND INFORMATION ABOUT THE SAT/ACT

Follow us on instagram: @SYBRACE and Register for the meeting using the link in our bio. Make sure to Join our remind to stay updated: @SJBRACE

Projects Implemented by Social Media Cadets

- Promoting HBCU
- Naviance
- Mental health
- Career exploration
- Scholarships
- College readiness AICE, Cambridge, Dual enrollment
- Campaigns FAFSA, Decision Day

- Twitter @bracecadets
- Instagram @bracecadets
- Facebook <u>https://www.faceboo</u> <u>k.com/bracecadets/</u>
- YouTube- BRACE Cadets

Sample Work of BRACE & Social Media Cadets

College section

Some information on the colleges includes graduation rate, acceptance rate, their next application deadline, student life, studies, costs, and much more.





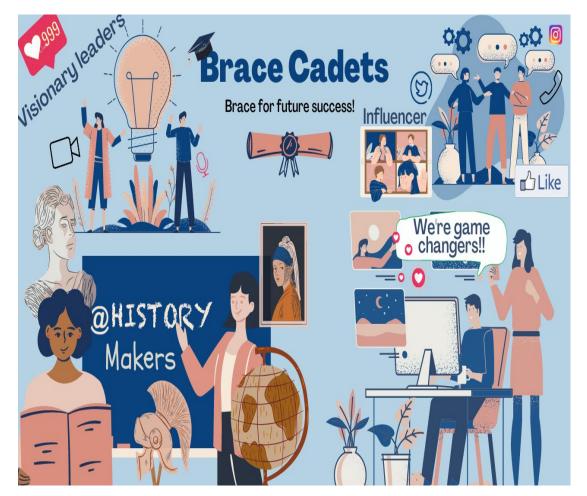
Success Keys – District Level

- Articulate Possibilities not Problems
- Engage decision-makers & influencers early
- Dedicated staff
- Create a high value brand
- Budget
- Highlight successes



Success Strategies – School Level

- Create a strong, positive, fun, brand & winner's identity
- Produce quantifiable & meaningful results
- Elevate and make champions of those adults who produce results
- Embed in the schools –BRACE Club, BRACE Advisors





Success Strategies -Students

- Provide high quality training for & with students; build mastery
- Leverage student's altruism and idealism
- Have Yes in your heart for student projects
- Support students' personal growth & goals
- Celebrate, nurture & encourage often

Partnership with Bridge2Life (LCAN)



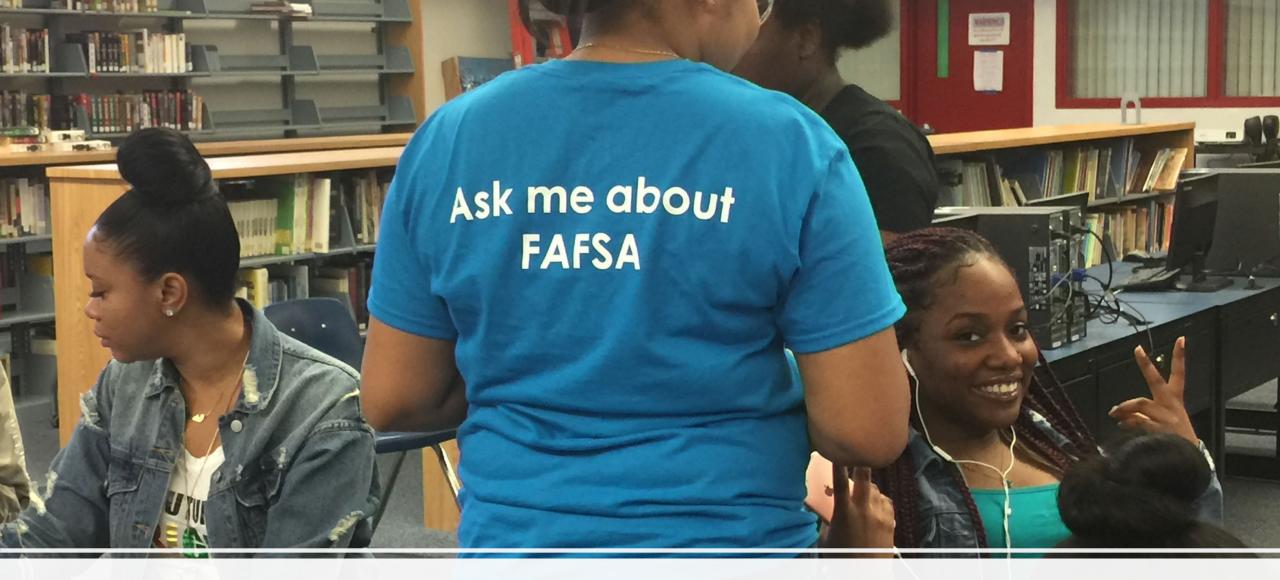
- B2L Student Success Network
- Students move from BC to B2L
- Promote each other events
- BRACE Cadets support B2L events B2L launch, B2L events

District Impact of the BRACE Cadets Program

- College & career going culture
- Increased capacity for District
- Leverage youth leadership

- Top tier college enrollment
- More students taking action
- Create new energy & buzz





"I accomplish a lot more using BRACE Cadets, than I do on my own." BRACE Advisor



IMPACT Of BRACE Cadets

- Top tier college bound seniors
- FAFSA, Bright Futures, Scholarships
- Naviance
- College readiness
- Career readiness

Contact us:

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