

Talent Strong Florida Summit

Better Together

MAY 10 - 11, 2022

Embassy Suites Lake

Buena Vista South



WHO WE ARE

Florida College Access Network (FCAN) leads our collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career. We envision Florida communities working together in order to ensure education is the pathway to economic mobility for all.

We are the convening force bringing together student-centered organizations, educators, philanthropy, government officials, business leaders, and community partners to develop and implement the evidence-based programs for students—especially **first generation college students, low income students, students of color and adult learners**, among others.

FCAN is a trusted resource for educational data, trends, and research. We inspire local and state leaders and educators to employ new ideas, policies and best practices that will transform Florida's students for the jobs of the future.

WHAT WE DO

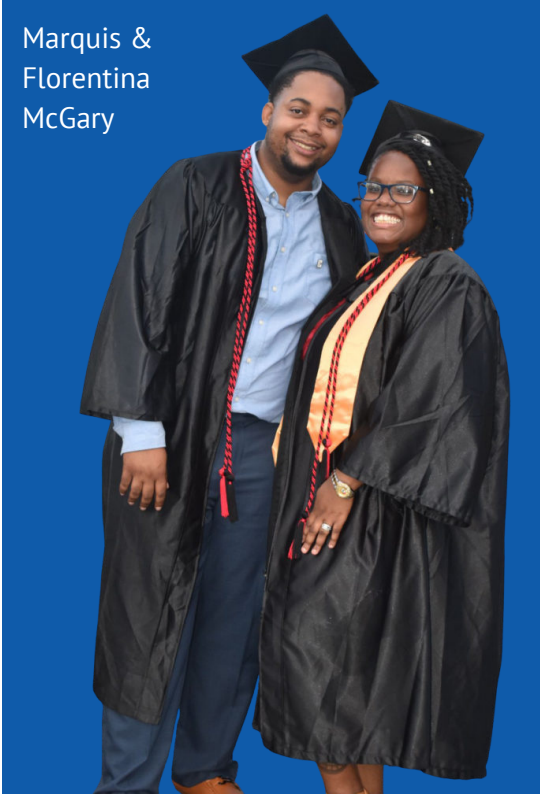
We are at the heart of a growing movement to realize Florida's untapped talent and potential. Our work demonstrates the tremendous possibilities that education can produce for all students.

- Our College Ready Florida initiatives have grown 200% over the last 4 years to include more than 450 schools.
- We help a larger network of organizations across the state continue to provide the support system for students that need small interventions (transportation, illness, childcare, etc.) just to stay in school.
- From 2012 to 2019, degree attainment rose almost 4 ½ percent because of our efforts.



**WORKING TOGETHER,
WE CAN BUILD A TALENT STRONG FLORIDA!**

Marquis &
Florentina
McGary



OUR ANNUAL SUMMIT

The FCAN Annual Summit brings together researchers, policy makers, educators, and administrators in the state representing 17 regions, 31 counties, and over 700 organizations.

Education leaders are hungry to try new approaches. At the FCAN Summit, they get to collaborate in real time with community partners who are committed to supporting students as they try to reach new goals. You can reach these decision makers in a setting where they are open to exploring new strategies, ideas, and solutions.

FCAN's Impact... Going to College with Purpose

After Florentina Denis-McGary and her husband Marquis McGary, both 27, decided to enroll at Polk State College in 2017, the couple thought it might be a good idea to gamify the pursuit of their associate degrees. “Almost all our classes were together, so we made it a competition to see who could come out with the better grades,” Florentina said. While Marquis may have edged Florentina out in terms of G.P.A., both spouses consider themselves huge winners after each earning associate degrees in health science from Polk State at the end of 2020.

“ I remember we were driving around one day, and I pointed to this really nice house and said, ‘We’re not going to be able to get a house like that with what we’re doing right now,’” Marquis said. “We were both going to have to go back to school. ”

Florentina wants to become a physician’s assistant – a licensed health care provider who requires more training than the more administrative-focused medical assistant – before working her way up to a position as a medical examiner.

She’s also enjoying all the knowledge she has acquired along the way.

MEET ASHLEY RHODES - COURTER

New York Times
Bestselling Author
and one of this year's
Summit Keynote
Speakers!



Ashley Rhodes-Courter, MSW, is the quintessential American success story. Born in 1985 to a single teen mother, by the age of 3 she was in Florida's foster care system where she spent almost ten years being shuttled between 14 homes—some quite abusive—before being adopted from a Children's Home at the age of twelve.

Despite her ordeal, she excelled in school because she believed that, "my education was the one thing nobody could take from me." Her efforts and academic achievements landed her Eckerd College's Trustee Scholarship where she graduated with honors and ahead of schedule earning a double major in Communications and Theater and a double minor in Political Science and Psychology. Ashley then went on to earn a Master's Degree in Social Work from the University of Southern California.

By the age of 22, Ashley had become a New York Times Bestselling Author. Her first book, "Three Little Words" is now an International Bestseller and has been published in at least 4 countries. Her second book, "Three More Words" debuted at #1 on Amazon Bestseller's List. Both books are used in classrooms across the country in various community and First Year Experience Collegiate programs. Ashley has received State, local, and National awards for her speaking, advocacy, and philanthropy. She has spoken on Capitol Hill and has been invited to the White House twice.

MEET DR. TONJUA WILLIAMS



John E. Roueche
International
Leadership Award and
one of this year's
Summit Keynote
Speakers!































Enhancing students' access, success and the quality of their experiences are the most treasured values of Dr. Tonjua Williams, St. Petersburg College's seventh president. She has served SPC for 34 years, rising through the ranks in a variety of academic and administrative roles, including Senior Vice President for Student Services and Provost of the Tarpon Springs Campus.

Dr. Williams is nationally recognized as an expert in transforming departments and institutions through student development and strategic planning. She has received many awards and recognitions – most recently the National Institute for Staff and Organizational Development's John E. Roueche International Leadership Award, the Tampa Bay Business Journal's Businesswoman of the Year award, and as one of the top 25 women in higher education by *Diverse Issues in Higher Education*. Dr. Williams holds a Ph.D. from Barry University in Higher Education Administration with a specialization in Educational Leadership.

St. Petersburg College has flourished under her leadership, having just been named sixth best among public and private colleges in Florida according to U.S. News and World Report's 2020 study. That same report ranked SPC at number 17 among the top 84 public schools in the southern region, which is comprised of 12 states.

As SPC's president, Dr. Williams is creating a pathway for educators, businesses, government and community agencies to work closer together than ever before. As part of the Educational Ecosystem movement, alignment between schools is being strengthened, on and off ramps are being built for working adults to advance in their careers, and active partnerships with industry are being fortified with quality talent that improves the economic mobility of our residents and the growth of our region.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorship Benefits	PRESENTING SPONSOR \$20,000	DIVERSITY SPONSOR \$10,000	BREAKOUT SPONSOR \$5,000	EQUITY SPONSOR \$3,500	VIRTUAL SPONSOR \$2,500
Tickets to Summit	15	10	6	4	2
Alignment with Florida College Access Network IMPACT					
Recognition during Opening Remarks					
Company Branded Item(s) in Attendee Registration Bag					
Logo and Signage Displayed throughout Summit	Premier Placement	Prominent Placement	Powerful Placement	Significant Placement	
Sponsorship recognition on Summit registration website, conference app, and Summit schedule					
Recognition on FCAN Website	6 Months	4 Months	2 Months		
Inclusion in Social Media Posts	6 Months	4 Months	2 Months		
Sponsor Produced Save the Date and Post Summit Video Showcased on Multiple Communication Channels					
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Sponsor Welcome Luncheon, Evening Networking and Awards Luncheon with Speaking Opportunity					
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****CONTACT US FOR CUSTOMIZED SPONSORSHIP OPPORTUNITES****

EXHIBITORS

PREMIER

\$1,500.00

- PREMIUM EXHIBIT LOCATION WITH TWO TABLES AND CHAIRS
- TWO COMPLIMENTARY SUMMIT TICKETS
- ACCESS TO ATTENDEE EMAIL LIST FOR ONE PRE- AND ONE POST-EMAIL
- EXHIBITOR LISTING IN PRE-SUMMIT PROMOTION
- RECOGNITION AS EXHIBITOR ON SUMMIT WEBSITE AND PROGRAM MATERIALS
- COMPLIMENTARY WI-FI
- SUMMIT TICKET DISCOUNT FOR ADDITIONAL COMPANY TEAM MEMBERS

(2 AVAILABLE)

TABLETOP

\$1,000.00: Company
\$550.00: Nonprofit or Public Institution

- ONE TABLE AND CHAIRS
- ONE COMPLIMENTARY SUMMIT TICKET
- EXHIBITOR LISTING IN PRE-SUMMIT PROMOTION
- RECOGNITION AS EXHIBITOR ON SUMMIT WEBSITE AND PROGRAM MATERIALS
- COMPLIMENTARY WI-FI
- SUMMIT TICKET DISCOUNT FOR ADDITIONAL ORGANIZATION MEMBERS

(10 AVAILABLE)

FOR ALL SPONSORSHIP LEVELS, PLEASE NOTE THE FOLLOWING: PURSUANT TO IRS GUIDELINES, SUPPORT IS DEFINED AS A "QUALIFIED SPONSORSHIP," WHICH MEANS NO ENDORSEMENT OF YOUR BUSINESS, QUALITATIVE OF COMPARATIVE LANGUAGE, PRICE INFORMATION OR INDICATION OF SAVINGS OR VALUE CAN BE INCLUDED IN WRITTEN WORDS OR IN PROGRAM REMARKS. IN ESSENCE, YOUR ORGANIZATION CAN BE ACKNOWLEDGED THROUGH SIMPLE USE OF YOUR NAME, LOGO AND LOCATION, BUT NO MESSAGE THAT PROMOTES OR MARKETS AND TRADE OR BUSINESS, OR ANY SERVICE, FACILITY OR PRODUCT IS PERMISSIBLE.

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COMMITMENT FORM

PLEASE PRINT YOUR ORGANIZATION NAME EXACTLY AS YOU WOULD LIKE IT TO BE LISTED ON ALL PROMOTIONAL MATERIALS.

ORGANIZATION NAME

CONTACT NAME

TITLE

ADDRESS

CONTACT PHONE NUMBER

CONTACT EMAIL

SELECT YOUR SPONSORSHIP LEVEL:

PRESENTING SPONSOR
\$20,000

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\$10,000

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\$5,000
(7 AVAILABLE)

EQUITY SPONSOR
\$3,500

VIRTUAL SPONSOR
\$2,500

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ENCLOSED IS MY CHECK PAYABLE TO USF FOUNDATION IN THE AMOUNT OF \$ _____
(Please write FCAN Operating Fund in check memo line)

PLEASE CHARGE MY CREDIT CARD \$ _____

VISA

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AMERICAN EXPRESS

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

CVV CODE

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RETURN COMPLETED SPONSORSHIP FORM AND ADDRESS ALL QUESTIONS TO:

KMCDONALD@FLORIDACOLLEGEACCESS.ORG

813.974.0141

MAIL COMPLETED FORM WITH CHECK TO:

FLORIDA COLLEGE ACCESS NETWORK

RE: SUMMIT SPONSORSHIP

4202 E. FOWLER AVENUE

ALN 185

TAMPA, FL 33620

ATTN: KATHY MCDONALD