Helping Students Understand How to Pay for College

January 27, 2021
Welcome!

Kathy McDonald, MBA
Assistant Director for Network Partnerships

Florida College Access Network
kmcdonald@FloridaCollegeAccess.org

@kathy_mcdonald
Many thanks to the following for their generous contributions:

Cornerstone Funder
Helios
Education Foundation

Supporters
Wells Fargo
National College Attainment Network
Guest Presenter

Daniel Barkowitz
Assistant Vice President, Financial Aid/Veteran’s Affairs

Valencia College
Questions & Conversation

• Submit your questions in the box

• Share on social media
  Twitter: @FLCollegeAccess
  #FCAN
  #TalentStrongFL

This webinar is being recorded; all materials will be available within a week of recording.
Our mission:
We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

Our vision:
A Florida working together, where education is the pathway to economic mobility for all.
FCAN’s Work

Research and Data  FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida’s talent pool.

Local college access networks (LCANs)  LCANs support 82% of the state’s population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.

Statewide Initiatives  FCAN coordinates 4 College Ready Florida initiatives that provides schools and community organizations resources to help students continue their education after high school.
7 Conditions for Success

**Opportunity for everyone:** To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

**Clear information and guidance:** Students and families need exposure and counseling early and often to make informed decisions about their futures.

**Affordable:** Postsecondary education needs to be within everyone’s financial reach, regardless of household income or life circumstances.

**Multiple pathways to success:** Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

**Lifelong learning:** No degree or credential is “one and done;” Floridians need to prepare for career changes through continuous learning.

**Effective use of data:** Transparent access to data on education and economic outcomes, especially for Florida’s diverse populations, helps achieve our goals.

**Community collaboration:** When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.
Opening remarks:

Braulio Colón
Vice President, Florida Student Success Initiatives
Introduction
**How do you plan to pay for plans after high school?**

According to the Federal Reserve, in 2018, 69% of students took out student loans and graduated with the average debt of $29,800.
WHAT MIGHT KEEP YOU FROM FILLING OUT THE FAFSA APPLICATION?
HOW TO PAY FOR COLLEGE

Family funds
- Savings
  - Personal
  - 529
  - Florida Prepaid
  - Investments
- Gifts
- Parent work
- Student work
- Private loans

Federal
- Grants
  - PELL
  - FSEOG
  - TEACH
- Federal Work Study
- Loans
  - Subsidized
  - Unsubsidized
  - Parent PLUS

State
- Grants / scholarships
  - FSAG
  - José Martí
  - Others

School-based aid
- Scholarships
  - Need-based
  - Need-based with merit consideration
  - May have additional requirements (e.g. CSS Profile)

Other (you do not need a FAFSA to access)
- GI Bill
- WIOA
- Tax credits
- Bright Futures
- EASE
- Foster care tuition waiver
- Scholarships
  - Athletic
  - Merit-based
  - Alumni assoc.

Local sources
- Community-based scholarships
- Professional assoc. scholarships
- Employer tuition assistance
- Regional and national scholarships
  - ROTC

Color Key
- Free resources
- Work-related sources
- Loans
- Earned money

To qualify for aid below, you must complete the FAFSA (Free Application for Federal Student Aid)
Understanding Sources of Financial Aid
The Forms Families Need to Know

- **FAFSA** - Free Application for Federal Student Aid
  - Free from required annually by all colleges
  - [https://studentaid.gov/fafsa](https://studentaid.gov/fafsa) or myStudentAid app

- **PROFILE**
  - Some colleges need this annually
  - Paid form / Waivers available

- **Institutional Application**
  - One per school
  - Usually part of admissions packet or as part of Foundation support

- **Florida Financial Aid Application**
  - Once per career (senior year of high school)
  - Applies for all Florida Programs (not just Bright Futures)
  - Usually completed during high school English or Social Studies class time

Learn more ➔ [https://moneymanblog.com/category/applying-for-aid/](https://moneymanblog.com/category/applying-for-aid/)
Undergraduate Student Aid by Source and Type (in Millions), 2019-20

• Over $196 Billion given out in Undergraduate Financial Aid in 2019-20

• Type of funding:
  • Grants / Scholarships / VA: 62%
  • Loans: 32%
  • Work: 0%
  • Tax Benefits: 6%

• Source of funding:
  • Federal: 52%
  • State: 6%
  • Institutional: 28%
  • Private: 14%

Source: College Board, Trends in Student Aid 2020 (http://trends.collegeboard.org)

Learn more ➔ https://moneymanblog.com/2019/10/20/its-not-a-meme-its-a-trend/
Average Undergraduate Financial Aid per FTE (Full Time Equivalent) 2019-20

- Average is run across all sectors, all enrollment (i.e. PT/FT), and all enrolled students (including non-recipients).
- All sources of aid combined in each category (i.e. Federal, State, Institutional, Private).
- Total aid per student = $15,984
- Average national total cost per sector is:
  - $18,550 (public 2 yr)
  - $26,820 (in-state public 4 yr)
  - $43,280 (out-of-state public 4 yr)
  - $54,880 (private non-profit 4 yr)

Sources: College Board, Trends in Student Aid 2020 (http://trends.collegeboard.org)
College Board, Trends in College Pricing 2020
Institutional Grant Aid by Sector 2015-16

• Costs represented are tuition and fees only (no indirect costs).
• In no category does grant aid exceed tuition and fees.
• Average scholarships may be greater at four-year privates, but net cost if lower at four-year publics and two-year publics.
• For-profit schools have the highest average net cost for students.

Source: 2016 National Postsecondary Student Aid Study.
Florida Financial Aid by Program

- Total Florida Financial Aid in 2019-20 was $1.054B
- This does not include state subsidy of higher education
- Type of Program:
  - 26% Need Based
  - 61% Merit Based
  - 13% Tuition Assistance

Sources: Florida Office of Student Financial Assistance End-of-Year Reports, 2019-20
Florida Financial Aid by Sector (2019-20)

- Undergraduate Enrollment by sector (source IPEDS, 2018-19)
  - Public 4 yr, 339,476, 25.15%
  - Public vocational, 52,298, 3.87%
  - Private nonprofit, 196,333, 14.55%
  - For profit, 129,435, 9.59%
  - Public 2 yr, 632,202, 46.84%

Sources: Florida Office of Student Financial Assistance End-of-Year Reports, 2019-20
To learn more...

• Financial Aid Blog – www.moneymanblog.com
  • Verification - https://moneymanblog.com/category/verification/
  • How we Determine Your Eligibility -
    https://moneymanblog.com/category/your-efc-explained/
  • Scholarships - https://moneymanblog.com/category/scholarships/
  • Applying for Aid - https://moneymanblog.com/category/applying-for-aid/

• Coronavirus Resources
  • CARES Act / HEERF Funds -
  • Professional Judgment / Special Circumstances -
    https://moneymanblog.com/category/expect-the-unexpected/
Join us for Part 3 & 4:

Paying for College Webinar Series:

Part 3: The Latest Financial Aid Updates and Special Circumstances
February 24th, 11 am-12 pm

Part 4: FAFSA Verification Update: Reducing “melt” with a more targeted approach
March 11th, 1-2 pm
Learn More:

Webinar:
The Value of Higher Education: A Conversation with Florida Leaders
February 3, 2-3 pm

For upcoming webinars, policy briefs, and promising practices, subscribe at:

FloridaCollegeAccess.org/subscribe