Closing the Opportunity Divide: Holistically Building Career Readiness in Young Adults

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Thank you to:

CareerSource FLORIDA

For supporting this webinar
Welcome!

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Questions & Conversation

• Submit your questions in the chat box

• Share on social media
  Twitter:   @FLCollegeAccess
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This webinar is being recorded; all materials will be available within a week of recording
Guest Presenter

Theodore Graham
Director of Admissions
Year Up Jacksonville
Guest Presenter

Ferrisa Connell
External Relations Manager
Year Up Tampa Bay
Guest Presenter

Sheri Webber
External Relations Manager
Year Up Jacksonville
Our mission:
We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

Our vision:
A Florida working together where education is the pathway to economic mobility for all.
FCAN’s Work

**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida’s talent pool.

**Local college access networks (LCANs)** LCANs represent 82% of the state’s population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that support students in continuing their education after high school.
Michelle Dennard
President & CEO

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21. CareerSource Palm Beach County
22. CareerSource Broward
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24. CareerSource Southwest Florida
POLL:
As educators and education partners, what are the biggest challenges you face today in engaging and supporting Opportunity Youth?
Introduction
Disconnected Youth in Florida

11.7%

Percentage of young people ages 16-24 who are not in school and not working.

Source: Making the Connection: Transportation and Youth Disconnection, Measure of America, April 2019
Disconnected Youth in Florida

- **15.9%** Percentage of black youth are disconnected
- **12.0%** Percentage of Latino youth are disconnected
- **10.1%** Percentage of white youth are disconnected

Source: *Making the Connection: Transportation and Youth Disconnection*, Measure of America, April 2019
WHAT IS THE OPPORTUNITY DIVIDE?

5 MILLION YOUNG ADULTS ARE DISCONNECTED FROM CAREER PATHWAYS.

Though talented and motivated, they lack access to opportunities for economic mobility due to systemic barriers.

12 MILLION JOBS ARE EXPECTED TO GO UNFULFILLED IN THE NEXT DECADE.

While companies face a growing need for talent, they also face a shortage of skilled workers to meet that demand.
National Impact

WHERE WE SERVE

18 MARKETS
26 CITIES
33 CAMPUSSES
How it Works
Year Up Program Model

Phase 1
Learning and Development
6 months

Phase 2
Corporate Internship
6 months

Phase 3
Career & Higher Education
Ongoing

SUPPORT
• Educational stipends
• Advisors & Mentors

TRAINING
• Academic classes
• Professional skills

GUIDANCE
• Behavioral contract
• Constant feedback

EXPERIENCE
• Hands-on training
• Corporate internship
High Expectations & High Support

High Expectations
- Contract
- No-tolerance drug policy
- Intensive training
- Academic success
- Full-time professional internship

High Support
- Stipend
- Coaches
- Connection to support services
- Support during internship
- Career and alumni services
Year Up National Outcomes & Impact (As of March 2020)

- **29,000+** students served to date
- **5,000+** students we will serve in 2020
- **90%** graduate placement
  - Graduates employed and/or enrolled in postsecondary education within four months of program completion.
- **$42,000** starting salary
  - Employed graduates earn an average starting wage of $21.00/hour, equivalent to a salary of $42,000 per year.
- **75%** full-time, training-aligned roles
  - Graduates employed full-time in roles aligned with one of the five career pathways Year Up trains students.
Transition to Virtual Spaces

- Equipment
- Training
- Site Norms
- Retention
- Communication Tools
- Human Factor
Call to Action

- Recruitment
- Project Daylight
- Mentorship
- Circles of influence; *Lift while you climb*
- Social media re-share; the power of hashtags
- It's spring, so cross-pollinate and collaborate
- Positivity; celebrate each other's wins
Questions?

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Learn More:

Register for upcoming webinars:

5/19 1-2 pm: **Partnering for Success: Creating Education Alignment that Works** with National Postsecondary Strategy Institute

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Conclusion
Opportunity for everyone: To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

Clear information and guidance: Students and families need exposure and counseling early and often to make informed decisions about their futures.

Affordable: Postsecondary education needs to be within everyone’s financial reach, regardless of household income or life circumstances.

Multiple pathways to success: Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

Lifelong learning: No degree or credential is “one and done;” Floridians need to prepare for career changes through continuous learning.

Effective use of data: Transparent access to data on education and economic outcomes, especially for Florida’s diverse populations, helps achieve our goals.

Community collaboration: When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.