Partnering for Success: Creating Education Alignment That Works

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Welcome!

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Questions & Conversation

• Submit your questions in the chat box
• Share on social media
  Twitter: @FLCollegeAccess
  @NPSI_Believe
  #FCAN

This webinar is being recorded; all materials will be available within a week of recording
Guest Presenter

Dr. Joyce Brown
Consultant
National Postsecondary Strategy Institute
Guest Presenter

Greg Darnieder
Consultant
National Postsecondary Strategy Institute
Guest Presenter

Kelly Sparks
Consultant
National Postsecondary Strategy Institute
Guest Presenter

Carol Lopez, Supervisor of College & Career Readiness, School Counseling & BRACE Advisement
Broward County Public Schools
Our mission:
We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

Our vision:
A Florida working together where education is the pathway to economic mobility for all.
FCAN’s Work

**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida’s talent pool.

**Local college access networks (LCANs)** LCANs represent 82% of the state’s population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that support students in continuing their education after high school.
7 Conditions for Success

**Opportunity for everyone:** To build a talent-strong economy, all Floridians need access to a postsecondary education and the supports to complete it.

**Clear information and guidance:** Students and families need exposure and counseling early and often to make informed decisions about their futures.

**Affordable:** Postsecondary education needs to be within everyone’s financial reach, regardless of household income or life circumstances.

**Multiple pathways to success:** Floridians benefit from multiple learning opportunities for academic achievement and career advancement.

**Lifelong learning:** No degree or credential is “one and done;” Floridians need to prepare for career changes through continuous learning.

**Effective use of data:** Transparent access to data on education and economic outcomes, especially for Florida’s diverse populations, helps achieve our goals.

**Community collaboration:** When community partners work together toward a shared vision, they remove barriers, build a robust workforce, and improve the quality of life for their regions.
Introduction
Local College Access Networks in Florida

LCANs serve 82% of Floridians!
POLL: What has been your biggest challenge in fully leveraging community partnerships?
A District Change Model

CORE COMPONENTS

THE NPSI MODEL

Leadership
Data Strategy
School Counselor Engagement

Change takes place when districts are organized around a structured postsecondary advising plan, that facilitates external partnerships.
NPSI CAPACITY BUILDING FRAMEWORK

Relationships

Communication

Partnerships

Accountability

ACCELERATING OUTCOMES
NPSI 8 Essentials for a Successful Postsecondary Framework

**Vision**

- Postsecondary Advising Professional Development
- School Counselor Leadership
- Data Access and Use

- District Collaboration
- School-Level Collaboration
- Communication Plan
- Sustainability and Collaboration
Section 1
Why This Work Matters
NATIONAL EXPECTATION

All students college and career ready!

COLLABORATION REQUIRES No Silo’s
NPSI Vision
The Value Of Convening Stakeholder Conversations

What would happen if colleges, non profits, college access organizations and workforce leaders were more proactively working with high school partners to help advise students on educational opportunities and career and college pathways?

COLLABORATION
partnership

The Process of Working Together

An agreement to work together to advance common goals and interests. Trust each other

• Clarity of roles
• Open communication
• Diverse of ideas
• Team focus
• Leverage relationships
COLLABORATION REQUIRED

Key Stakeholders

- Ground Level Practitioners In Schools
- Higher Education
- College Access/Community Organizations
- Chamber of Commerce/Workforce Boards
- Philanthropy/Foundations
- Government

College and Career Readiness
Everyone Has A Role
How can school districts leverage and align partnerships with college access organizations, higher educational institutions, nonprofit agencies and workforce leaders to increase postsecondary readiness?
Collaborative Framework
Evolving The Work With The Help Of External Partnerships

PARTNERSHIP PLANNING - 4 Collaborative Areas

Awareness
Readiness
Access
Success
Poll Question

In which of the following areas does your organization have the most difficulty documenting partnership collaboration?

1. Intentional and structured meetings
2. Trusting relationships with stakeholders that includes data sharing
3. Willingness to call out/identify achievement gaps
4. Intentional engagement of school counselors
5. Continuous communication
Section 2
NPSI
Experienced District Leaders
The NPSI Team
3 Important District Components

<table>
<thead>
<tr>
<th>NPSI Partners</th>
<th>District Role in Chicago</th>
</tr>
</thead>
</table>
| Greg Darnieder        | **Director**
|                       | Department of Postsecondary Education and Student Development |
| Kelly Sparks          | **Data Director**                                              |
| Joyce V. Brown        | **School Counseling Director**                                 |
Department Of College And Career Readiness

Chicago Public Schools
A Look Back On Progress!
Chicago Public Schools
Ultimate District Goal

Ensure that *every* child in *every* school is on track at *every* stage in his or her CPS career to graduate prepared for success in postsecondary education and employment.
<table>
<thead>
<tr>
<th>District</th>
<th>Number of Students</th>
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<tbody>
<tr>
<td>CPS</td>
<td>408,601</td>
</tr>
<tr>
<td>High School Students</td>
<td>112,541</td>
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<tr>
<td>Elementary Students</td>
<td>246,771</td>
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<tr>
<td>Kindergarten</td>
<td>27,901</td>
</tr>
<tr>
<td>Pre School</td>
<td>21,388</td>
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<tr>
<td>Elementary Schools</td>
<td>483</td>
</tr>
<tr>
<td></td>
<td><strong>84.9% Low Income</strong></td>
</tr>
</tbody>
</table>

**Department Of Postsecondary Education And Student Development**
ALIGNMENT NEEDED
Where We Started - 2004

Our Reality
Where We Are

THE UNIVERSITY OF CHICAGO TO&THROUGH PROJECT

Chicago has made significant progress over the past decade in improving students’ high school and college attainment

- Freshman OnTrack rate: +27 pts from 2006 to 2016 (88% in 2016)
- High school graduation rate: +17 pts from 2006 to 2016 (61% in 2006, 74% in 2016)
- 4-year college enrollment rate: +11 pts from 2006 to 2016 (57% in 2006, 44% in 2016)
- 4-year college graduation rate: +2 pts from 2006 to 2016 (48% in 2006, 46% in 2016)

The University of Chicago Consortium on School Research. See toandthrough.uchicago.edu/data/references for details.
Academic Progress
Chicago Public Schools

- Graduation Rate - 78.2%
- Freshman on Track rate - 89.4%
- Record High Math and ELA attainment scores
- College and Early Career Credentials - 48.6%
- Scholarship Dollars - $1.3 billion
- College Enrollment - 68.2%
- College Persistence (one-year) - 71.9%

Organizational Results
Scalable to All School Districts
NPSI Theory Of Action
Get Practitioners In The Room And Foster The Development Of A Collaborative Postsecondary Advising Plan

Who Was In the Planning Room?

1. University of Chicago Researchers
2. CPS Senior Staff & School-Based Staff
3. CBO’s/College Access Sector
4. Philanthropists

A Collaborative Team
Partnership Development Planning

This is a **working conference** for district teams!

Learn strategies to build a data informed collaborative postsecondary advising network.

Guiding Templates
NPSI provides school districts with technical assistance, opportunities to learn from their peers in a small work group setting.

**NPSI Engagement Districts**

- 150+ NPSIFIED Districts
- + 8 Inaugural NPSI Network Districts
- National Conference
- Regional Conferences
EQUITY LEVERS:
Collaboration and Alignment

It’s all about organizing a strategy around what you can do now, with what you currently have available.

NO COST PARTNERSHIPS

EQUITY LEVERS: Collaboration and Alignment
K12 + HIGHER ED + NON PROFITS + COLLEGE ACCESS + WORKFORCE ALIGNMENT VISION

ALL MEANS ALL
It takes K-12, Higher Education Institutions, College Access Organizations, Non-Profits, and Workforce partnerships to increase the number of first-generation students entering the postsecondary pipeline.

At the end of high school, students have multiple pathways to postsecondary opportunities.

Is This Vision Possible?
We Invite You To Meet With Us

Join Us For A Florida NPSI

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Broward County Public Schools

Carol Lopez
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OUR VISION

EDUCATING

today’s students

to SUCCEED in

tomorrow’s WORLD
System- BCPS

- Six largest district in US
- **270,000 students** and approximately **175,000** adult students in **241** schools, centers and technical colleges, and 89 charter schools.
- BCPS serves a diverse student population, representing **204** different countries and **191** different languages.

- Elementary counselor ratio 1,000 to 1 (average)
- Secondary counselor ratio 560 to 1 (average)

- **Guidance & BRACE (Broward Advisors for Continuing Education)**
  - Only had 5.5 members
    - Director
    - Supervisor of CCR
    - Secondary Specialist (6-12)
    - Elementary Specialist (pre-k-5)
    - Clerical
    - ESOL Counselor
BCPS Strategic Plan

• **Initiative 2: College, Career, & Life Readiness (PreK-Adult)**
  Establish a cadence of experiences implemented across PreK-Adult that meet our expectations for all students to have the academic as well as interpersonal skills to be prepared for higher education, early employability, and civic engagement.

• **Initiative 3: Personalized Pathways**
  Enhance and expand personalized educational pathways, inclusive of college and career pathways, and ensure equitable access to innovative programs.
Systems Change
Then and Now
District-wide Framework Change

- Support Counselors- Elementary, Middle, High, Centers
  - Ratios- Small groups, classroom lessons, individual
- Mental Health- Making school counselors part of team
- MSD (Marjory Stoneman Douglas High School) 2 additional school counselors
- Naviance CCR platform

- Initiated the creation of local college access network; Bridge 2 Life.
  - A coalition of Broward partners whose vision is to increase post-secondary readiness and outcomes in Broward. B2L is also committed to creating a pipeline of local talent from our high schools to participate in the many opportunities in our local economy that will give them for meaningful careers with livable wages.
  - Leveraging partners to helps with FAFSA, internships, college fairs, career pathways, etc..

- Using the Power of Student Influencers
  - BRACE Cadets
  - a peer to peer CCR mentoring program to further develop a robust college and career going culture in Broward County. These high school students were trained on FAFSA, Naviance, financial aid, as well as college and career readiness. They returned to their schools and created college and career readiness campaigns that resulted increased FAFSA, Naviance, and college application completion.

- *Move from Guidance to School Counselors- Job study*
Job Study

Transition from guidance counseling to school counseling through the ongoing Job Study process and eventual implementation fidelity in schools.

Our primary need is to ensure the job description revisions lead to actual changes in staff behaviors.
Data

• **Focus**
  Sound decisions are based on sound data. Ensuring that data are collected and reported accurately, completely, securely, and with common definitions, provides the essential foundation for future decision-making.
Social Media
• @Brace Cadets
Questions?

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Learn More:

Register for upcoming webinars:

5/28 1-2 pm: **Peer Power - The Untapped Source to Increase College and Career Readiness**

For webinars, policy briefs, and promising practices, subscribe at: [FloridaCollegeAccess.org/subscribe](http://FloridaCollegeAccess.org/subscribe)
Conclusion