

ABOUT YEAR UP

Year Up empowers motivated young adults to move from minimum wage to meaningful careers in just one year, by ensuring that young adults gain the skills, experiences, and support necessary to reach their potential and thrive in professional careers and higher education. Students spend the first six months learning in-demand technical and professional skills before applying their skills during a six-month corporate internship. Throughout the program, students earn an educational stipend, complete coursework for college credits, and receive career guidance.

IN-DEMAND TRAINING SOLUTIONS

The training solutions Year Up offers directly reflect the needs of our corporate partners and industry trends. Young adults acquire the knowledge, skills, and competencies required for roles in one of five career pathways, and our corporate partners gain access to a strong pipeline of talent to meet their hiring needs.



180+
STUDENTS WE WILL SERVE IN 2019



615+
STUDENTS SERVED TO DATE



92%
GRADUATE PLACEMENT
Graduates employed and/or enrolled in postsecondary education within four months of program completion.



\$34,000
STARTING SALARY
Employed graduates earn an average starting wage of \$17.00/hour, equivalent to a salary of \$34,000 per year.



70%
FULL-TIME, TRAINING-ALIGNED ROLES
Graduates employed full-time in roles aligned with one of the five career pathways Year Up trains students.

“After high school, there were many obstacles between me and success. Through Year Up, I was able to kick-start my college career as well as a career in a corporate environment. In the past year, I have seen nothing but growth. Year Up has helped me to realize that I can dream and achieve as loud as I desire.”

JESUS CONTRERAS
Business Consultant at American Express & Year Up Graduate

5 CAREER PATHWAYS

INFORMATION TECHNOLOGY

FINANCIAL OPERATIONS

SALES & CUSTOMER SUPPORT

BUSINESS OPERATIONS

SOFTWARE DEVELOPMENT & SUPPORT

TECHNICAL TRAINING CURRICULUM OFFERED IN:

- Helpdesk/Desktop Support
- Customer Service
- Cyber Security
- Project Management Support
- Investment Operations
- Business Fundamentals
- Accounting & Corporate Finance
- Client Services & Sales Support
- AML/Fraud Compliance
- Data Analytics
- Application Development & Support
- Quality Assurance

IN-DEMAND PROFESSIONAL SKILLS TRAINING INCLUDES:

- Microsoft Office
- Public Speaking & Presentation Skills
- Business Writing
- Customer Service
- Career Development & Networking
- Time Management
- Workplace Norms

DYNAMIC PARTNERSHIPS

In partnership with leading employers in the markets we serve, Year Up connects young adults who need opportunity with companies that need talent. On a per intern basis, corporate partners make a financial investment in Year Up, commensurate with entry-level talent costs. Through the six month internship, partners gain access to a diverse pipeline of bright, motivated, and skilled entry-level talent, receive 1-to-1 support from Year Up, and have the opportunity to hire graduates at zero cost.

EXAMPLE CORPORATE PARTNERS



250+

FORWARD-THINKING CORPORATE PARTNERS

41 of 100

FORTUNE 100 COMPANIES PARTNER WITH YEAR UP

90%

PARTNER SATISFACTION RATE

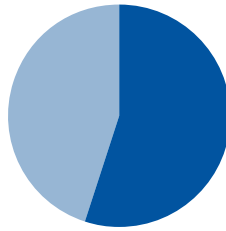
45%

GRADUATES CONVERTED TO HIRE FROM INTERNSHIP

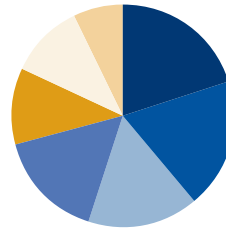


WHO WE SERVE

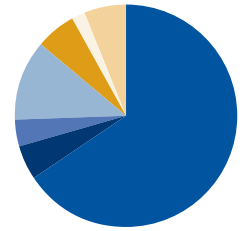
Year Up serves underserved young adults, ages 18-24, who have earned a high school diploma or GED but are otherwise disconnected from the economic mainstream. Though talented and motivated, they are too often stuck in low-skills, low-wage, low-opportunity jobs, if employed at all.



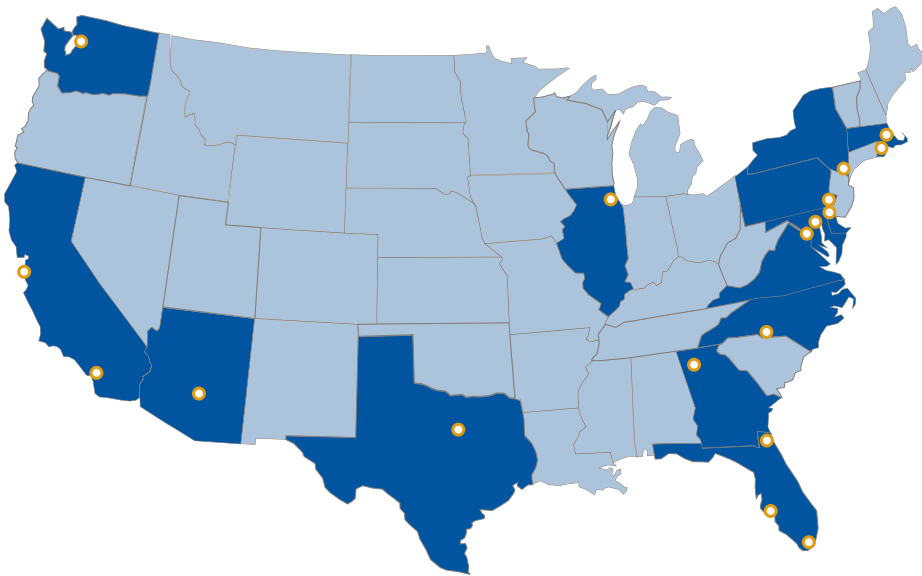
GENDER
 ■ 55% Female
 ■ 45% Male



AGE
 ■ 20% 18
 ■ 19% 19
 ■ 16% 20
 ■ 16% 21
 ■ 11% 22
 ■ 7% 23
 ■ 11% 24



RACE
 ■ 67% Black/African American
 ■ 5% Hispanic or Latino
 ■ 4% Asian
 ■ 12% White
 ■ 6% 2+ Races
 ■ 2% Native Hawaiian or Pacific Islander
 ■ 6% Other



WHERE WE SERVE



18 MARKETS
26 CITIES
33 CAMPUSES

GRADUATE SPOTLIGHT

MONICA PACKNETT

Bank of America | Portfolio Management Assistant



“During orientation week for Year Up, Monica Packnett attended a panel and heard a simple statement that she continues to draw on as a source of strength. “One of the women said she just had to learn to be comfortable with being uncomfortable,” she recalls. Monica had never heard it put that way before, but she realized that forcing herself outside of her comfort zone—and being at peace with that discomfort—would be her ticket to a finance internship and, eventually, a career that felt beyond her reach.

Monica lost her father during her sophomore year of high school to Hodgkin’s Lymphoma. While she struggled to cope with the loss of her father over the next two years, she moved forward. She was offered a college scholarship, but unfortunately was unable to maintain the GPA necessary and conceded to tuition costs. “I knew what I wanted and that I had the ability, but without a diploma or any experience, I didn’t see how I was going to get into the finance industry,” she said. “I craved Wall Street like I craved my father’s knock on the door after a delivery.” Then while scrolling through a job site, she saw Year Up and some graduate stories. “It didn’t seem possible,” Monica shared. Through Year Up, Monica earned an internship at Bank of America, where she impressed her managers with her ambition and eagerness to learn it all. Now, Monica is a full-time employee at Bank of America and has even gone back to complete her degree while maintaining her position. “People in my life saw that I had potential,” Monica says. “They believed in me and I’m beyond grateful.”