



# Florida College Access Network Summit

## Candid Conversations



**May 7-8, 2019 | Rosen Centre Orlando**

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Florida College Access Network Summit

## Agenda at a Glance

### TUESDAY, MAY 7, 2019

8:00 AM – 5:00 PM	Registration Check-in	Junior Ballroom Foyer
9:00 AM – 11:00 AM	Morning Sessions	
11:30 AM – 1:30 PM	Welcome Luncheon: Candid Conversations	Junior Ballroom
1:30 PM – 1:45 PM	Break	Junior Ballroom Foyer
1:45 PM – 2:45 PM	Concurrent Session A	
2:45 PM – 3:00 PM	Break	Junior Ballroom Foyer
3:00 PM – 3:45 PM	Concurrent Session B	
3:45 PM – 4:15 PM	Networking Break	Junior Ballroom Foyer
4:15 PM – 4:45 PM	Concurrent Session C-1	
4:45 PM – 5:00 PM	Break	Junior Ballroom Foyer
5:00 PM – 5:30 PM	Concurrent Session C-2	
5:30 PM – 7:00 PM	Networking Reception	Signature 1
7:00 PM – 9:15 PM	Screening: “Unlikely”	Junior Ballroom

### WEDNESDAY, MAY 8, 2019

7:00 AM – 8:30 AM	Take Stock in Children Breakfast, Invitation Only	Signature 2
7:30 AM – 8:30 AM	Breakfast	Junior Ballroom
8:30 AM – 9:30 AM	Policy Conversation: Building Florida’s Workforce Through Education Opportunity	Junior Ballroom
9:30 AM – 9:45 AM	Break	Junior Ballroom Foyer
9:45 AM – 10:45 AM	Concurrent Session D	
10:45 AM – 11:00 AM	Break	Junior Ballroom Foyer
11:00 AM – 12:00 PM	Concurrent Session E	
12:00 PM – 2:00 PM	Awards Luncheon	Junior Ballroom
2:00 PM – 2:15 PM	Break	Junior Ballroom Foyer
2:15 PM – 3:15 PM	Concurrent Session F	

# Florida College Access Network

## Summit Planning Committee

**Sharon Bayata**, Education/Scholarship Director, Community Foundation of Collier County

**Holly Bullard**, Chief Strategy and Operations Officer, Florida Policy Institute

**Phillip Hamilton**, Director of Outreach & Program Development, Florida International University

**Dr. Carrie Henderson**, Executive Vice Chancellor, Division of Florida Colleges, Florida Department of Education

**Dr. Michelle Horton**, Director, Complete Florida, University of West Florida Innovation Institute

**Kim Krupa**, Director, Achieve Escambia

**Chris Laney**, Education and Community Investment Director, CareerSource Suncoast

**Adam Maxwell**, President, Florida College System Student Government Association

**Marci Poston**, Director of Programmatic & Professional Development Services, Take Stock in Children

**Dr. Michael Preston**, Executive Director, Florida Consortium of Metropolitan Research Universities

**Dr. Rebecca Schumacher**, Executive Director, Florida School Counselor Association

**Jennifer Vigne**, President, Education Foundation of Sarasota County

## Advisory Council

**Charles Hokanson**, Chair, Senior Vice President for Community Engagement, Helios Education Foundation

**Dr. Ruthann Atchley**, Associate Vice President for Community Engagement, University of South Florida

**Dr. Stacy Baier**, President, Pinellas Education Foundation

**Tony Carvajal**, Executive Vice President, Florida Chamber Foundation

**Dr. Paul Dosal**, Vice President for Student Affairs and Student Success, University of South Florida

**Jennifer Grove**, Vice President of External Relations, Baptist Health Care

**Gene Marshall**, Community Volunteer

**Madeline Pumariega**, Former Chancellor, Division of Florida Colleges, Florida Department of Education

**Marlene Spalten**, President and CEO, Community Foundation of Tampa Bay

**Wayne Willoughby**, Managing Director, Global Operations, JP Morgan Chase & Co.



## REGISTRATION MAY 7, 2019

8:00 a.m. - 5:00 p.m.

JUNIOR BALLROOM FOYER

## MORNING SESSIONS

9:00 a.m. - 10:00 a.m.

Florida Consortium of  
Metropolitan Research  
Universities, Invitation Only

SALON 15/16

9:00 a.m. - 11:00 a.m.

Fellow Florida School Counselors  
and Friends of School Counseling  
Florida School Counselor  
Association

SALON 13/14

9:00 a.m. - 11:00 a.m.

Finding The Finish Line: What  
Returning Adult Students Want  
You to Know

**Dr. Michelle Horton**

Director, Complete Florida,  
UWF Innovation Institute

[@mchorton4](https://twitter.com/mchorton4)

Join Complete Florida graduates and students as they share their stories on returning to college later in life. The session will be presented through the lens of the student giving the audience a different perspective on the unique support required to help students return to college, persist, and graduate. Complete Florida is a state-funded initiative to help the 2.2 million working-age adults who have some college credit and no degree. Working with 14 partner institutions throughout the

state, Complete Florida offers fully online degree programs and coaching services to help returning adults finish what they started.

SALON 17/18

9:00 a.m. - 11:00 a.m.

Florida Philanthropic Network  
Scholarship Working Group  
Meeting, Invitation Only

SALON 19

9:00 a.m. - 11:00 a.m.

Walk in Their Shoes: An  
Interactive Poverty Simulation  
University of Florida/Institute of  
Food and Agricultural Sciences  
(IFAS)

This poverty simulation is designed to help people better understand the realities of poverty. As a group, participants will role play the lives of low-income families. For example, some will be TANF (Temporary Assistance for Needy Families) recipients, some disabled, and others senior citizens on Social Security. Participants will have the stressful task of providing for basic necessities and shelter on a limited budget during the course of four 15-minute "weeks." During this time, they interact with human service agencies, grocers, pawnbrokers, bill collectors, job interviewers, police officers, and others. The simulation will close with a debriefing where participants will discuss their experience and how it relates to community members struggling with income insecurity.

SIGNATURE 2

TUESDAY, MAY 7, 2019

## WELCOME LUNCHEON: CANDID CONVERSATIONS


11:30 a.m. - 1:30 p.m.

Luncheon Sponsor

**WELLS  
FARGO**

### SPEAKERS

**Laurie Meggesin**

Executive Director,  
Florida College Access Network  
 @lauriemeggesin

**Dr. Stacy Baier**

President,  
Pinellas Education Foundation

### LUNCHEON SPONSOR REMARKS


**Angel Buchanan,**

Region Bank President,  
Wells Fargo

### KEYNOTE SPEAKER



**Dr. Russell Lowery-Hart**

President,  
Amarillo College  
 @LoweryHart

Kicking off this year's summit is higher education innovator Dr. Russell Lowery-Hart, who challenges leaders interested in making an impact: "Want to disrupt and change higher education? Love your students. Be willing to be hurt. Be willing to be disappointed. We've got to connect heart to education." Dr. Lowery-Hart recognizes that communities need colleges differently now. It's not just about programming. It's about seeing their students.

Dr. Lowery-Hart was selected into the inaugural class of the Aspen Presidential Fellowship for Community College Excellence, a rigorous, executive leadership program focused on higher education reform led by the Aspen Institute and Stanford University. His leadership is focused on improving student success through systemic and cultural change. Through Amarillo College's Culture of Caring, they improved student completion by 30 percentage points!

**JUNIOR BALLROOM**

### BREAK

1:30 p.m. - 1:45 p.m.

JUNIOR BALLROOM FOYER



Florida College Access Network Summit

## CONCURRENT SESSION A

1:45 p.m. - 2:45 p.m.

### **Beyond Baby Boomers: Supporting Generation X Parents and their Students Through College Decisions**

**Luz Corcuera**

Executive Director,  
UnidosNow

 @dignity4all

**Hector Tejeda**

Director of Education Initiatives,  
UnidosNow

The college application process can be very complex. This session will discuss Generation X parents and what they are looking for as they assist their first-generation college students in college decision-making. We will also address the challenges faced by students who want to include non-traditional pathways in their college selection process.

**SALON 19**

### **Innovative Strategies to Support Equitable College and Career Readiness for Rural Students**

**Dr. Matthew Ohlson**

Assistant Professor &  
Director, C.A.M.P. Osprey,  
University of North Florida

 @MatthewOhlson1

While research shows rural students enroll and complete a postsecondary degree or credential at similar rates to their non-rural peers, this group of students faces unique challenges as they prepare for and pursue education beyond high school. During this session, we will take a deep dive into

the barriers influencing rural student postsecondary success, including economic need, conflicting family and community commitments, and social-emotional issues related to the K-12 to postsecondary transition. Next, we will look at innovations to support rural students using community partnerships.

**SALON 17/18**

### **Rethinking Approaches to Educational Success in Historically Marginalized Communities**

**Zoé Colón**

PEID Project Coordinator,  
University of Central Florida

**Katherine Philp**

PEID Graduate Researcher,  
University of Central Florida

**Dr. Amanda Wilkerson**

Director of Urban  
Teaching Initiatives,  
University of Central Florida

This session will examine the roots of persistent educational inequality in a historically-black Orlando neighborhood, exploring the nuances of the topic through multiple lenses. We will utilize a critical narrative approach to highlight how community organizing practices have become an important consideration when planning for improvements to the educational ecosystem in a multi-sector, data-informed initiative: the Parramore Education & Innovation District. Strategies for the co-creation of equitable educational opportunities from the current project will be shared, along with suggestions for others interested in planning for system-wide change.

**SALON 15/16**

**TUESDAY, MAY 7, 2019**



## Sharpen Your Pencils: A History of Needs Analysis (Part One)

**Daniel Barkowitz**

AVP, Financial Aid and Veterans' Affairs,  
Valencia College

[@barkowitz](#)

The EFC (or Expected Family Contribution) is the determining factor for how much a family can afford to pay for college, and how much financial aid (including Pell Grant) a family will receive. For many of us, though, the way the EFC is calculated is a black box. In part 1 of this session, we will also examine the history of financial aid eligibility analysis in the US with an eye towards changes in the future.

**SALON 13/14**

## State of Students Report: Parent Perception on College

**Chris Laney**

Director of Education & Community Investment,  
CareerSource Suncoast

[@IMchrislaney](#)

While collecting data for the 2018 State of Students Report, we collected data from parents to evaluate a correlation between students' perception of college and career, and what parents think of college. What can we do to educate parents and better prepare students to understand their college options? A parent/student panel discussion will be conducted during this session.

**SIGNATURE 2**

## Utilizing a Multi-University Network Improvement Model to Improve Student Success Outcomes

**Dr. Michael Preston**

Executive Director,  
Florida Consortium of  
Metropolitan Research Universities

[@MPrestonEdD](#)

The Florida Consortium of Metropolitan Research Universities composed of FIU, UCF, USF recognizes retention and completion rates in STEM disciplines must increase substantially in order to meet employment demands for STEM industries. This session reviews how we used the Carnegie Network Improvement Model to increase the number of STEM graduates, particularly limited income and minority students, through coordinated course and curricular redesigns at three major research universities by utilizing the expertise and the power of a multi-university collaborative, 2-year colleges, and industry leaders to identify appropriate enhancements to STEM teaching practices and curricula.

**SALON 20/21**

## BREAK

2:45 p.m. - 3:00 p.m.

JUNIOR BALLROOM FOYER

## CONCURRENT SESSION B

3:00 p.m. - 3:45 p.m.


## First-Generation College Students—Practice & Research of Successful Retention Strategies

**Dr. David Kenton**

Sr. Associate Director, OneStop,  
Florida International University



### **DeOnte Brown**

Director of Retention,  
Clemson University  
 @DeOnte\_Teaon

### **Rose-May Frazier**

Director of Advising,  
Florida State University

The term first-generation evokes a strong range of emotions for higher education administrators. University funding sources are becoming scarce and performance demands are steadily increasing. This presentation will discuss the most recent trends and challenges facing first-generation students, cost-effective retention strategies, and provide guidance on conception to completion for strategy implementation. Institutional research and assessment data will be discussed to make a strong case for more funding. The student voice and experiences will be included with the institutional research and assessment data.

**SALON 15/16**

### **Linking Students with Businesses**

#### **Amanda Beights**

Vice President of the Leadership  
Collier Foundation,  
The Greater Naples Chamber  
of Commerce

#### **Alex Beault**

Work-Based Learning Coordinator,  
The Greater Naples Chamber  
of Commerce

Learn about the collaboration between the Collier County Public School System and The Greater Naples Chamber of Commerce to build a successful and sustainable talent pipeline. Our goal is to bridge the gap between students and businesses through work-based learning initiatives. This partnership has catapulted our students into real-life work experiences and filled

needs for our local business community. Learn how this community's initiative benefits our students, our workforce and our economy. Your future is our business.

**SALON 17/18**

### **More than Opening the Door: Cultivating Pathways to Career and College for Underserved Students**

#### **Dr. DeShawn Chapman**

Project Director,  
University of Central Florida - First  
Star Central Florida Academy

#### **Sonia Ledger**

Lead Teacher,  
Orange County Public Schools -  
Simon Youth Academy

Access to higher education institutions is insufficient if students lack the social, emotional, and cognitive capacity to plan for and earn a certification or degree. In this session, student participants and program leaders from a college preparation program for youth in foster care and an alternative school share experiences, lessons learned, and best practices from collaborative initiatives to achieve equity. Barriers to closing opportunity gaps such as the myth of meritocracy and context neutral mindsets are examined through a lens of advocacy for learning environments that acknowledge social context and factors beyond merit that shape learning opportunities and students' success.

**SIGNATURE 2**

**TUESDAY, MAY 7, 2019**


## OCPS TECH EXPRESS To Valencia College: Collaboration Beats Competition Every Time!

### Dr. Nasser Hedayat

Assistant VP, Career and Workforce Education,  
Valencia College

### Dr. Michael Armbruster

Associate Superintendent,  
Career and Technical Education,  
Orange County Public Schools

 @ocpscte

Technical Colleges and State Colleges have historically battled for funding, programming, institution names, and just about everything else. However, things are different here in Orange County where we've worked together to create an educational ecosystem for Central Floridians. Three years ago we moved to create an enhanced partnership entitled OCPS TECH EXPRESS to Valencia College (TECH EXPRESS), which has made it easier for students to transition from one institution to the other, taking articulated college credits with them. Join us for a conversation to learn how commitment, trust, and investment from both sides help students continue on their educational journey.

**SALON 19**

## Sharpen Your Pencils: A History of Needs Analysis (Part Two)

### Daniel Barkowitz

AVP, Financial Aid  
and Veterans' Affairs,  
Valencia College

 @barkowtiz

The EFC (or Expected Family Contribution) is the determining factor for how much a family can afford to pay for college, and how much financial aid (including Pell Grant) a family will receive. For many of us,

though, the way the EFC is calculated is a black box. In part 2 of this session, we will demystify the process by looking at the way in which the EFC formula works. Attendees will work through student case studies as a group to see application of the EFC formula to different student aid scenarios.

**SALON 13/14**

## The Interplay of Systems Change and Programmatic Activities

### Jana Ertrachter

Principal,  
Ertrachter Group

 @ErtrachterJana

This session will explore how to take systems change strategies from theory to practice. It focuses on how people can better align their resource-rich communities with better coordination that leads to a change in the way people think and act differently to solve complex social issues. We will discuss the importance of community engagement in this long-term process. This interactive session will help participants better understand the shifts in mindset that have to happen to move beyond programs to influence attitudes and beliefs, improve coordination, and change policy.

**LOCATION: SALON 20/21**

## NEWWORKING BREAK

**3:45 p.m. - 4:15 p.m.**

**JUNIOR BALLROOM FOYER**

**Sponsor**



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## CONCURRENT SESSION C-1

4:15 p.m. - 4:45 p.m.

### Badging for Success: Helping Students Translate their Career Readiness Competencies for Employers

**Lynn Chisholm**

Director, Office of Internships and Career Readiness,  
University of South Florida

[@LynnChisholm3](#)

**Peter Thorsett**

Director, Strategic Initiatives, Communications, and Research,  
University of South Florida

[@pthorsett](#)

Learn about USF's Career Readiness Badging Program and how students are connecting the dots of their campus journey using the NACE Competencies.

**SALON 13/14**

### Destination Graduation

**Keren Rohena**

Destination Graduation Manager,  
Heart of Florida United Way

Discussing the impact of emergency aid programs on students' likelihood to graduate, Destination Graduation is designed to help low-income, first-generation, and veteran students overcome non-academic barriers to college completion. Session will discuss program design and implementation, process, results (metrics), and how it can be replicated in other colleges/ communities.

**SALON 15/16**

### Silencing Successful Students

**Lori Kuhn-Hancock**

Instructor,  
Florida State College at Jacksonville

Successful students of color are too often silenced by family and peers when they achieve higher academic goals. This is an issue in both certificate and degree programs. We must serve as advocates and mentors to these students and provide that supporting voice.

**SALON 19**

### Transparency and the Art of Accountability

**Teresa Turner**

Director of Student Affairs,  
Central Florida,  
Southern Scholarship Foundation

[@TTurnerSSF](#)

**Dr. Shawn Woodin**

President & CEO,  
Southern Scholarship Foundation

Southern Scholarship Foundation (SSF) is a unique organization providing rent-free, cooperative living housing to students attending college. We have an intentional emphasis on personal accountability, which can be utilized by any organization, and elements of the program could be adapted for other purposes. In our session we will describe in detail how a system of peer-to-peer and staff-to-student transparency and accountability not only levels the playing field for all of our students (regardless of year in school) but also provides personal growth, leadership, inclusion, and academic success.

**SALON 17/18**

## Valuing Their Voice: Homeless and Foster Care Alumni Speak about Their College Experience

### Lisa Jackson


Assistant Director, CARE,  
Unconquered Scholars Program,  
Florida State University

Collaboration through conversation is essential to building adequate support for this vulnerable population. Only those with first-hand knowledge of foster care or homelessness know the unique struggles of applying to and attending college. Session attendees will hear directly from a student panel and university staff on ways to better support these students as they navigate secondary school and transition to post-secondary education. These students have the expertise in college life as a former foster youth or homeless student; at Florida State University, we believe that engaging their voice is essential to informing our practices and improving their outcomes.


**SIGNATURE 2**

## When a Full Ride Isn't Enough

### Sara Au

Manager, Media Relations,  
Orange County Public Schools  
 @sarabau

### Scott Evans

Senior Director, Visual &  
Performing Arts K-12,  
Orange County Public Schools  
 @ScottEvans\_OCPS

When a student in need receives a scholarship, many think their worries are over. But even the tiniest of details can trip up a vulnerable student. We will take an in-depth look at the story of Savohn Thomas, a McKinney-Vento identified unaccompanied minor during his senior year at Cypress Creek High. He sometimes

walked 20 miles to get to school. Not a great overall student, he flourished in the arts and earned a 4-yr scholarship to the American Musical and Dramatic Academy in NYC. The challenges of getting registered and getting up there could have derailed his dream.

**SALON 20/21**

## BREAK

4:45 p.m. - 5:00 p.m.  
JUNIOR BALLROOM FOYER

## CONCURRENT SESSION C-2

5:00 p.m. - 5:30 p.m.

## Connecting Students with Local Scholarships—Southwest Florida Scholarship Connector

### Sharon Bayata

Director of Education/Scholarships,  
Community Foundation  
of Collier County

 @swflscholarships

Southwest Florida Scholarship Connector allows all scholarship opportunities in our community to be listed in one location. The site allows students of all ages to search for opportunities available to them. Through partnerships with local school districts and the LCANs (Future Ready Collier, FutureMakers Coalition), we are able to leverage and provide the support to students through this local site, one place for all local opportunities. These collaborative efforts have resulted in an increase in scholarship dollars earned through access to a connector. We'll take a look at the collaboration efforts, the challenges & the questions students have with scholarships.

**SALON 13/14**


## Developing an Advocacy Model to Enhance Post-Graduation Career Outcomes

### Dr. Ruthann Atchley

Associate Vice President for Community Engagement,  
University of South Florida

### Peter Thorsett

Director, Strategic Initiatives,  
Communications, and Research,  
University of South Florida

 @pthorsett

USF is developing a new service delivery model to help students navigate the career planning process, select the right career development opportunities, and move confidently forward into their careers post-graduation. By creating the right combination of programs and services, delivered at the right time, through the smart use of data and technologies, we hope to help our students avoid the challenges associated with chronic underemployment and the long-term impact of low starting salaries.

**SALON 15/16**

## Food to Finish: Fighting Food Insecurity on College Campuses

### Aimee Busquet, M.Ed.

Assistant Dean of Associate in Arts,  
Humanities Division,  
Hillsborough Community College

### Rebecca Todd, MPH

Anthropology Faculty,  
Dale Mabry Campus,  
Hillsborough Community College

In response to the national crisis of food insecurity at college campuses, Hillsborough Community College has effectively led a


grass-roots campaign to open a food pantry. Over the last year, a committed group of faculty and staff worked to address the food insecurity needs on our campus by opening a food pantry. It is a symbol of community strength and hope unlike anything else on our campus. We would like to share our process and procedures in the hopes that other institutions may effectively open their own food pantry to help curb the growing number of food insecure college students.

**SALON 17/18**

## The Few, The Forgotten, The Stop-out Student

### Dr. Crystal Toombs

Assistant Vice President  
for Student Services,  
Brenau University

 @CrystalToombs

This session will highlight a case study of non-traditional students' experiences with a university policy intended to accommodate those who are close to, but have not yet completed degree requirements. The policy allowed these students to participate in a commencement ceremony prior to the completion of coursework. This session will review the effects of this policy on the non-traditional student population at one small private institution.

**SALON 20/21**

TUESDAY, MAY 7, 2019

## **The Forgotten Topic: A Review on the Transition College Experiences of Former Foster Youth**

### **Dr. David Kenton**

Sr. Associate Director, OneStop,  
Florida International University

### **Kirk Brown**

Chief Executive Officer,  
HANDY, Inc.

This presentation explores the experiences of foster care students transitioning from high school to a four-year university located in the Southeast United States and identifies contributors to these students' adaption to the college environment as participants in a foster care support program (FCSP). The student voices and experiences will be highlighted by participants from HANDY, Inc. located in Broward County, Florida. The presentation will review research, prohibitive factors, implementation strategies and training for professionals concerning foster youth in higher education. This presentation will have a discussion-based component to gain experience from those working first-hand with the student population.

**SALON 19**

## **They Say They Love It Here, But Do They Really? Assessing Sense of Belonging**

### **Dr. Rebekah McCloud**

Executive Director,  
University of Central Florida,  
TRIO Center

### **Rachel Clarke**

Research Assistant,  
University of Central Florida,  
TRIO Center

### **Dr. Jamil Johnson**

Coordinator,  
University of Central Florida,  
First Year Experience

College, the big 7-letter word that brings to mind an 18-year old's wildest dreams of independence and vision of what college life could be. For some, those fantasies are the culmination of their hard work and their parent's dreams. However, the reality of college doesn't always match up with students' preconceived notions of the college experience. With the mismatch in play, what causes first generation students to not only feel like they fit, but also love their college? Our study dives into the qualitative outcomes that inform the sense of belonging our first generation college students experience at UCF.

**SIGNATURE 2**

## **NETWORKING RECEPTION**

**5:30 p.m. - 7:00 p.m.**

**SIGNATURE 1**

**Reception Sponsor**



**University of  
South Florida**

A Preeminent Research University

## "UNLIKELY" SCREENING AND DISCUSSION

7:00 p.m. - 9:15 p.m.

THE  
KRESGE  
FOUNDATION

### WELCOME


#### John Ceballos

Communications Manager,  
Florida College Access Network

### MODERATOR

#### Daniel Barkowitz

AVP, Financial Aid  
and Veterans' Affairs,  
Valencia College

 @barkowtiz

### FILMMAKER



#### Adam Fenderson

Filmmaker and Co-Founder,  
Three Frame Media

"Unlikely" is a powerful documentary that follows five individuals in their fight for a second chance at opportunity through higher education. In the U.S. less than 50% of students who start college ever finish, leaving them saddled with debt, and behind their peers in earning power. Featuring interviews with LeBron James, Howard Schultz, and our nation's leading voices in education, this penetrating and personal new film investigates America's college dropout crisis.

After the screening, join Three Frame Media filmmaker Adam Fenderson for a lively discussion about the film's investigation of America's college dropout crisis and the barriers students face in their pursuit of an education and meaningful career."

**JUNIOR BALLROOM**

TUESDAY, MAY 7, 2019



## MAY 8, 2019

7:00 a.m. - 8:30 a.m.

**Take Stock in Children Breakfast,  
Invitation Only**

**LOCATION: SIGNATURE 2**

## BREAKFAST

7:30 a.m. - 8:30 a.m.

**JUNIOR BALLROOM**

## GENERAL SESSION

8:30 a.m. - 9:30 a.m.

**Session Sponsor**

**BILL &  
MELINDA  
GATES  
foundation**

**Policy Conversation: Building  
Florida's Workforce Through  
Education Opportunity**

### WELCOME

**Kimberly Lent**

Assistant Director for  
Research and Analytics,  
Florida College Access Network

[@Krlent](#)

### SPEAKER

**Nicole Washington**

Principal,  
Washington Education Strategies

[@nicolewesgroup](#)

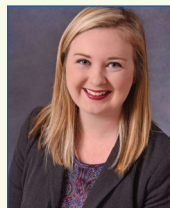
### MODERATOR

**Tony Carvajal**

Executive Vice President,  
Florida Chamber Foundation

[@WhatTonyCs](#)

## SPECIAL GUEST SPEAKERS



**Representative Amber Mariano**

Florida House of Representatives,  
36th District

[@ambermariano](#)



**Representative Adam Hattersley**

Florida House of Representatives,  
59th District

[@RepHattersley](#)

Beginning with Governor Ron DeSantis' call to make Florida #1 in the nation for workforce education, the Florida Legislature has addressed policies during the 2019 session to build the state's talent pool through postsecondary education. Join Florida House of Representative members Amber Mariano and Adam Hattersley for conversations about legislative developments that aim to better prepare today's students for tomorrow's jobs. Tony Carvajal, Executive Vice President at the Florida Chamber Foundation, will moderate.

**JUNIOR BALLROOM**

## BREAK

9:30 a.m. - 9:45 a.m.

JUNIOR BALLROOM FOYER

## CONCURRENT SESSION D

9:45 a.m. - 10:45 a.m.

### Examining Social Emotional Aspects for Cultivating a College-Going Mindset

**Dr. Rebecca Schumacher**

Executive Director,  
Florida School Counselor  
Association

Preparing students for tomorrow's workforce and an adult life filled with prosperity and fulfillment is a process that begins in elementary school and is a combination of many factors. Academic achievement is but one factor, yet receives much of the spotlight. Another critical factor is the social emotional development of students that contributes to cultivating a college-going mindset. This session will discuss social emotional development and how this developmental process contributes to the tiered process to cultivate a college going mindset, impact college matriculation, and ultimately degree attainment. Come learn about social emotional learning (SEL) in schools and key developmental factors leading to a college going mindset and success. Particular emphasis will be on the aspirations of first-generation students and students experiencing poverty.

**SALON 17/18**

## FAFSA Resources and Update

**Claire Bucknor**

Awareness and Outreach  
Specialist,  
U.S. Department of Education,  
Federal Student Aid

Federal Student Aid (FSA) will provide an update on FAFSA resources available to assist individuals helping students and parents with the federal financial aid process.

**SALON 13/14**

### Growing and Credentialing Employability Skills in SWFL-Professional Effectiveness Certificate

**Andrea Fortin**

Program Chair, Professional  
Communication,  
Hodges University

**Tessa LeSage**

Director, Social Innovation  
& Sustainability,  
Southwest Florida  
Community Foundation


Over the past several years, foundational skills for employability have been part of the community wide conversations on many different platforms by employers and educators in the Southwest Florida region. In order to address the need, FutureMakers Coalition and Hodges University partnered to develop a competency-based, micro-credentialing program to address the need for workforce training/education by working with regional employers. The program curriculum has followed a very systematic and unique competency-based approach, led by regional employers. The presentation will include the process of curriculum development, the employer-driven partnership, and the results of the pilot programs at major employers.

**SALON 15/16**

## Immigration Status: Advising Non-Citizens for Success in Higher Ed


### Angela Locarno

Organizing Team Field  
Operations Assistant,  
Florida Immigrant Coalition

 @FLimmigrant

### Stephanie Wall

Greater Orlando  
Regional Organizer,  
FL Immigrant Coalition

 @FLimmigrant

Transition to college is hard. It is harder without a form of identification or social security number. Immigration status varies greatly, with more than 30 categories of immigrant students in our classrooms. However, this is not a dead end. Come learn how to support non-citizen immigrant students on a path to success.

**SALON 20/21**

## Let's Talk About College and Career Readiness, Equity and Equality in Education

### Ginger Green

Southeast Region Director,  
ACT, Inc.

In this session we will review the findings of the 2018 Condition of College and Career Readiness Report for Florida high school graduates who took the ACT test. We'll focus on the increased participation and performance rates for minority students and ACT's expanded EL support offerings. Participants will learn about ways ACT can assist you in helping more students meet Florida graduation requirements, opening up

more opportunities for them post-high school. Specifics on ACT's new scholarship giveaway will be shared and a demo of ACT Academy will be provided – free personalized practice for the ACT that includes grade appropriate resources for students K-12 to build their skill set in core academic areas.

**SIGNATURE 2**

## Take Stock in Children Program introduces Take Stock in College

### Marilyn Fashano-Stewart

Director, Alumni &  
Student Services,  
Take Stock in Children

Take Stock in Children has made almost unprecedented gains in high school completion and college enrollment across the state of Florida. At 68%, the college completion rate for Take Stock in Children graduates is far higher than that of peers facing similar challenges and barriers to post-secondary completion; it also demonstrates an opportunity to further increase our impact. More importantly, a higher college completion rate means a greater return on investments made in students at the secondary level, increased student access to competitive, career ladder jobs, and a stronger Florida economy.

**SALON 19**

## BREAK

10:45 a.m. - 11:00 a.m.

JUNIOR BALLROOM FOYER

## CONCURRENT SESSION E

11:00 a.m. - 12:00 p.m.

### Developing Educational Pathways: An Ecosystem Model for Connecting Passion to Profession

#### Dr. Jesse Coraggio

Vice President, Community Impact,  
Community Foundation  
of Tampa Bay

[@JesseCoraggio](#)

#### Dr. Sabrina Crawford

Associate Vice President,  
Institutional Effectiveness &  
Academic Services,  
St. Petersburg College

[@sabrina\\_spc](#)

The Pathways model is transforming the traditional model of education nationwide. For the past eight years St. Petersburg College (SPC) has worked on creating a college-wide model focused on student success in which student services (College Experience) and academics (Summer Institutes) must work in tandem. Participants will learn about the four dimensions of the pathways model; how SPC's evolving practices have created a clear line-of-sight for students; and the evolution of an ecosystem-model which transcends beyond the institution itself and now includes partnerships with Pinellas County Schools, the University of South Florida as well as local industry and community partners

**SALON 19**

### A Smart Investment: Broadening State Financial Aid to Florida's Undocumented Students

#### Holly Bullard

Chief Strategy &  
Operations Officer,  
Florida Policy Institute

[@HollyBullardFL](#)

#### Leslye Trujillo

Pre-med student at UCF,  
Alumna of UnidosNow Student  
Leaders, recipient of DREAM.us  
scholarship

#### Oscar Portillo

Political Science/Economics  
undergrad student at USF,  
UnidosNow alumnus

In 2014, Florida became one of 20 states to extend in-state tuition to undocumented students. This was a big step, but did it level the playing field enough to improve attainment for undocumented young people in Florida? These students, including DACA recipients, or "DREAMers", are blocked from accessing state financial aid. This session reviews findings from research on the impact of the 2014 extension of in-state tuition, how lack of state financial aid impacts choices for undocumented students and suppress state completion rates, and a comparison to states that have expanded their financial aid eligibility, like Texas and New Jersey.

**SALON 15/16**

WEDNESDAY, MAY 8, 2019

### **An In-School Model for Volunteer Engagement—From Creation to Replication**

#### **Dr. Anne Eason**

LEAP Tampa Bay Volunteer,  
LEAP Tampa Bay College,  
Access Network

 @LEAP4college

#### **Rebeca Gomez Palacio**

LEAP Tampa Bay Volunteer,  
LEAP Tampa Bay College,  
Access Network

#### **Chuck Tiernan**

Director,  
LEAP Tampa Bay College  
Access Network

 @LEAP4College

LEAP Tampa Bay's Network has started replicating a successful model of engaging parents & community volunteers in regular work at local high schools. LEAP 4 College Centers are being opened in two new high schools this year and attendees will learn how a dedicated parent and her willing network partners at our LCAN turned passion for a good idea into an organized and evolving concept helping accelerate college/career counselors' work with students on college access.

**SALON 13/14**

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### **Creating Equitable Outcomes for Foster Youth: Exploring Florida's Policies, Programs and Practice**


#### **Brett McNaught**

Chief Operating Officer,  
Educate Tomorrow

 @B\_McNaught

#### **Dr. Steve Rios**

Senior Director of  
Positive Pathways Program,  
Educate Tomorrow

 @srios1

During this session, a team of researchers from Educate Tomorrow and Helios Education Foundation representing postsecondary educational institutions, and community-based youth-serving organizations, will present results of a six-month study conducted to examine the impact of the state of Florida's trailblazing efforts to pass legislation and implement campus and community-based programs for students from foster care. Surprising findings include the rapid increase of students from foster care and adoptive homes, the variety of innovative and evidence-based services being provided for these highly vulnerable yet resilient students, and the long path forward that was revealed through focused and highly collaborative research.

**SALON 20/21**

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## Let's Earn College Credit Before Entering College

### Gini Beran

Director, CLEP Outreach,  
College Board

Oftentimes, it's not just an access and opportunity gap, but also an informational gap, simply in terms of making sure students have the information needed to make solid educational decisions. Given the challenges faced by underserved youth, isn't it important to provide students with all possible means to help them achieve post-secondary success? Students benefit from entering college with credits earned: increased self-confidence, tuition cost savings, flexible class scheduling, and timeliness to degree completion. Students can prepare and practice for CLEP exams with free online courses taught by college professors and delivered by Modern States.


**SIGNATURE 2**

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## Why Do Students Leave College? Preliminary Results from a Research-Practice Partnership

### Dr. Justin Ortagus

Assistant Professor,  
University of Florida

 @justinortagus

### Melvin Tanner

Doctoral Candidate,  
University of Florida

This research-practice partnership is designed to foster re-enrollment and improve degree completion within the Florida College System (FCS). We are working directly with five high-enrollment FCS institutions to invite former students to re-enroll and complete their degree. This session will present the findings of a survey that was designed to better understand the reasons why academically successful students stop enrolling in college and what motivates them to return. The session will encourage the audience to discuss opportunities for colleges, policy makers, and private stakeholders to increase retention and re-enrollment of this population of students.

**SALON 17/18**

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WEDNESDAY, MAY 8, 2019

WEDNESDAY, MAY 8, 2019

## AWARDS LUNCHEON

12:00 p.m. - 2:00 p.m.

Luncheon Sponsor

**Helios**

Education Foundation

### WELCOME

**Laurie Meggesin**

Executive Director,

Florida College Access Network

[@lauriemeggesin](https://twitter.com/lauriemeggesin)

### LUNCHEON SPONSOR REMARKS

**Grace Maseda**

Vice President, Marketing –

Florida,

Helios Education Foundation

### AWARDS PRESENTATION

**Kathy McDonald**

Assistant Director for

Network Partnerships,

Florida College Access Network

[@kathy\\_mcdonald](https://twitter.com/kathy_mcdonald)

### MODERATOR

**Madeline Pumariega**

Former Chancellor

Division of Florida Colleges,

Florida Department of Education

## KEYNOTE SPEAKER



**Anthony Jack**

Assistant Professor of Education,  
Harvard University

[@tony\\_jack](https://twitter.com/tony_jack)

Join FCAN in celebrating the 2018-19 Florida FAFSA Challenge Winners who helped connect students to cash for college. We will also honor College Ready Florida and Workforce Innovators who have gone above and beyond the call to supports students' college dreams.

Anthony Jack, sociologist and Assistant Professor of Education at Harvard University, will close out the summit with a candid conversation about equity in higher education. His book, *The Privileged Poor: How Elite Colleges Are Failing Disadvantaged Students*, reframes the conversation surrounding equality – on campuses, in communities, and across America. In it, he explains the path of two uniquely segregated groups—"the privileged poor" and the "doubly disadvantaged" – student groups who struggle differently in college.

The paradox of the privileged poor student will be addressed when modern institutions revise the policies of subtle, and not-so-subtle, exclusion. In the ongoing dialog about race, inclusion and social justice, Jack provides a firm foundation for that conversation.

### JUNIOR BALLROOM

## BREAK

2:00 p.m. - 2:15 p.m.

JUNIOR BALLROOM FOYER



Florida College Access Network Summit



## CONCURRENT SESSION F

2:15 p.m. - 3:15 p.m.

### How America Pays for College

**Laura Dickerson**

Director of Business Development,  
Sallie Mae

How America Pays for College, a national study by Sallie Mae, looks at how families paid for college in the 2016-2017 academic year. This annual study, now in its tenth year, trends attitudes toward the value of college as well as which resources families draw on over time. This year's study shows that while the average total amount spent on college was similar to the prior two years, families paid less from their income and savings than they had in 2015-16. On the other hand, scholarships and grants paid a larger share of costs as did student loans.

**SIGNATURE 2**

### Making the Early Years Count—Supporting and Engaging 9th and 10th Graders for College Match

**Erin Almond**

Senior Manager- KIPP  
Through College,  
KIPP Jacksonville Schools  
@MrsErinAlmond

**Allyson Reese**

High School Transition  
and Support Counselor,  
KIPP Jacksonville Schools

This session will assist counselors and practitioners in engagement with early high school students to provide support towards college access. We will identify key levers in relationship building, and early intervention strategies to ensure students are on track to setting and achieving realistic college access goals based on their academic profile, aptitudes, and interests.

**SALON 17/18**

### MyCareerShines: Helping Every Student Dream Big and Plan Accordingly

**Maggie Miller**

Florida Lead Field Trainer,  
MyCareerShines powered by Kuder  
@maggiem6967

The focus of this session will demonstrate how secondary students can use MyCareerShines, Florida's Education and Career Planning system, to plan for their future. With the evidence-based career assessment results, students are able to explore occupations and select programs of study aligned with their interest. Participants will learn about all of the system features that will help students prepare and plan for their post-secondary transitions including the scholarship search, resume builder, education planner, electronic portfolio, and much more!

**SALON 15/16**



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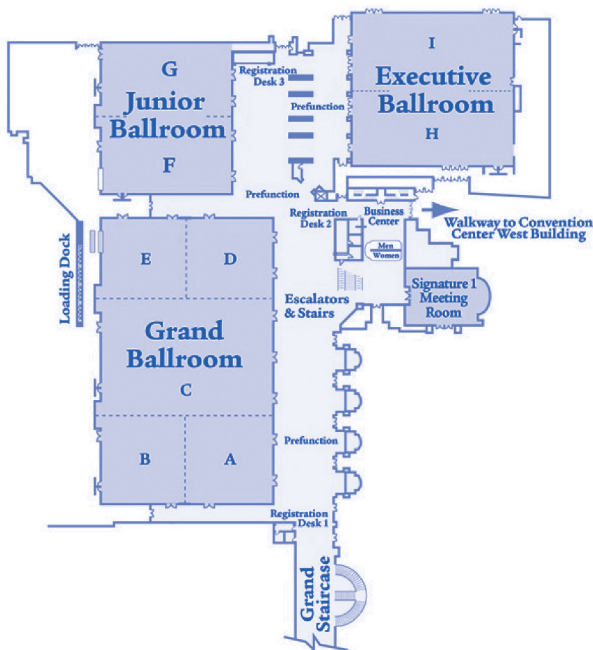
#FCAN2019 #CandidConversations

Florida College Access Network Summit

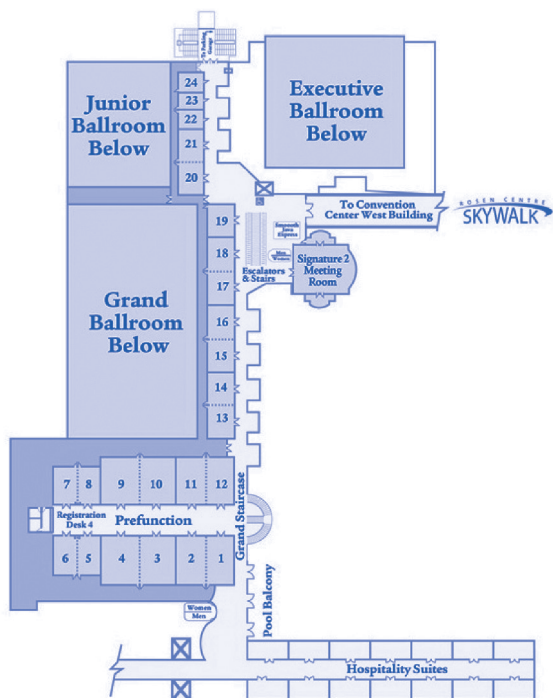


# Rosen Centre Meeting Space

## Lower Level



## Upper Level



### Wi-Fi Password:

#### Network:

Convention Wireless

#### Code:

FCANSummit