

## LCAN Leadership Offsite

January 17, 2018

### STAR stories

One of the most effective ways to engage new leaders in your community with LCAN work is to share stories that help them “see” the transformative work underway. The STAR framework can help you prepare a handful of stories in advance that you can pull out to meet the needs of different audiences. Here is the framework:

<p><b>S</b> – What is the <b>situation</b> (or problem/opportunity)</p> <p>e.g. Students don’t have money to pay for college while \$100M in Pell Grants are left on the table each year.</p>	
<p><b>TA</b> – What <b>task / action</b> was undertaken to meet the challenge / opportunity?</p> <p>e.g. Targeted interventions offering additional support for students who started a FAFSA but did not complete one.</p>	
<p><b>R</b> – What were the <b>results</b> you saw from the actions taken?</p>	
<p><b>Bonus points:</b></p> <p>What did the LCAN learn?</p>	
<p><b>Bonus points:</b></p> <p>How might other communities try something similar?</p>	

