



MEDIA ADVISORY
ENLACE FLORIDA
4202 E. Fowler Avenue, SOC 107
Tampa, FL 33620

Media Contact: Braulio Colón, Asst. Director (813)974-3897-direct
(813)313-8903-cell

Thursday, October 9, 2008

Report on Florida's Return on Investment from Public Education to be Presented in Miami
~ Report will also address the Socio-Economic Impact of the PreK-20 Education system~

Tampa, FL- ENLACE FLORIDA, in partnership with The Washington Economics Group, Inc., will present and release a special report titled: "The Impact on Socio-Economic Indicators & the Return on Investment from Public Education in Florida" on Wednesday, October 22, 2008 at 8:00am at the Sofitel Hotel located on 5800 Blue Lagoon Drive in Miami. Presented by Dr. J. Antonio "Tony" Villamil, Dean for the School of Business, St. Thomas University and Senior Advisor to The Washington Economics Group, Inc., the report will quantify the economic and social impacts of Florida's public investment in education while articulating the return on investment to Florida taxpayers. Immediately following the presentation, Commissioner of Education Eric Smith, State Representative Anitere Flores, and State Representative Dan Gelber will each respond to the report findings followed by general Q & A.

For reporters unable to attend the event in Miami, a media availability call will be held immediately following the event to address questions about the new report. Conference Call Information is below. All reporters interested in joining the conference call are asked to RSVP by October 16, 2008 via e-mail to: bcolon@enlace.usf.edu Reporters who RSVP will be provided a draft copy of the report prior to the event.

Media Conference Call Information

Attending the Call: Dr. J. Antonio Villamil, Dr. Eric Smith, Rep. Anitere Flores, Rep. Dan Gelber, Braulio Colón

Date: 10/22/08

Time: 10:00am-10:30am

Call-In Number: 1-888-363-4734

Access Code: 5267497

ENLACE FLORIDA is a statewide network funded by the W.K. Kellogg Foundation and managed by NCCEP to promote college readiness, access, and success for Latinos, African-Americans, and other underrepresented students through non-partisan research, communication, advocacy, and support.