

MEDIA CONTACTS:

Nicole Hawker (813) 784-6907 (c) nhawker@tuckerhall.com



Braulio Colón (813) 974-3897, (813) 313-8903 (c) bcolon@usf.edu

MEDIA ALERT

WUSF Public Media and Florida CAN to Announce Statewide Education Project

Media invited to participate in Q&A session with project leaders via conference call, August 8

WHAT: WUSF Public Media and the Florida College Access Network (CAN)

will announce its collaboration on a statewide education project on Monday, August 8. Following the announcement, a conference call with project leaders will take place for all interested media at 9:30 a.m.

WHEN: Monday, August 8, 2011

9:30 a.m.

WHERE: Call-In Information

Phone Number: (888) 363-4734

Access Code: 5267497

WHO: Call participants include Scott Finn, news director with WUSF Public

Media, Braulio Colón, interim director with Florida CAN.

About WUSF Public Media

WUSF Public Media is a comprehensive media organization that provides media services to the community and businesses through public broadcasting and multi-media production services. Licensed to the University of South Florida, WUSF Public Media serves the public interest through programming, educational outreach and community partnerships. For more information, visit www.wusf.org.

About Florida College Access Network

The **Florida College Access Network (CAN)** engages communities for higher education and promotes college-readiness, access, and success for all students, particularly limited-income, first generation, and underrepresented students through research, communication, advocacy, and community support with the <u>Big Goal</u> of increasing the proportion of working adults in Florida who have a postsecondary degree or credential to 60% by 2025. For more information, visit <u>www.floridacollegeaccess.org</u>