



PRESS RELEASE
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Limited-Income Students and Families To Get Help Securing Money For College

~Students will receive FREE expert advice and help completing the Free Application for Federal Student Aid~

Tampa, FL- Over twenty organizations throughout Florida have joined forces to host *College Goal Sunday Florida*, an event designed to help limited-income college-bound students pay for college. [College Goal Sunday Florida](#) provides FREE expert advice and assistance completing the Free Application for Federal Student Aid (FAFSA) online. “We have seen a tremendous response from community organizations and leaders throughout Florida who have offered to help in this initiative,” said Braulio Colón, assistant director for ENLACE Florida. “These organizations know the challenges many students face preparing for college and have all come together to help students and families successfully complete a form that can be very intimidating,” said Colón. The form known as the FAFSA, is used to apply for federal student aid such as the Pell grant, work-study aid, and loans. Earlier this year, a report released by the Florida Board of Governors concluded that nearly a quarter of eligible undergraduate students statewide who are eligible for Pell grants failed to obtain them. “College Goal Sunday is an event designed to reach the most vulnerable families by providing free expert assistance completing the appropriate forms at a location in their community,” said Colón. The FAFSA also helps students apply for most state and some private aid. Students and families who need assistance completing the FAFSA form can attend any College Goal Sunday site on January 31, 2010 from 2pm-5pm for free help. All students who complete the FAFSA form at a College Goal Sunday location will become eligible for incentives ranging from gift cards for school supplies to scholarships. “During these tough economic times, we believe helping students gain access to federal funds designed to help pay for college is essential,” said Mina Ford, site coordinator for the YMCA of Central Florida. “We hope to serve thousands of students statewide through this initiative,” said Ford. For information

on locations, what to bring to College Goal Sunday, or if you'd like to volunteer, please visit:

www.collegegoalsundayflorida.org

College Goal Sunday Florida is coordinated by [ENLACE Florida](#) with support from the [National YMCA](#), [Lumina Foundation for Education](#), and [USA Funds](#).

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