

Beyond Baby Boomers

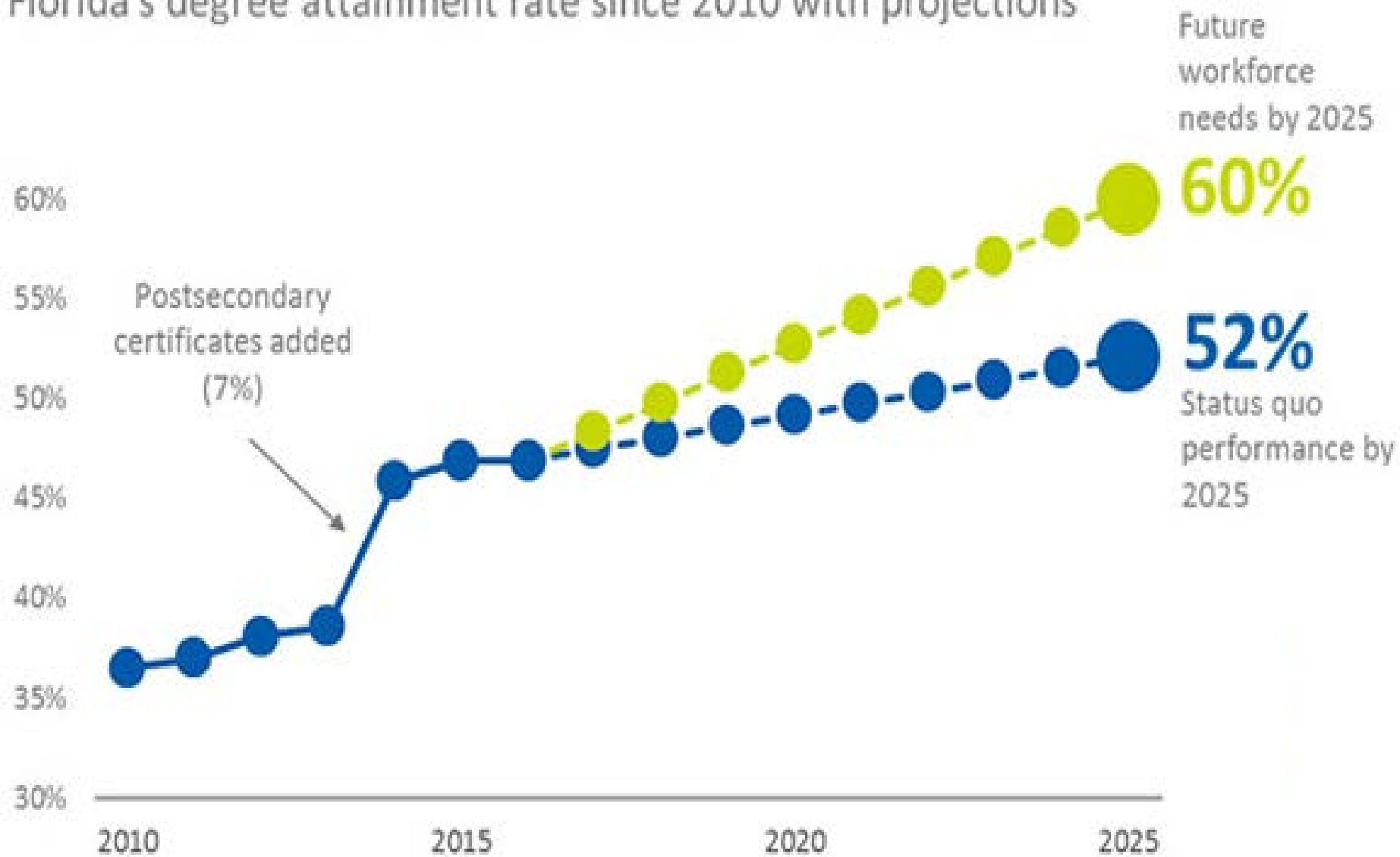
Supporting Generation X Parents and Their Students Through College Decisions





Agenda

- Opening Remarks and Ice Breaker
- Breakout #1: College Guidance From Your Parents
- Breakout #2: College Guidance Today: Identifying and Prioritizing Obstacles Facing Parents (GEN X) and Students (GEN Z)
- Closing Remarks
- Q&A

Florida's degree attainment rate since 2010 with projections

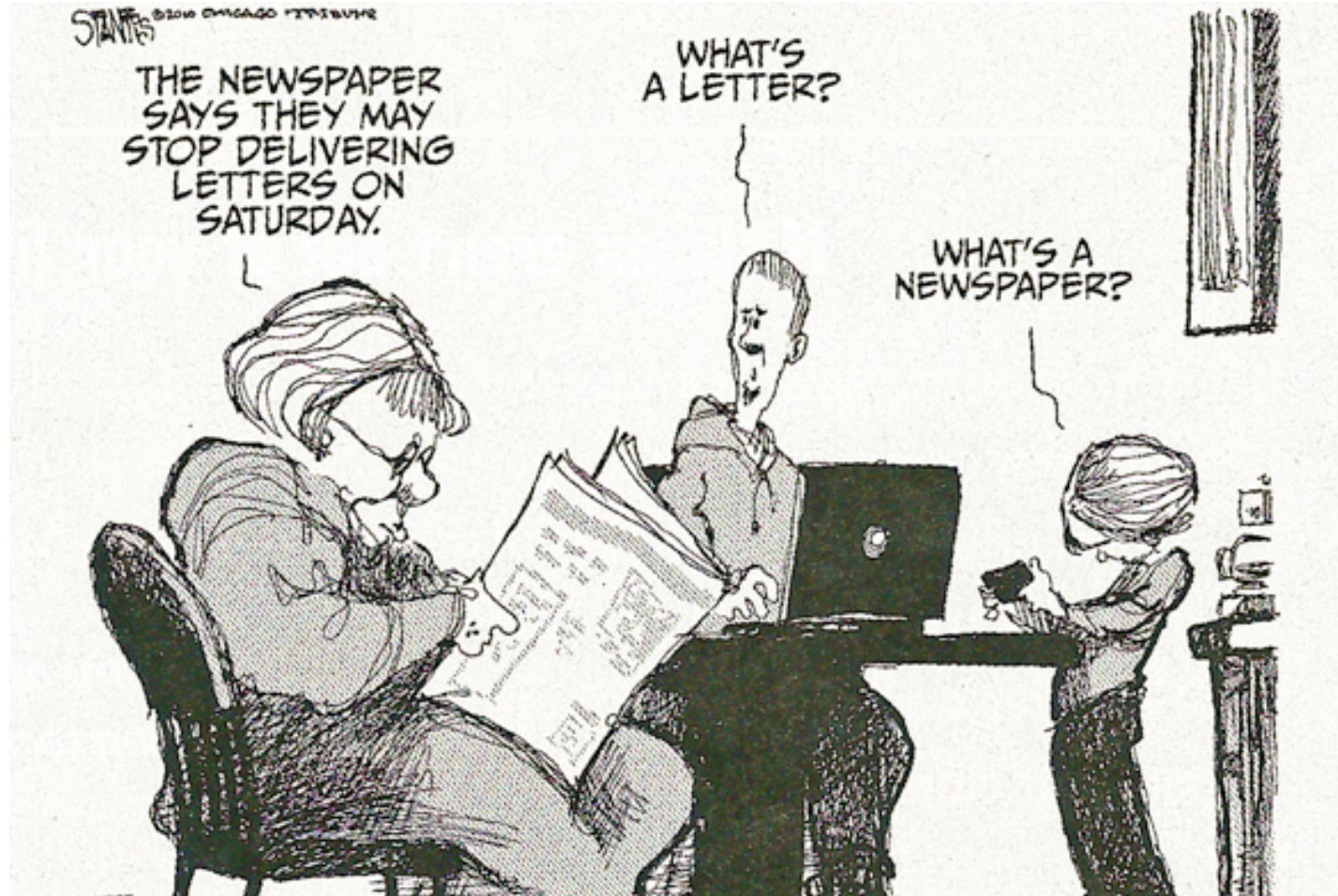


Target Audience

Four-Year Degree (25-64)	>50%	0	0		
	25%-50%				
	<25%			537	0
		<\$50	\$50-\$75	\$75-\$100	>\$100
Median Family Income (\$000)					

First Activity

College Guidance From Your Parents



Second Activity

College Guidance Today:
Identifying and Prioritizing Obstacles
Facing Parents (GEN X) and Students (GEN Z)

FCAN
2025 Goal
(5-Year Planning Horizon)

High			
Medium			
Low			
	Low	Medium	High
	Likelihood of Success		