Meet ALICE:
A Look at Florida’s Financially Struggling Population and How Communities are Using Data for Change

October 2, 2018
Welcome!

Kimberly Lent, MPH
Senior Research Associate

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@krlent
Today’s Panel

Ted Granger
President

@UnitedWayFL

Holly Bullard
Interim Co-Executive Director
& ALICE Research Advisory Committee Member

@HollyBullardFL
@FloridaPolicy
Questions & Conversation

• Submit your questions
• Share on social media
  @FLCollegeAccess
  #FCAN
  #MeetALICE

This webinar is being recorded; all materials will be available within a week of recording
Florida College Access Network

**Our mission:** To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students

**Our vision:** At least 60% of working-age Floridians will hold a high-quality postsecondary degree or credential by the year 2025
Our Work

Local College Access Networks (LCANs)

Research & Policy

Statewide Initiatives
Median Earnings by Education

- Master's or higher: $104,351
- Bachelor's degree: $68,127
- Associate's degree: $63,215
- Vocational certificate: $37,714
- High school diploma: $27,668
- Less than high school: $22,290

Average: $33,572

Source: FL Department of Economic Opportunity, 2017
Meet ALICE
A new lens for financial struggle
Meet ALICE

Ted Granger
President
United Way of Florida
Meet ALICE

Holly Bullard
Interim Co-Executive Director
Florida Policy Institute

@HollyBullardFL
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Mission: to advance state policies and budgets that improve the economic mobility and quality of life for all Floridians

Thoughtful and objective analysis of state policy issues

Independent, nonpartisan nonprofit

www.fpi.institute; @FloridaPolicy
<table>
<thead>
<tr>
<th>Monthly Costs</th>
<th>SINGLE ADULT</th>
<th>2 ADULTS, 1 INFANT, 1 PRESCHOOLER</th>
<th>2007 – 2015 PERCENT INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>$609</td>
<td>$842</td>
<td>22%</td>
</tr>
<tr>
<td>Child care</td>
<td>N/A</td>
<td>$1,015</td>
<td>10%</td>
</tr>
<tr>
<td>Food</td>
<td>$165</td>
<td>$547</td>
<td>14%</td>
</tr>
<tr>
<td>Transportation</td>
<td>$326</td>
<td>$653</td>
<td>2%</td>
</tr>
<tr>
<td>Health care</td>
<td>$164</td>
<td>$628</td>
<td>&gt;48% *</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$145</td>
<td>$408</td>
<td>19%</td>
</tr>
<tr>
<td>Taxes</td>
<td>$189</td>
<td>$395</td>
<td>20%</td>
</tr>
<tr>
<td>Monthly Total</td>
<td>$1,598</td>
<td>$4,488</td>
<td>19%</td>
</tr>
<tr>
<td>ANNUAL TOTAL</td>
<td>$19,176</td>
<td>$53,856</td>
<td>19%</td>
</tr>
<tr>
<td>Hourly Wage **</td>
<td>$9.59</td>
<td>$26.93</td>
<td>19%</td>
</tr>
</tbody>
</table>
ALICE Methodology

**Housing** – below average size and cost including utilities (HUD’s Fair Market Rent (FMR – usually 40th percentile of gross rents, but in some locations HUD reports the 50th percentile)

**Childcare** – the cheapest legal home-based childcare (Source: Child Care Aware & local early learning coalitions)

**Food** – careful purchasing and preparation with no eating out (Source: Thrifty Level (lowest of four levels) of the USDA Food Plans)

**Transportation** – Gas, insurance and basic maintenance only (average transportation cost from Bureau of Labor Statistics’ Consumer Expenditure Survey (CES))

**Healthcare** – basic out-of-pocket costs with no insurance premiums and ACA penalty (CES average for healthcare)

**Miscellaneous** – The Miscellaneous category includes 10 percent of the budget total (including taxes) to cover cost overruns.

**Taxes** – Social Security, Medicare and Income taxes and credits (Source: IRS)
Federal Poverty Level vs. ALICE Threshold
Meet ALICE
ALICE Trends

Household Income, Florida, 2007 to 2015

Trends in Households by Income by Age, Florida, 2007 to 2015
ALICE Trends

**45 to 64**
- 2007: 69% (9%, 22% poverty, 37% ALICE, 13% above AT, 5% total HH)
- 2010: 59% (13%, 28% poverty, 26% ALICE, 14% above AT, 5% total HH)
- 2012: 59% (14%, 27% poverty, 26% ALICE, 15% above AT, 5% total HH)
- 2015: 59% (13%, 28% poverty, 26% ALICE, 15% above AT, 5% total HH)

**65 and Older**
- 2007: 54% (11%, 35% poverty, 23% ALICE, 12% above AT, 5% total HH)
- 2010: 52% (11%, 37% poverty, 22% ALICE, 14% above AT, 5% total HH)
- 2012: 55% (11%, 34% poverty, 22% ALICE, 14% above AT, 5% total HH)
- 2015: 56% (12%, 32% poverty, 22% ALICE, 14% above AT, 5% total HH)

ALICE Trends

[Bar charts showing trends for 'Under 25' and '65 and Older' categories over years 2007 to 2015.]
ALICE Trends

2016 data drawn from www.unitedwayalice.org/in-the-us
ALICE Trends

2007

2015

Tallahassee  Jacksonville  Miami

Tallahassee  Jacksonville  Miami

Percent Households Below ALICE Threshold

28%  70%
Change from 2015 to 2016 (Sneak Peak)

ALICE % Change 2015 to 2016

- -8% to -11%
- -4% to -7%
- -1% to -3%
- 0% to 3%
- 4% to 6%
- 7% to 10%

Change in % pts, BAT

NOTE: Percentage point change, households living beneath ALICE ry threshold (poverty plus ALICE)

Source: digimaps.net(s)
The Geography of Upward Mobility in America
Children’s Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%
Driving Change with ALICE
Driving Change with ALICE
Driving Change with ALICE

PERCENT OF LEON COUNTY POPULATION LIVING BELOW ALICE THRESHOLD

<table>
<thead>
<tr>
<th>Name of Area</th>
<th>Percent Below Poverty or ALICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Leon</td>
<td>24%</td>
</tr>
<tr>
<td>Northeast Leon</td>
<td>15%</td>
</tr>
<tr>
<td>Northwest Leon</td>
<td>27%</td>
</tr>
<tr>
<td>Southeast Leon</td>
<td>29%</td>
</tr>
<tr>
<td>Southwest Leon</td>
<td>47%</td>
</tr>
<tr>
<td>Tallahassee Central</td>
<td>65%</td>
</tr>
<tr>
<td>Tallahassee East</td>
<td>41%</td>
</tr>
<tr>
<td>Tallahassee Northeast</td>
<td>37%</td>
</tr>
<tr>
<td>Tallahassee Northwest</td>
<td>60%</td>
</tr>
<tr>
<td>Tallahassee South</td>
<td>55%</td>
</tr>
<tr>
<td>Tallahassee Southwest</td>
<td>76%</td>
</tr>
</tbody>
</table>

Symbol | Upper value
-------|-------------
\[ | ≤ 16%
\[ | ≤ 29%
\[ | ≤ 47%
\[ | ≤ 60%
\[ | ≤ 76%
Driving Change with ALICE

- Local wage guide
- Social service program eligibility standards
Ted Granger: What’s Ahead for ALICE

► 2019

► New Report, zip codes & other updates

► Press Conference & Advocacy

United Ways’ Women United brought the ALICE message to Tallahassee in January 2018, and will return March 2019
Meet ALICE

Questions?

www.uwof.org/ALICE

www.unitedwayalice.org

@UnitedWayFL

Thank you!

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Ted Granger
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Join us for our next webinar

Better Together: How Collective Impact 3.0 Helps Communities Collaborate for Greater Student Success

Featuring:
• **Liz Weaver**, Co-CEO, Tamarack Institute
• **Lisa Church**, Vice President of Champions for Learning and backbone leader of LCAN Future Ready Collier

Register at FloridaCollegeAccess.org/tag/upcoming-webinar/
2019 FCAN Summit: Candid Conversations

Save the date May 7th and 8th, 2018 at Rosen Centre Hotel in Orlando, FL

Call for proposals open until Monday, October 15th!

Submit your proposal today by visiting Floridacollegeaccess.org/events
Questions?

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