

Meet ALICE:

A Look at Florida's Financially Struggling Population and
How Communities are Using Data for Change

October 2, 2018



Welcome!



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 @krlent

Today's Panel



Ted Granger
President




 [@UnitedWayFL](https://twitter.com/UnitedWayFL)



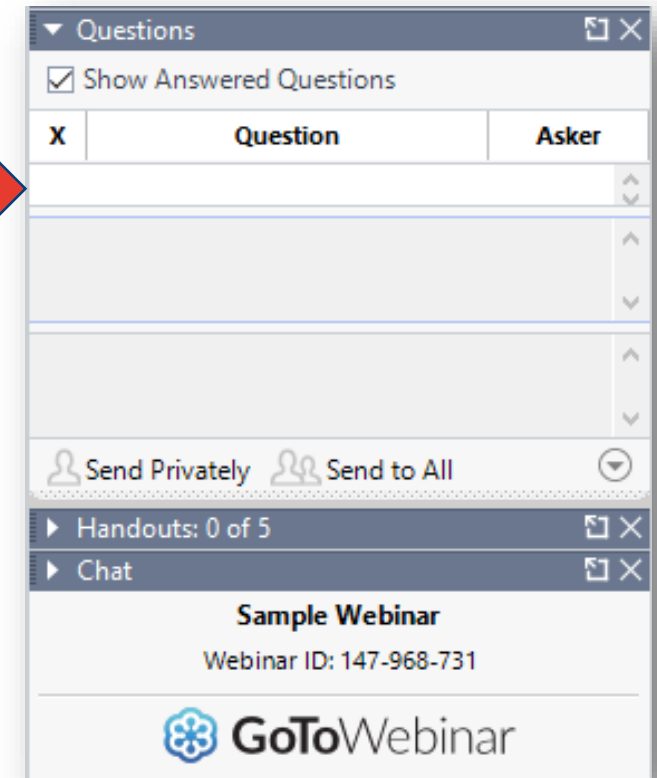
Holly Bullard
Interim Co-Executive
Director
& ALICE Research
Advisory Committee
Member



 [@HollyBullardFL](https://twitter.com/HollyBullardFL)
[@FloridaPolicy](https://twitter.com/FloridaPolicy)

Questions & Conversation

- Submit your questions
- Share on social media
 - @FLCollegeAccess
 - #FCAN
 - #MeetALICE



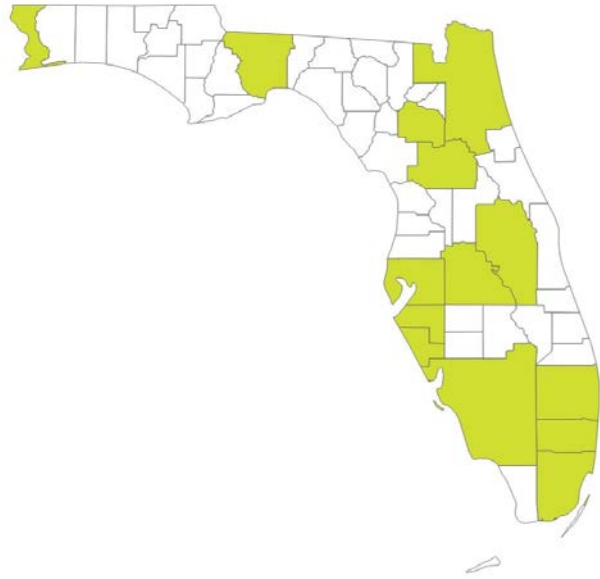
This webinar is being recorded; all materials will be available within a week of recording

Florida College Access Network

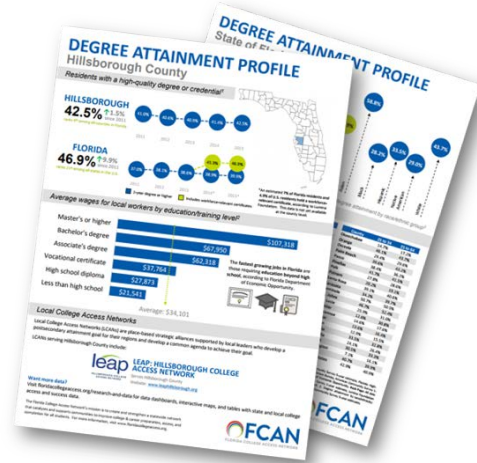
Our mission: To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students

Our vision: At least 60% of working-age Floridians will hold a high-quality postsecondary degree or credential by the year 2025

Our Work



Local College Access Networks (LCANs)

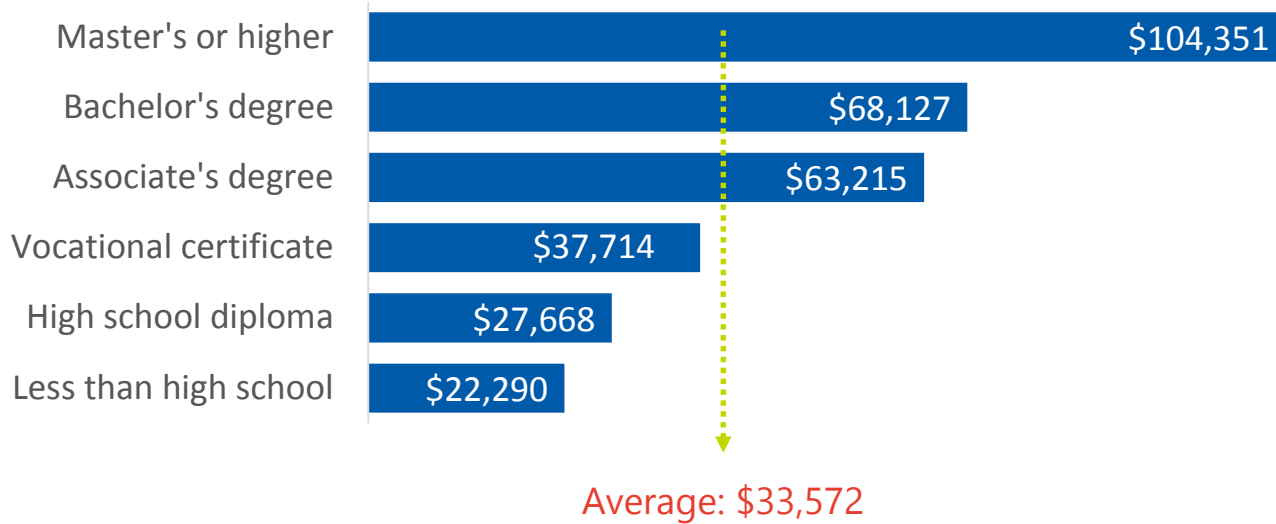


Research & Policy



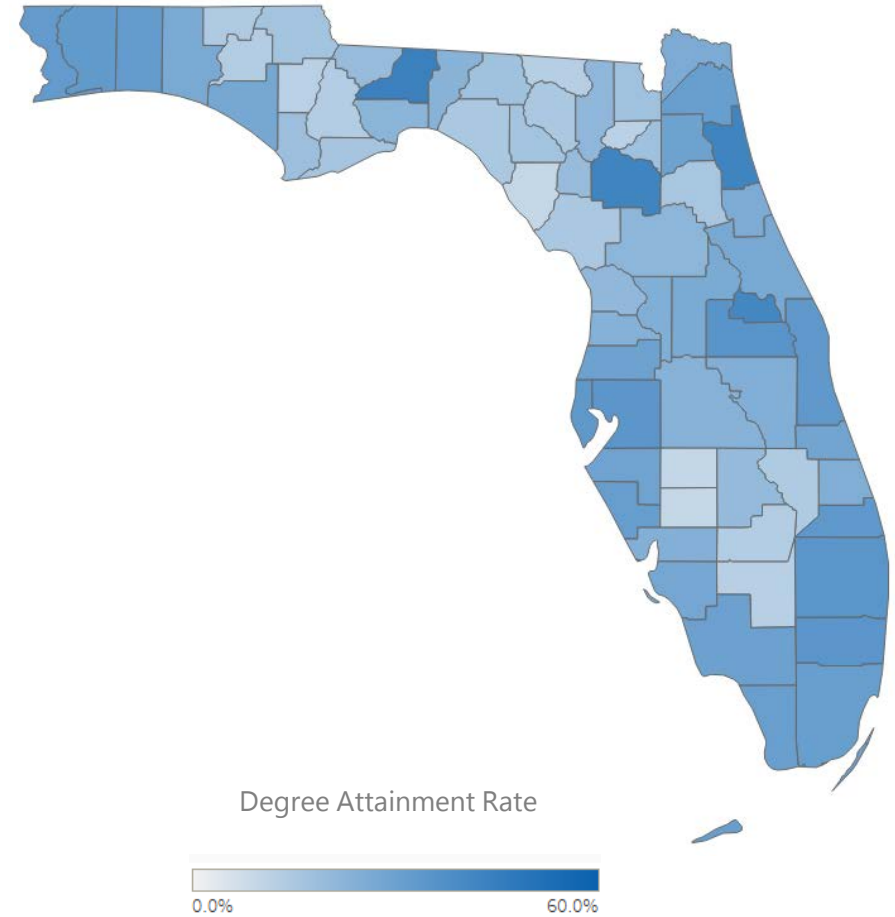
Statewide Initiatives

Median Earnings by Education



Source: FL Department of Economic Opportunity, 2017

Degree Attainment by County



Source: US Census Bureau, 2016 American Community Survey
5-year estimates



Meet ALICE
A new lens for financial struggle

Meet ALICE



Ted Granger
President
United Way of Florida

Meet ALICE



- ▶ **Mission:** to advance state policies and budgets that improve the **economic mobility** and **quality of life** for **all** Floridians
- ▶ **Thoughtful and objective analysis** of state policy issues
- ▶ **Independent, nonpartisan** nonprofit
- ▶ www.fpi.institute; @FloridaPolicy



Holly Bullard
Interim Co-Executive Director
Florida Policy Institute

ALICE Research Advisory
Committee, Florida

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Household Survival Budget, Florida Average, 2015

Monthly Costs, Florida Average, 2015

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER	2007 – 2015 PERCENT INCREASE
Monthly Costs			
Housing	\$809	\$842	22%
Child care	N/A	\$1,015	10%
Food	\$165	\$547	14%
Transportation	\$328	\$653	2%
Health care	\$164	\$628	>48% *
Miscellaneous	\$145	\$408	19%
Taxes	\$189	\$395	20%
Monthly Total	\$1,598	\$4,488	19%
ANNUAL TOTAL	\$19,176	\$53,856	19%
Hourly Wage ***	\$9.59	\$26.93	19%

ALICE Methodology

Housing – below average size and cost including utilities (HUD's Fair Market Rent (FMR –usually 40th percentile of gross rents, but in some locations HUD reports the 50th percentile)

Childcare – the cheapest legal home-based childcare (Source: Child Care Aware & local early learning coalitions)

Food – careful purchasing and preparation with no eating out (Source: Thrifty Level (lowest of four levels) of the USDA Food Plans)

Transportation – Gas, insurance and basic maintenance only (average transportation cost from Bureau of Labor Statistics' Consumer Expenditure Survey (CES))

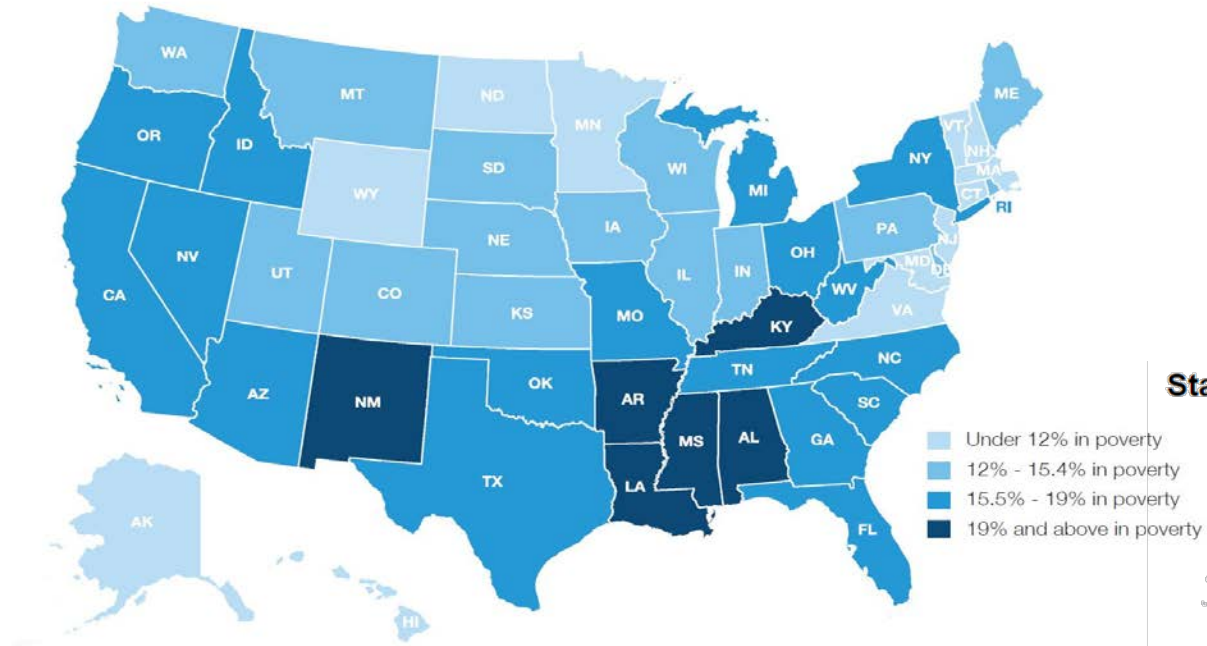
Healthcare – basic out-of-pocket costs with no insurance premiums and ACA penalty (CES average for healthcare)

Miscellaneous – The Miscellaneous category includes 10 percent of the budget total (including taxes) to cover cost overruns.

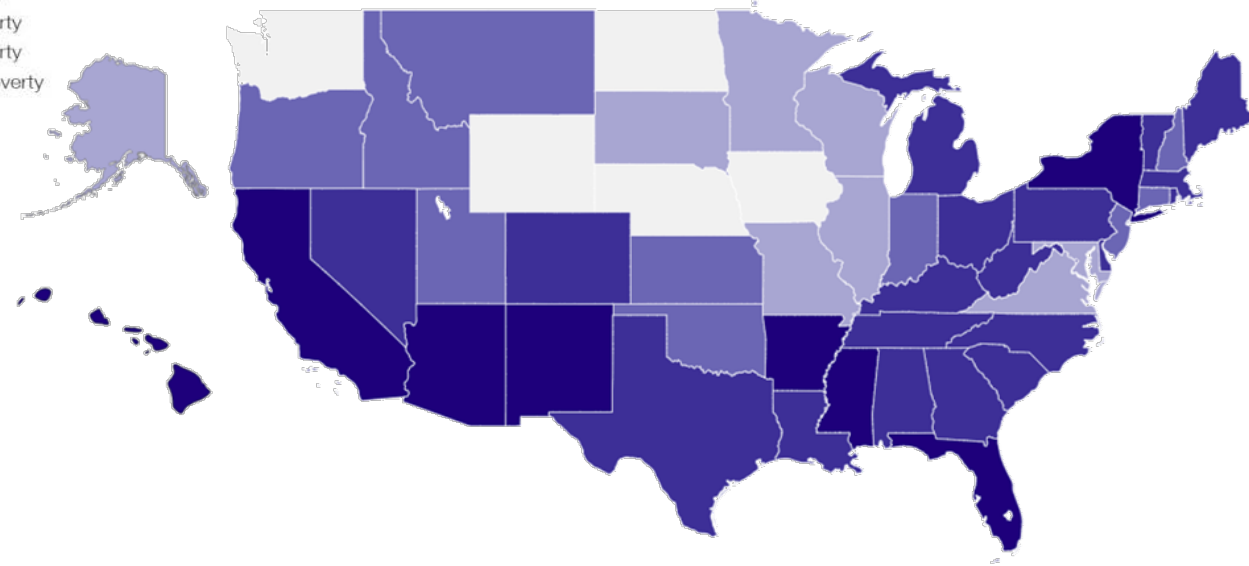
Taxes – Social Security, Medicare and Income taxes and credits (Source: IRS)

Federal Poverty Level vs. ALICE Threshold

POVERTY RATE BY STATE

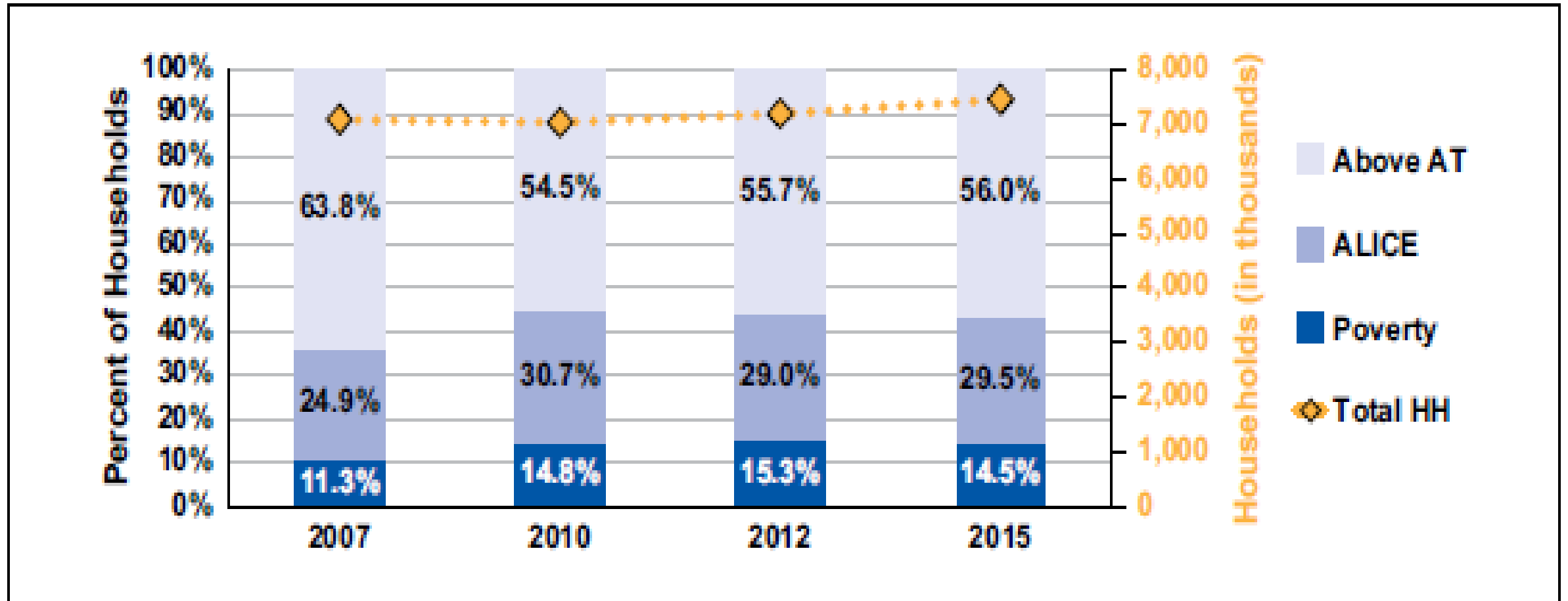


State Level Details



ALICE Trends

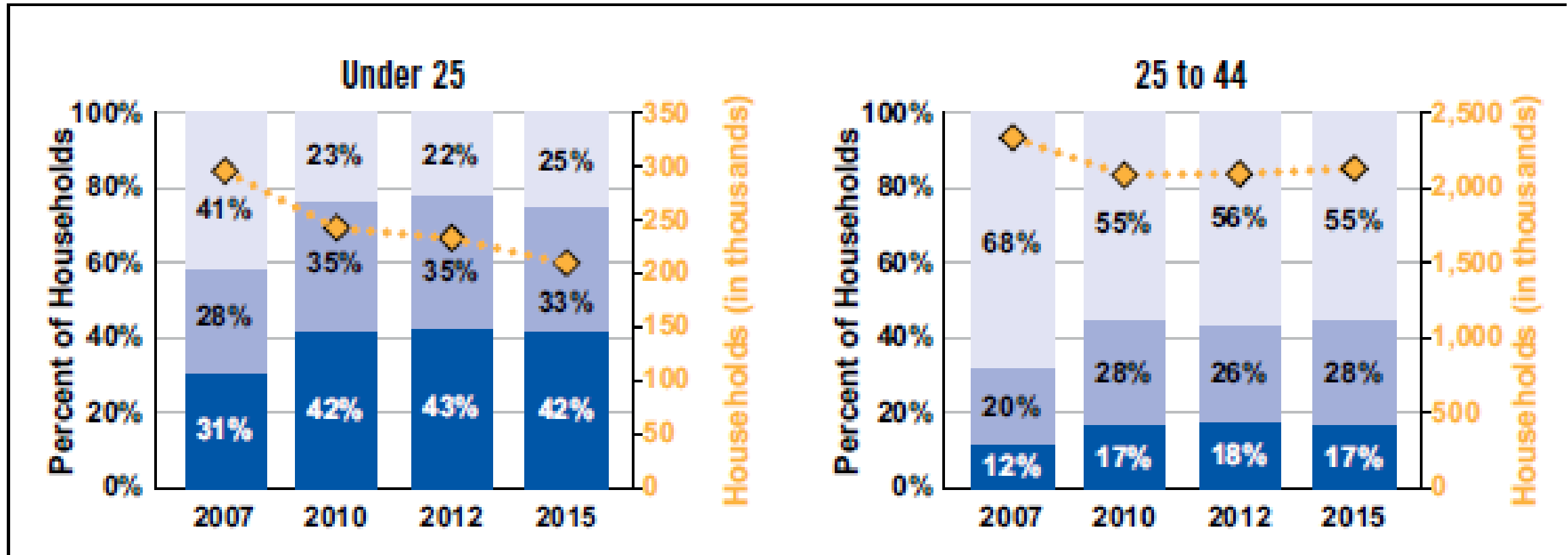
Household Income, Florida, 2007 to 2015



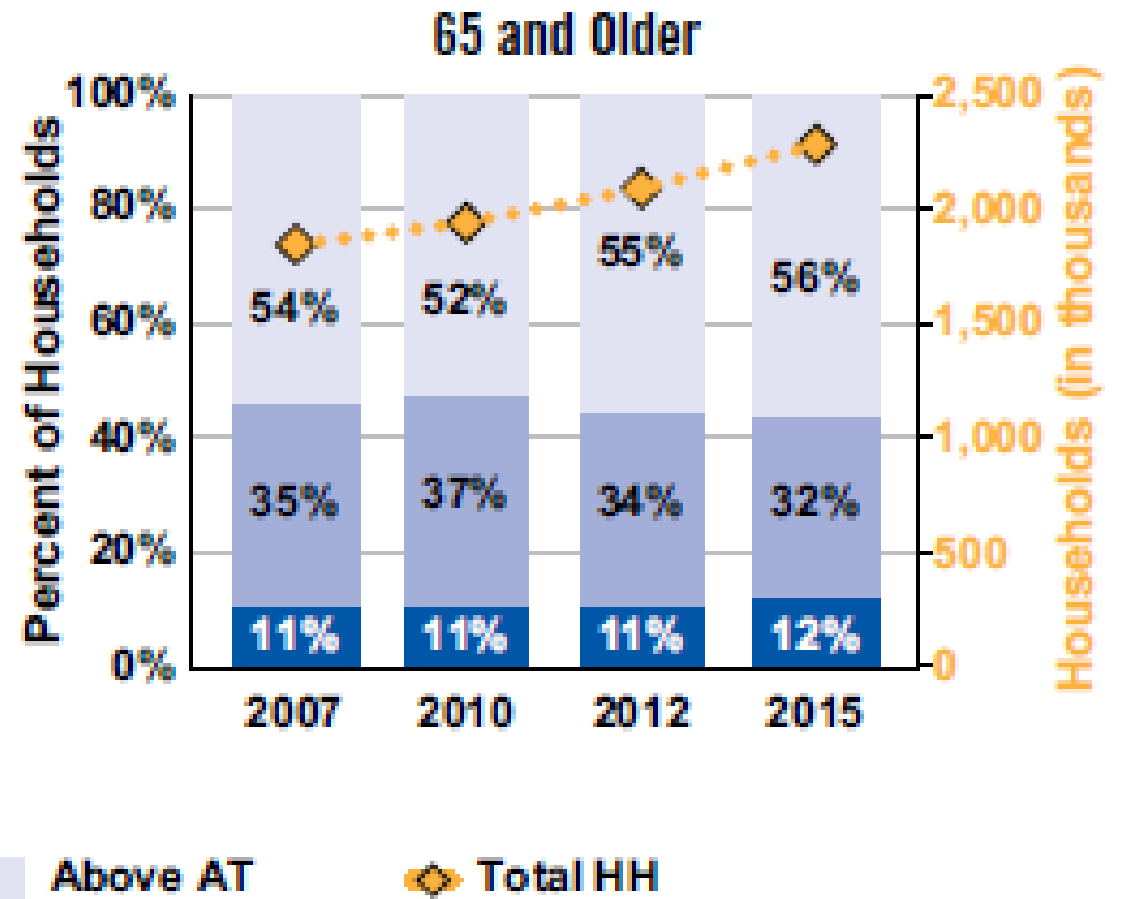
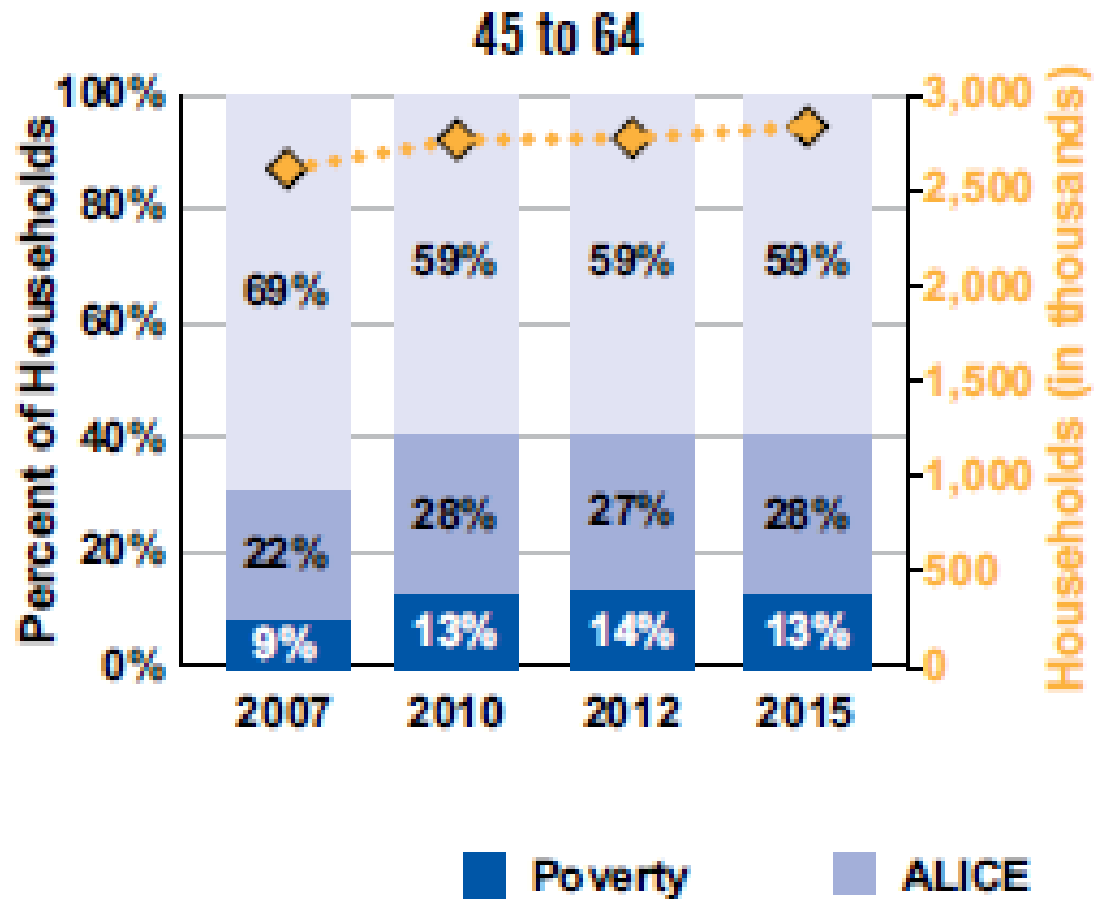
Source: American Community Survey, 2007-2015, and the ALICE Threshold, 2007-2015; see Exhibit VII and ALICE Methodology for details

ALICE Trends

Trends in Households by Income by Age, Florida, 2007 to 2015

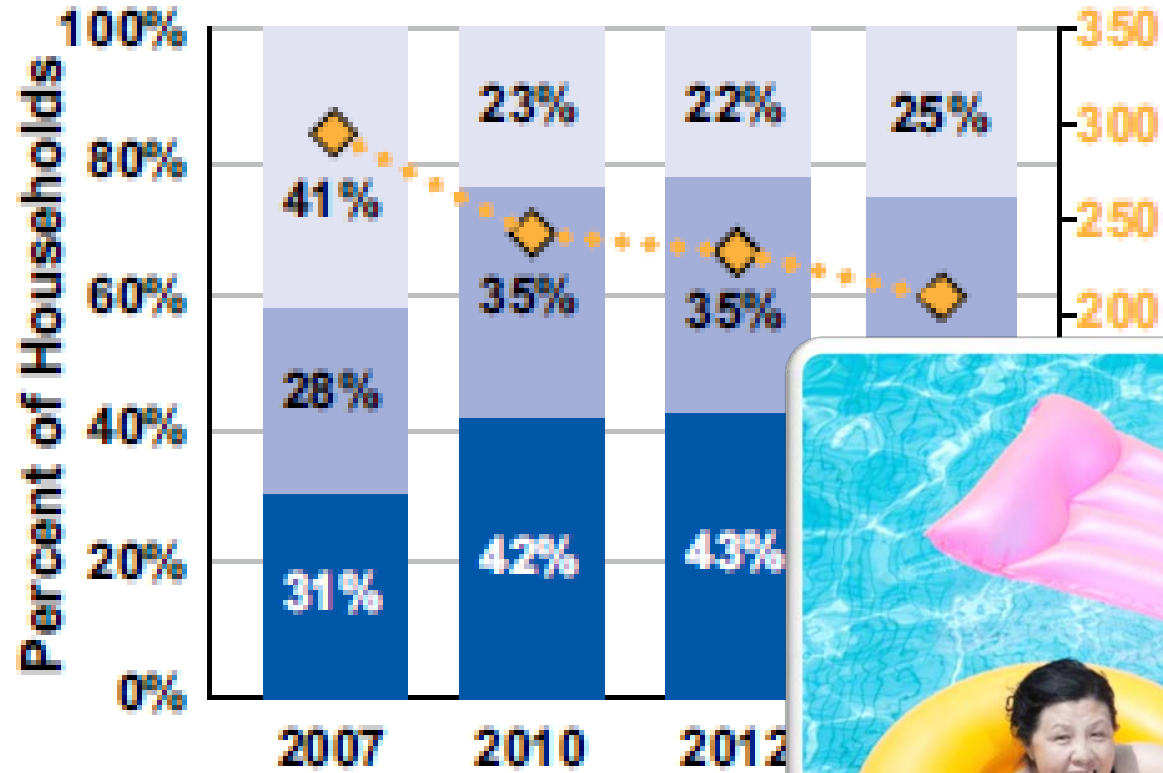


ALICE Trends

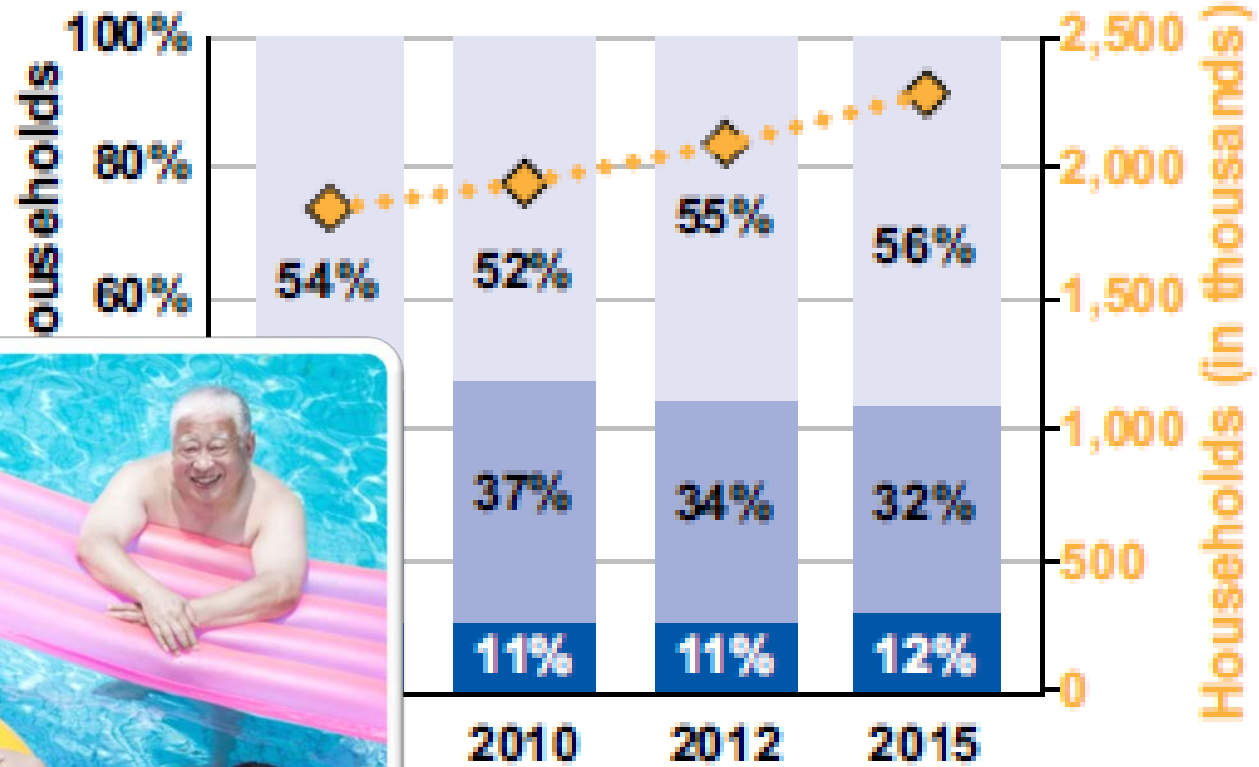


ALICE Trends

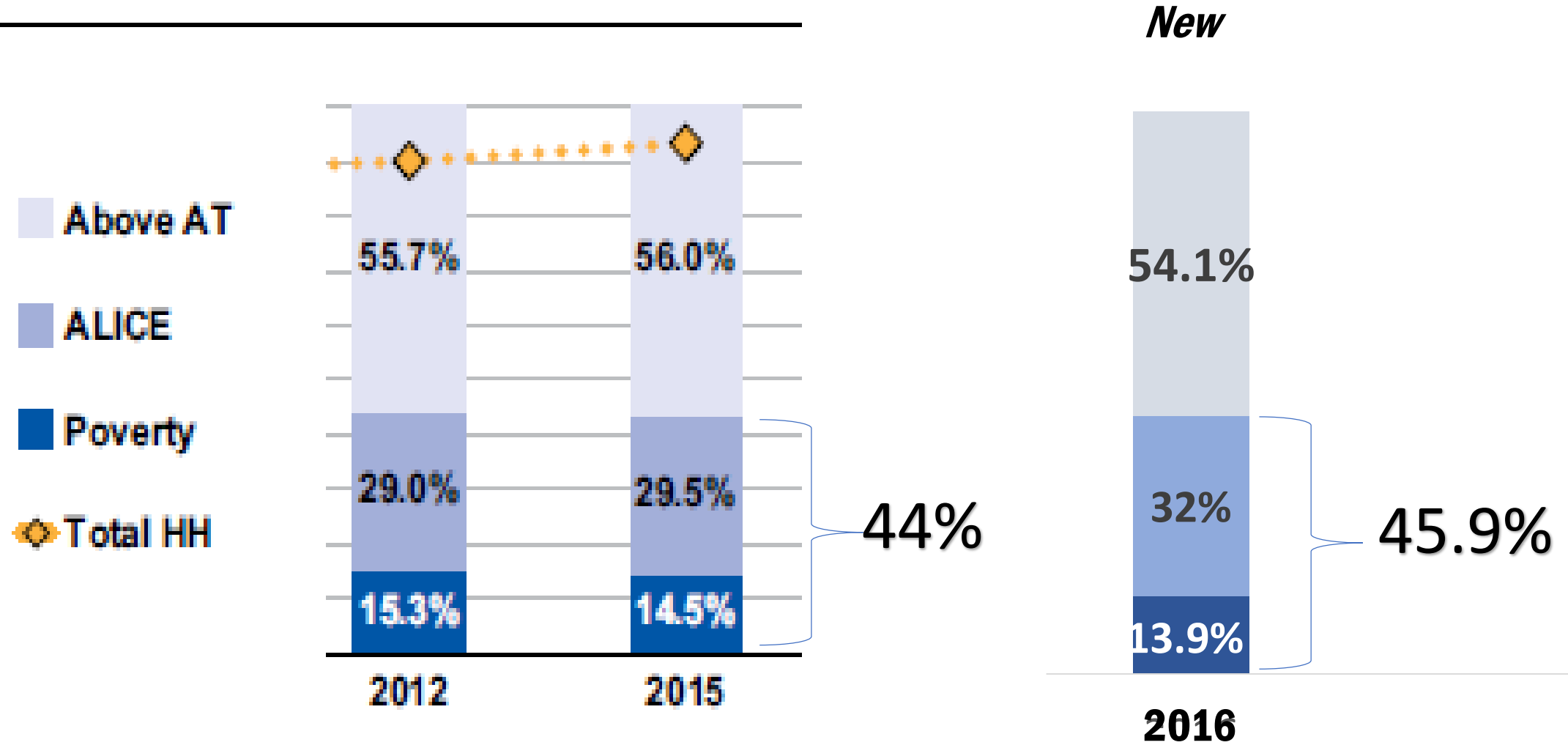
Under 25



65 and Older



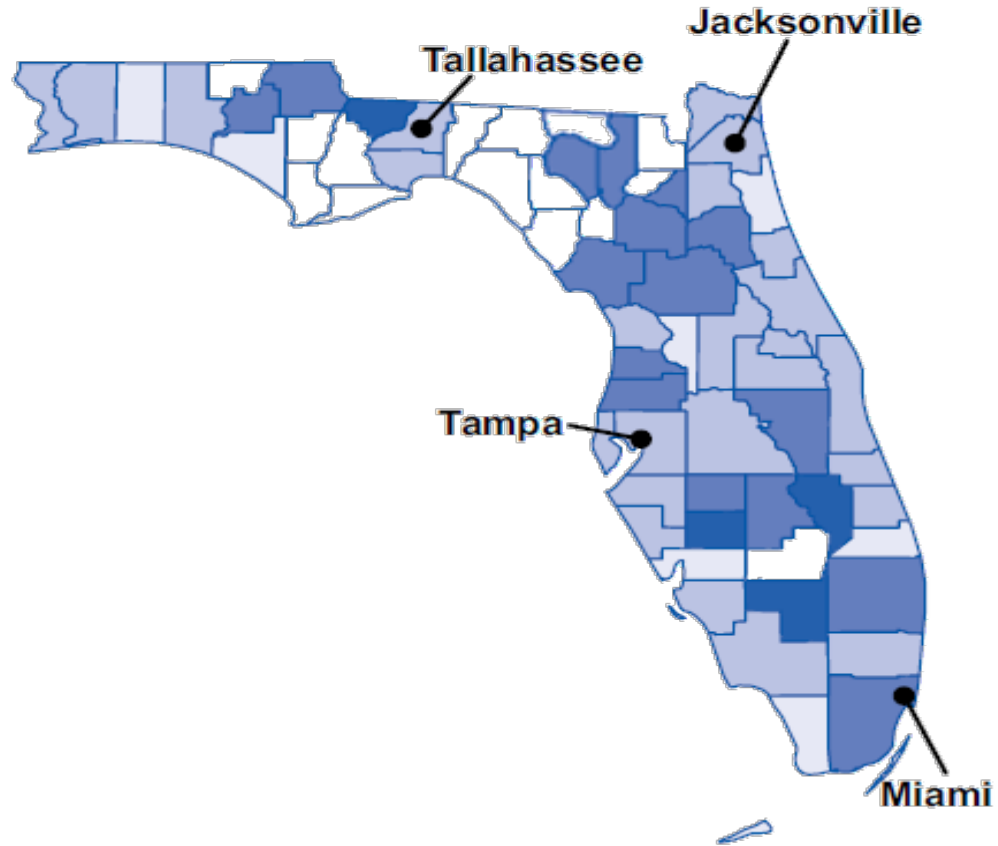
ALICE Trends



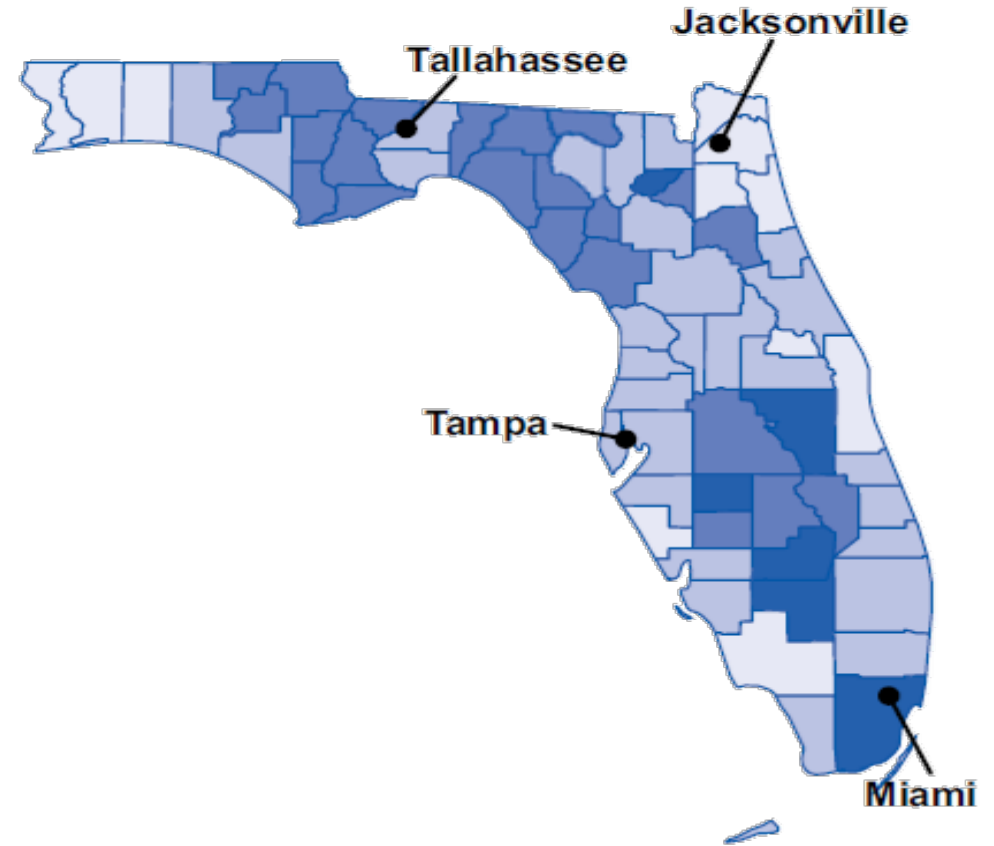
2016 data drawn from www.unitedwayalice.org/in-the-us

ALICE Trends

2007



2015

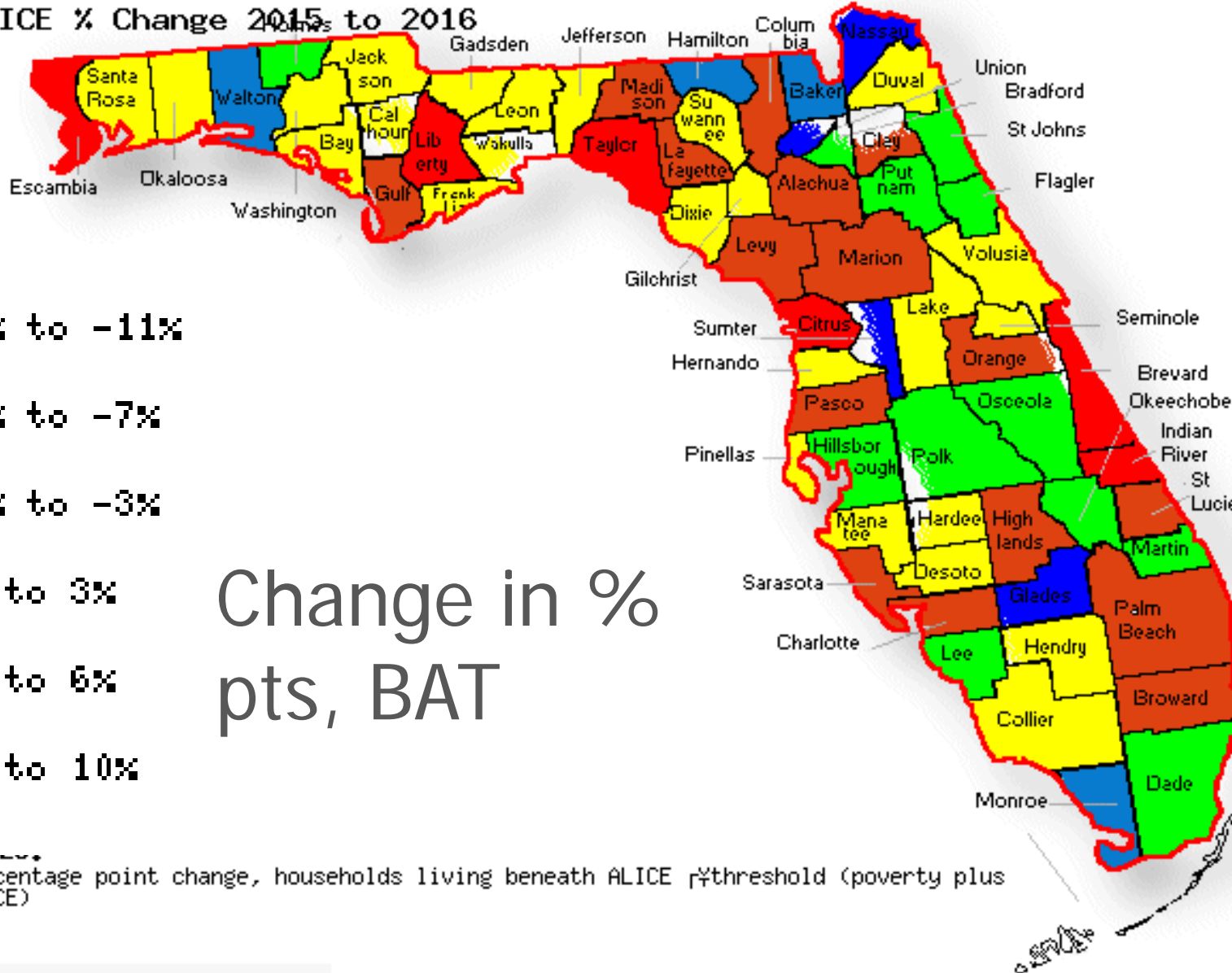


Percent Households Below ALICE Threshold



Change from 2015 to 2016 (Sneak Peak)

ALICE % Change 2015 to 2016

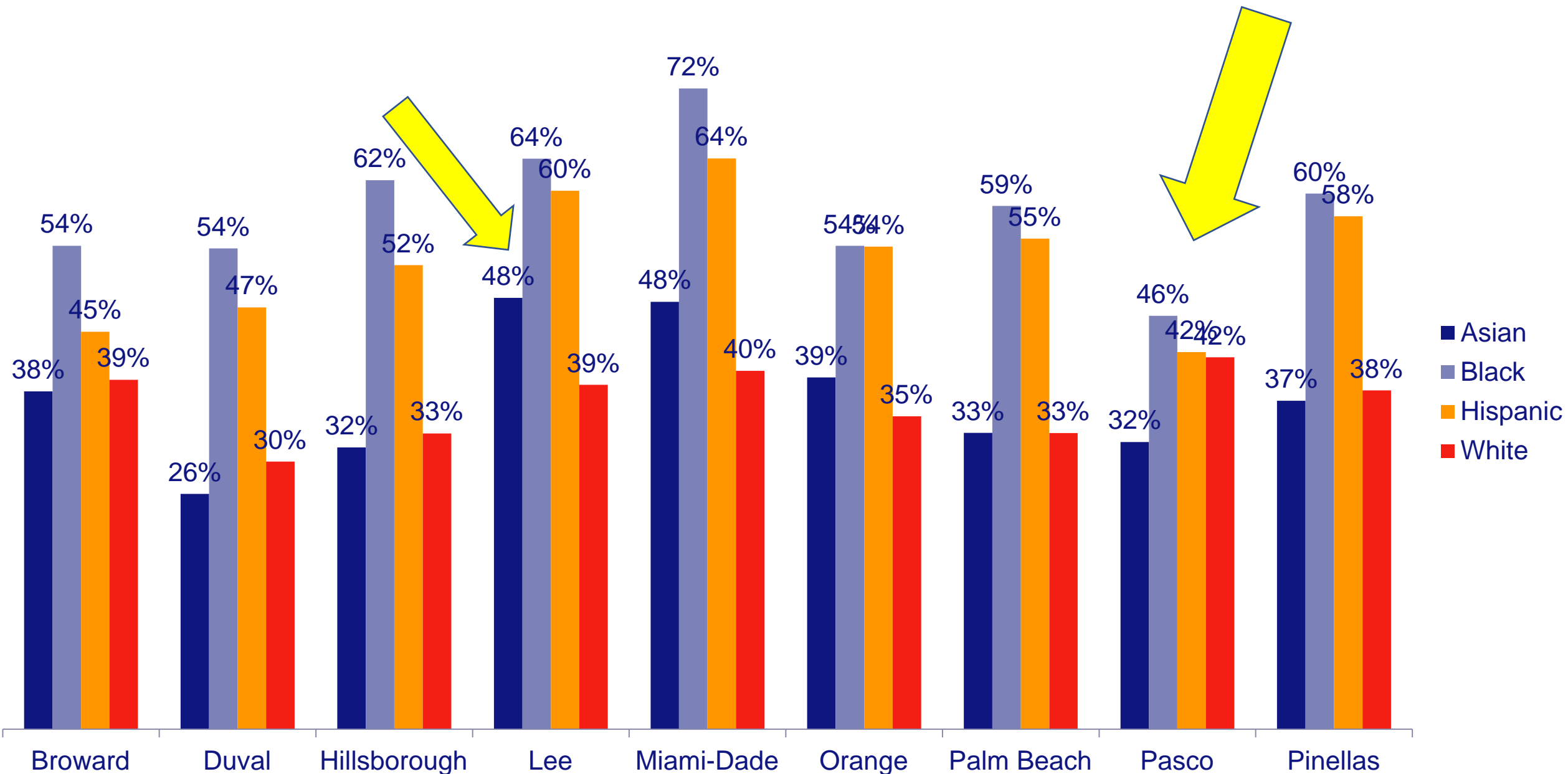


Change in %
pts, BAT

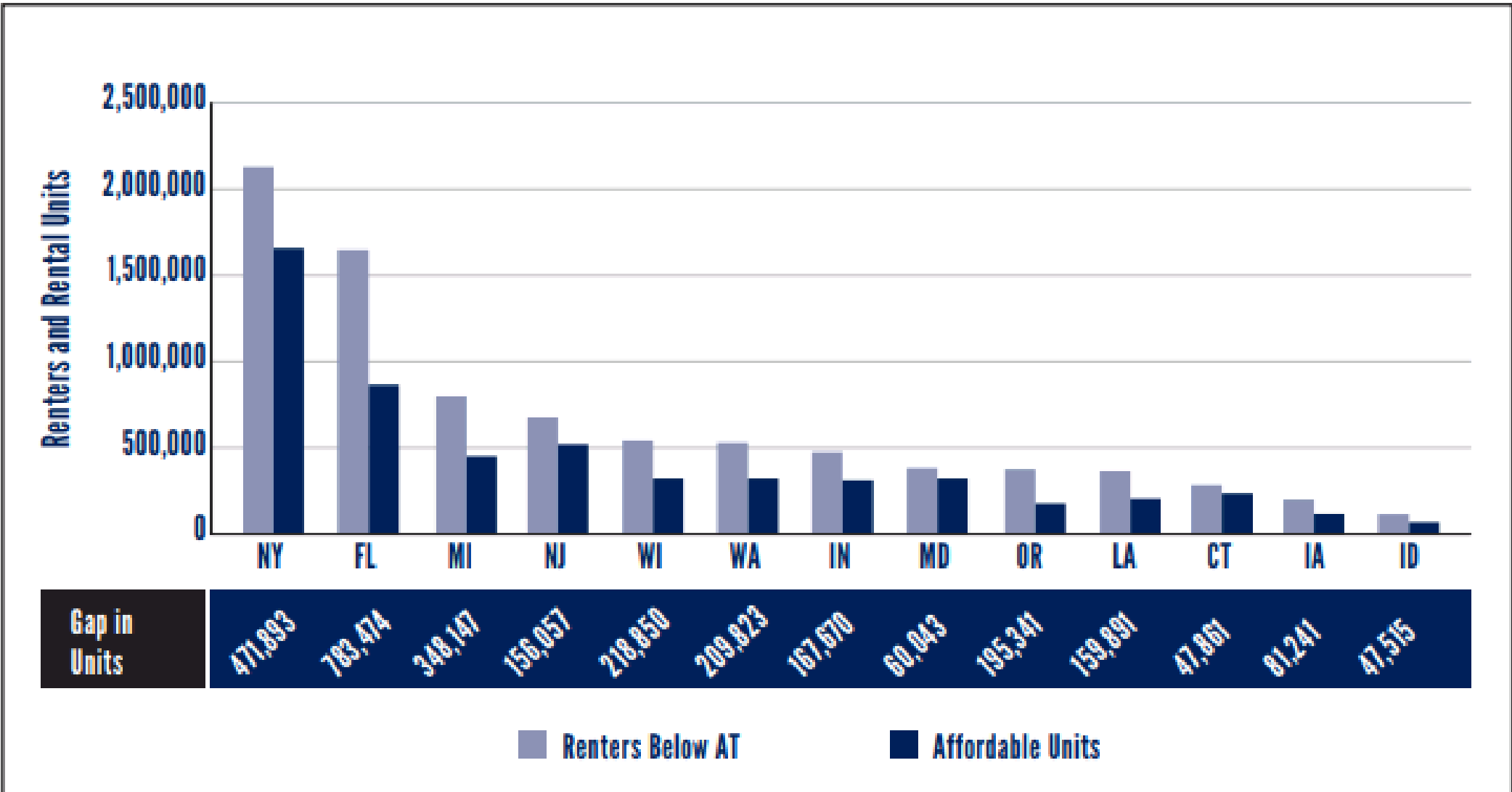
- - -8% to -11%
- - -4% to -7%
- - -1% to -3%
- - 0% to 3%
- - 4% to 6%
- - 7% to 10%

Percentage point change, households living beneath ALICE threshold (poverty plus ALICE)

Households Below ALICE Threshold, by Race/Ethnicity, 2015

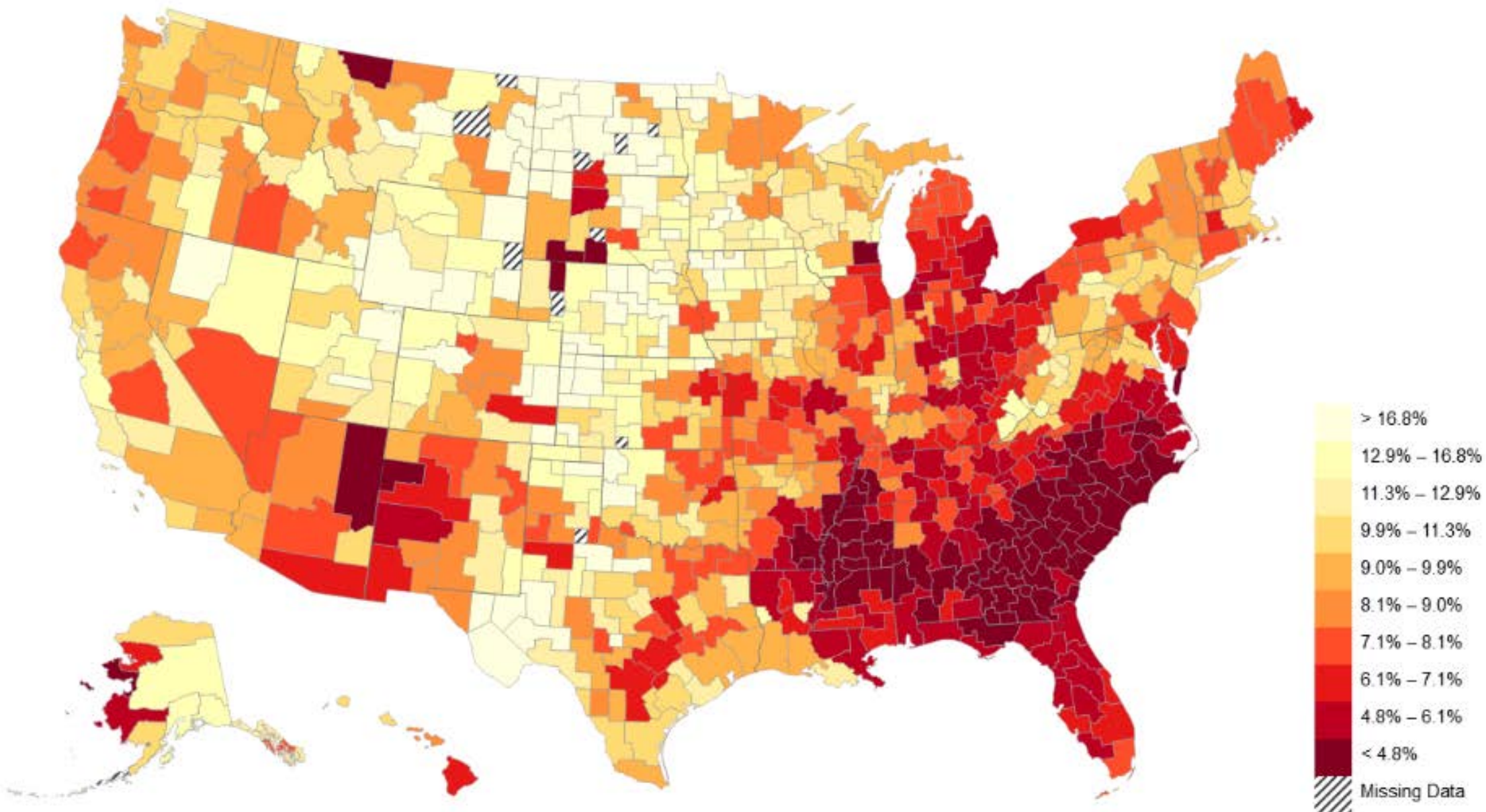


Gap Between Renters Below ALICE Threshold and Number of Affordable Units, 2014



The Geography of Upward Mobility in America

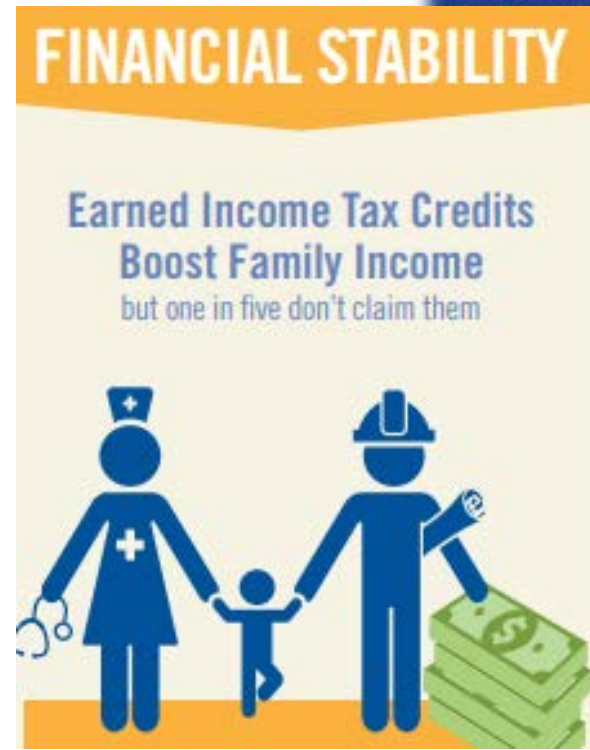
Children's Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%



Driving Change with ALICE

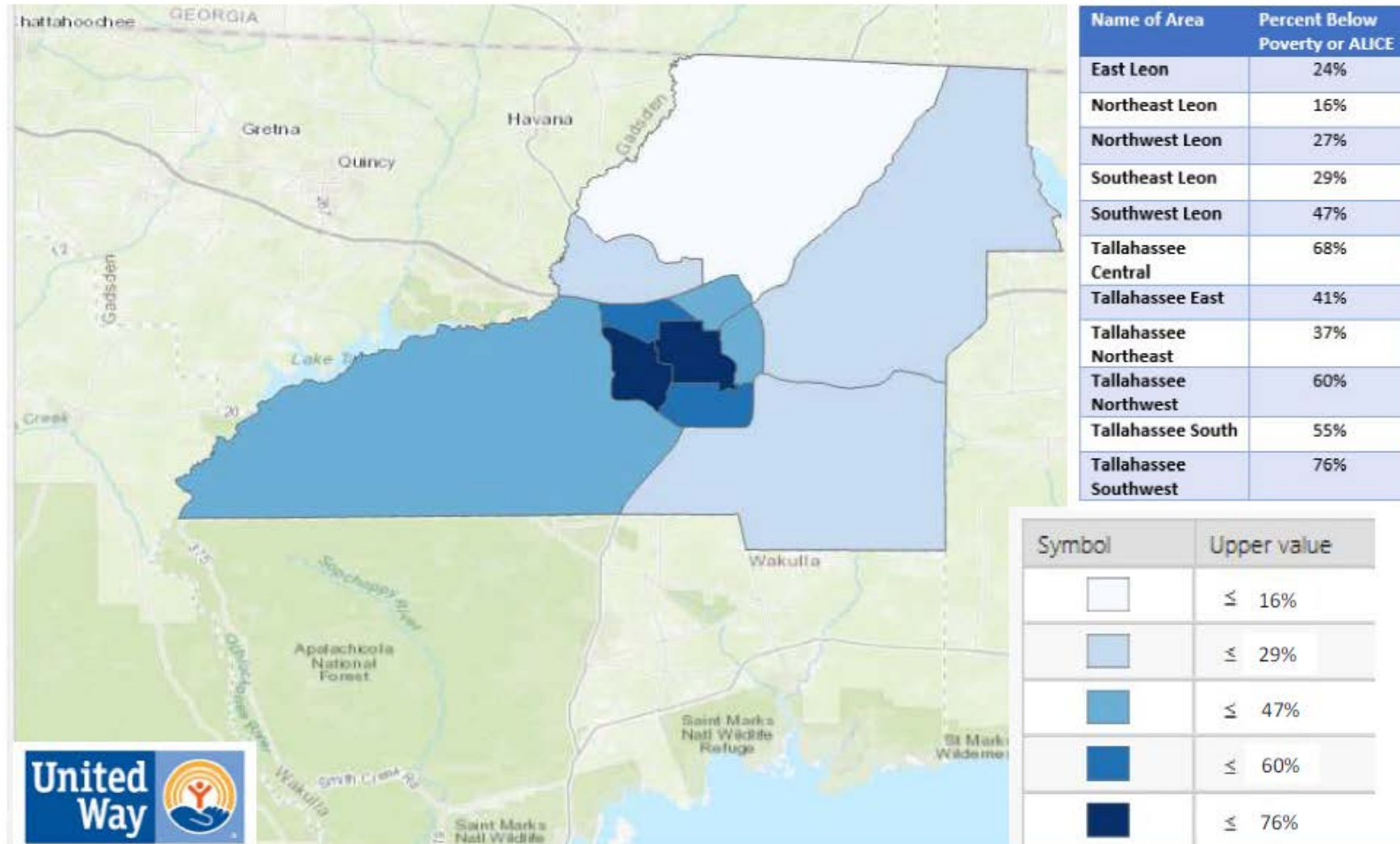


Driving Change with ALICE



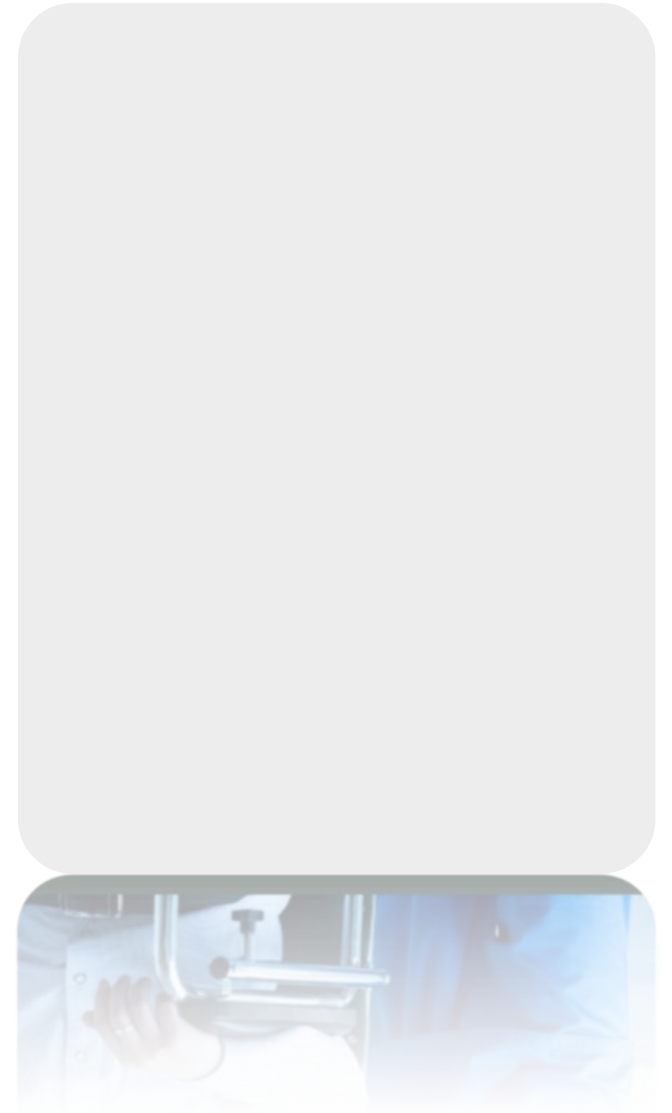
Driving Change with ALICE

PERCENT OF LEON COUNTY POPULATION LIVING BELOW ALICE THRESHOLD



Driving Change with ALICE

- ▶ Local wage guide
- ▶ Social service program eligibility Standards



Ted Granger: What's Ahead for ALICE

- ▶ 2019
- ▶ New Report, zip codes & other updates
- ▶ Press Conference & Advocacy



United Ways' Women United brought the ALICE message to Tallahassee in January 2018, and will return March 2019

Meet ALICE

- ▶ Questions?
- ▶ www.uwof.org/ALICE
- ▶ www.unitedwayalice.org
- ▶ @UnitedWayFL
- ▶ Thank you!

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Join us for our next webinar

Better Together: How Collective Impact 3.0 Helps Communities Collaborate for Greater Student Success

Featuring:

- **Liz Weaver**, Co-CEO, Tamarack Institute
- **Lisa Church**, Vice President of Champions for Learning and backbone leader of LCAN Future Ready Collier



Register at FloridaCollegeAccess.org/tag/upcoming-webinar/

2019 FCAN Summit: Candid Conversations

Save the date May 7th and 8th, 2018 at Rosen Centre Hotel in Orlando, FL

Call for proposals open until Monday, October 15th!

Submit your proposal today by visiting Floridacollegeaccess.org/events



Questions?



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