

A man and a woman are hiking on a rocky mountain peak. The man, wearing a light blue t-shirt and dark shorts, stands with his back to the camera, raising his right fist in a gesture of triumph. He has a large black backpack on. The woman, wearing a blue tank top, sits on the ground in front of him, looking out over the landscape. They are overlooking a vast valley with green hills, a winding river, and a body of water in the distance. The sky is filled with soft, colorful clouds from the setting or rising sun.

Dream Big.  
Plan Accordingly..

# Tools and Resources to Support Successful Secondary to Postsecondary Transitions

Presented by

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## Career Counseling Advice in the New Economy

“Don’t ask kids what they want to be when they grow up, but what problems they want to solve.

This changes the conversation from who do I want to work for, to *what do I need to learn* to be able to do that?”

Jaime Casap, Google Global Education Evangelist



# About Kuder, Inc.

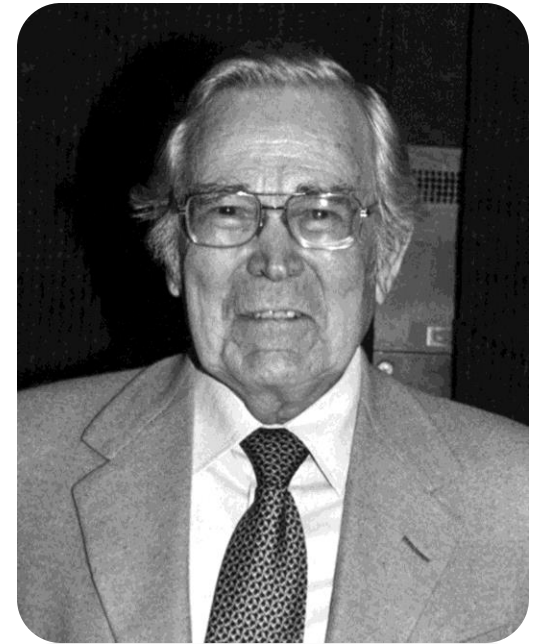
We help you see what you can be®

- Our Vision:
  - To help people discover and achieve what they want to be.
- Our Mission:
  - To be the global authority in career guidance and education by providing evidence-based and proven tools to navigate life's journey. Our resources help to raise aspirations to last a lifetime.



# About Kuder, Inc.

- Research-based assessments since 1938.
- Dr Frederic Kuder:
  - The “father of reliability.”
  - Innovator of vocational assessment.
  - Co-developed the KR-20 and KR-21 formulas for calculating the alpha coefficients for assessment scale scores.
  - Kuder Preference Record (1938) was groundbreaking.







# Assessments and Tools

Adhere to the latest (2014) technical standards for reliability, validity, and fairness by the Joint Committee.



AMERICAN PSYCHOLOGICAL ASSOCIATION

**NCME** national  
council on  
measurement  
in education

**AERA** AMERICAN  
EDUCATIONAL  
RESEARCH  
ASSOCIATION



**ies**  
NATIONAL CENTER FOR  
EDUCATION STATISTICS

**Federal Student Aid**  
An OFFICE of the U.S. DEPARTMENT of EDUCATION

## Organizational Structure:

Complete Florida Plus  
Program §1006.735 F.S.



Manages contract  
with Kuder®



Manages Implementation  
of system



Powered by:



Supports the districts with the Middle School Career  
and Education Planning Course and Resources

*FDOE has supporting role for Florida Trainings*





# Florida's State Supported Career Planning Systems

- Elementary School:



- Middle and High School:



- Life after High School:



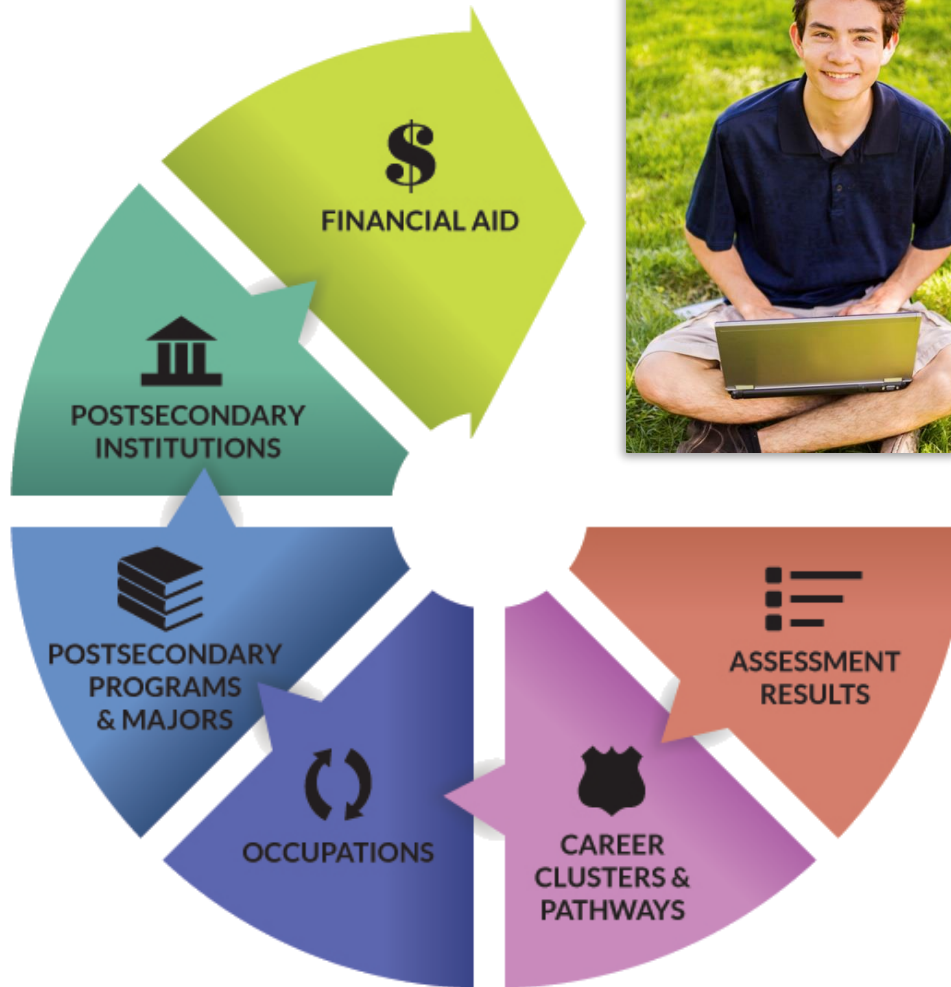
Shared service funded by the Florida Legislature to support the residents of Florida. MyCareerShines provides career awareness and readiness for all Floridians.

**Awareness.**

**Planning.**

**Direction.**

**Information.**





# Parent Resources and Accounts

- Resources and tips for the important role parents and guardians play
- Parent handbook encourages parent engagement in their child's education and career planning
- Free account where parents may review their child's system progress, their personal career portfolio, assessment results, and much more



# MyCareerShines users will be able to...

- Assess their interests, skills, and work values
- Explore careers and occupations
- Identify educational requirements for jobs
- Find and apply for financial aid and scholarships
- Develop a four year education plan (middle school)
- Develop a professional ePortfolio of personal resources, such as resumes, cover letters and references (high school)





# MyCareerShines

powered by Kuder®

Now available in a *responsive design* to work on any device!







# On Second Thought...



# Let's Explore

**MyCareerShines**  
*powered by Kuder®*



# Training & Support

We are committed to live,  
responsive training and support.



Phone/Chat



Webinars/Tutorials



Face-to-Face

Trainers are specialists in career advising  
and development experts.





# **Thank You!**

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# Get Creative!

