



A MultiGen Approach to College Prep for First Generation College Latinos

Luz Corcuera
Executive Director

Hector Tejeda
Director, Education Initiatives

VIDEO

<https://youtu.be/uupdFbnn8Lg>

Vision:

*Empowering Latinos to achieve their
American Dream*

Mission:

*To elevate the quality of life of our growing Hispanic/Latino
community through education, integration, and civic engagement*

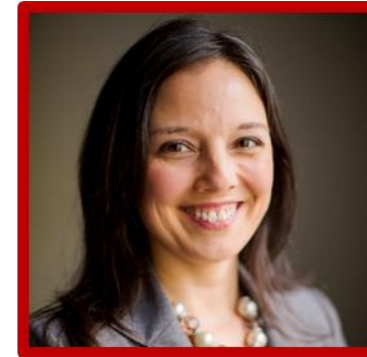
THE DREAM TEAM



Luz Corcuera
Executive Director



Hector Tejeda
Director, Education Initiatives



Lisa Ramirez
Director, Strategic Initiatives



Juan Arcila
Manager, Education Initiatives



Wendy Barroso
Manager, Education Initiatives



Beatriz Paniego-Bejar
Communications Director

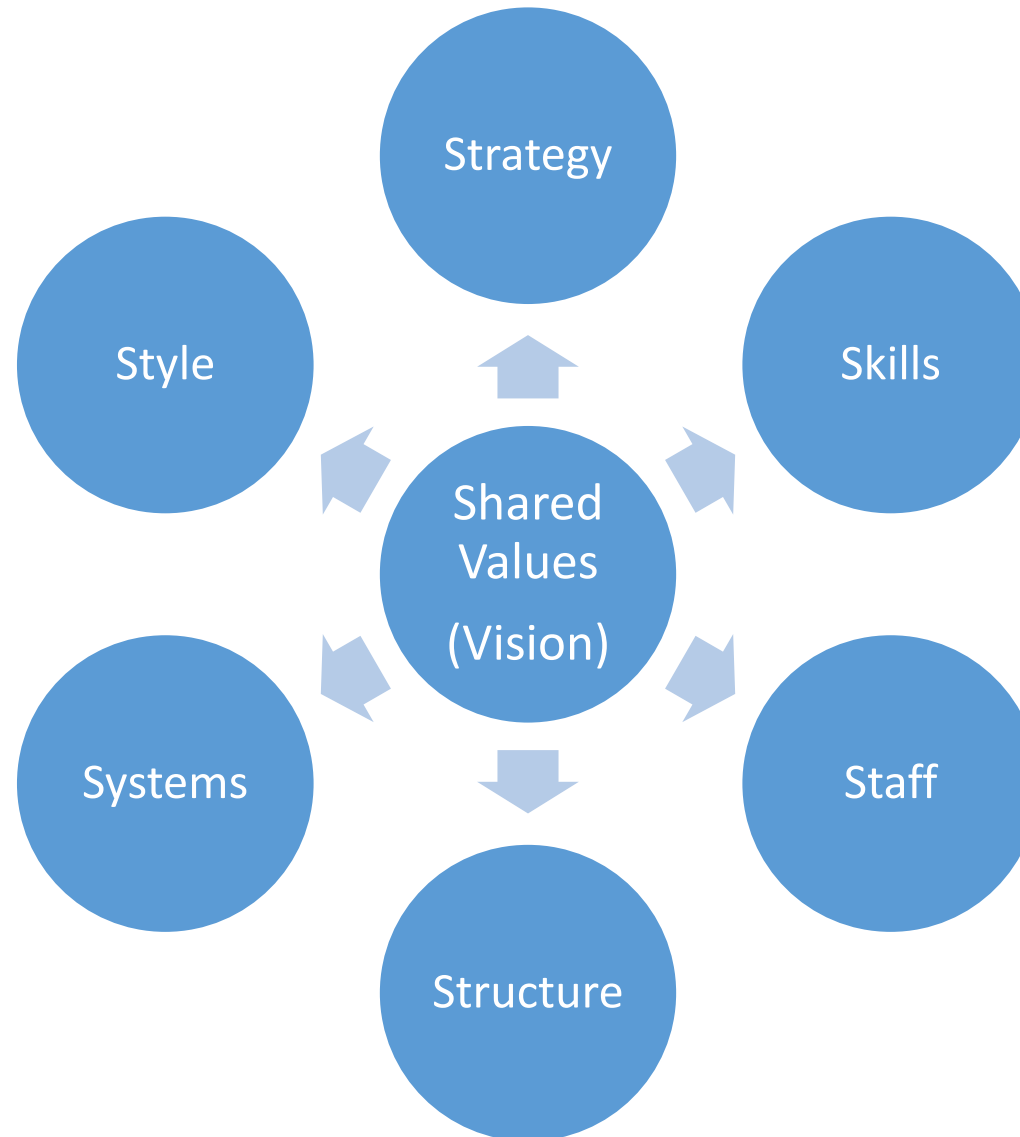


Robin Groelle
Education Consultant

CASE STUDY

Organizational Effectiveness

7-S Model (McKinsey)



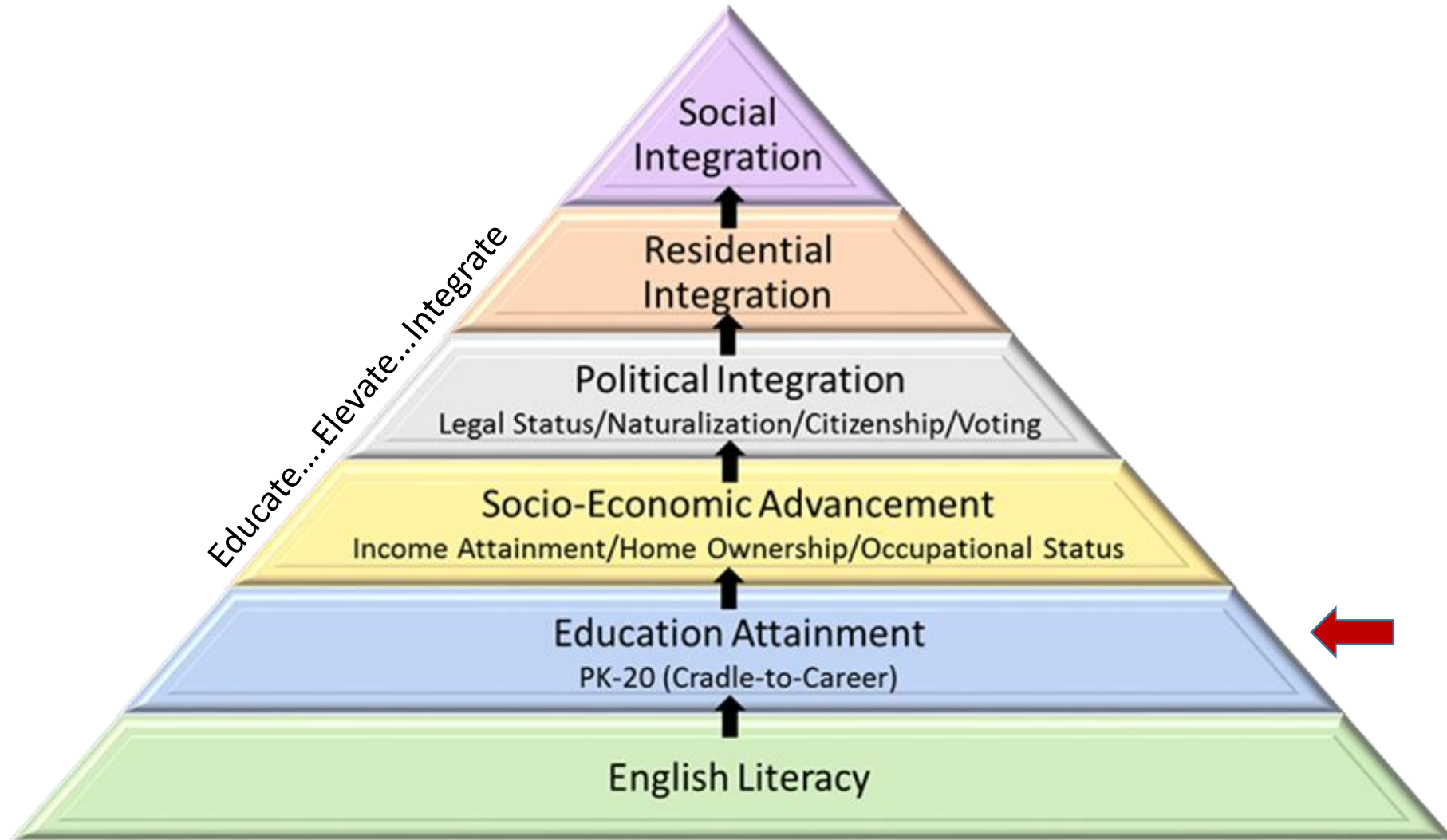
SHARED
VALUES
(VISION)

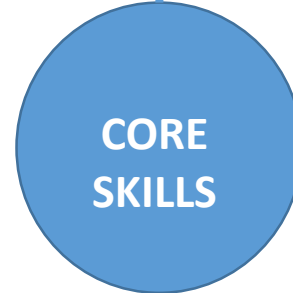
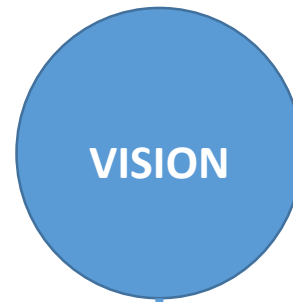
Create a broad vision for change,
but pick a focus to start



OUR VISION
(Shared Values)

"Empowering Latinos to achieve their American dream"












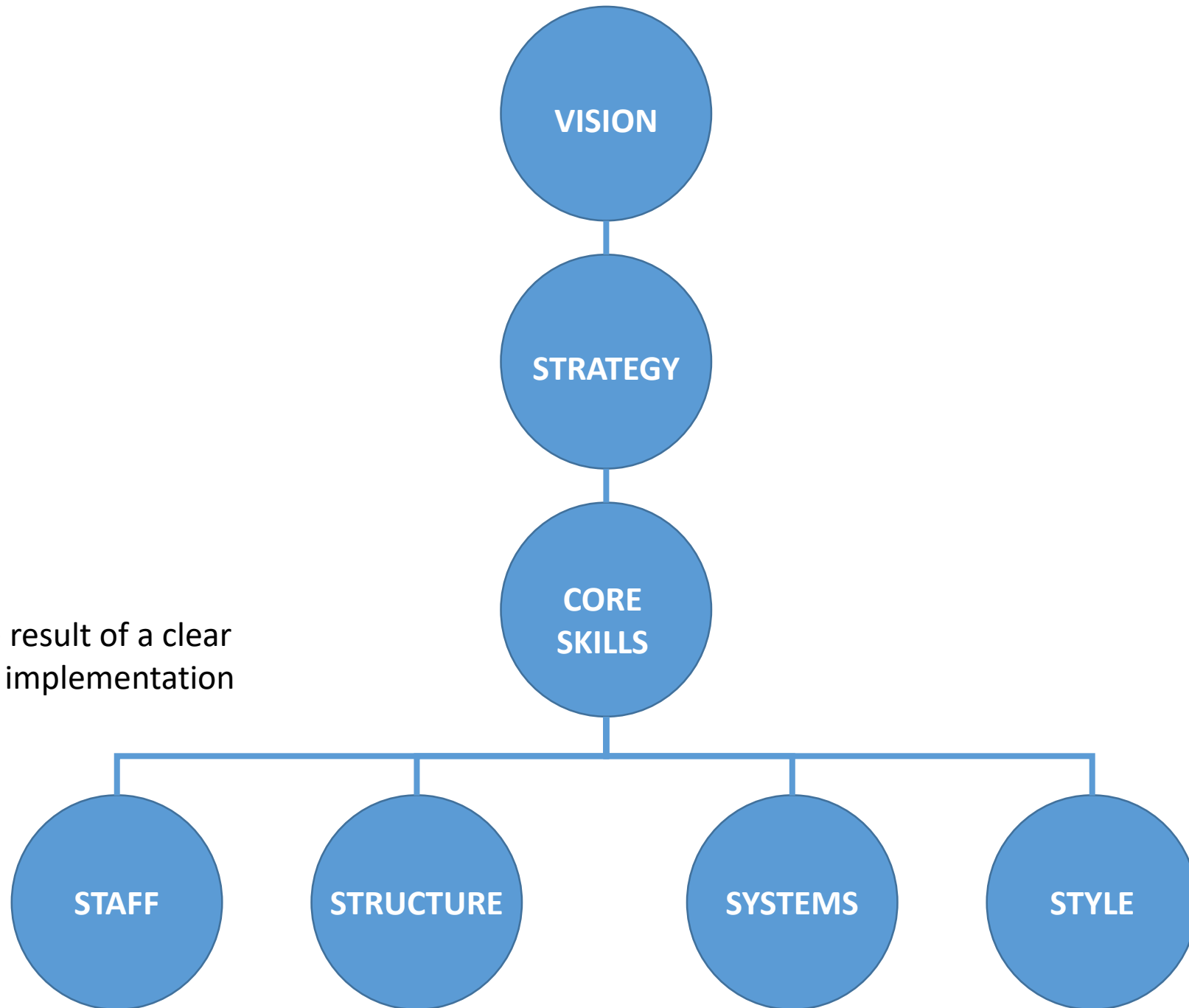
Map out a strategy for change

Define your core skills (competencies).
What do we do well? What is our added
value in the community?

Building Sustainable Impact

		Kindergarten Readiness	Age-Level Reading	STEM Readiness	High School Graduation	Post-Secondary Enrollment	Post-Secondary Completion	Adult Education
								
Adults	65+							
	25-64							
	18-24							
High School						PRIMARY TARGET		
Middle School								
Elementary School								
Pre-School								
		Parental and Community Engagement						

True impact is the result of a clear vision and quality implementation



Best Practices



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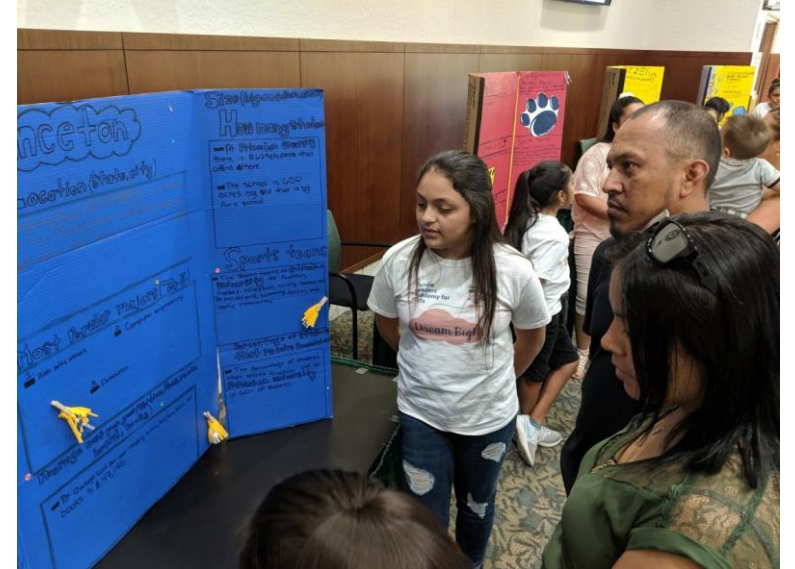
Future Leaders
Academy for Middle
School Students
(FLAMS)





UNIDOS NOW

Future Leaders
Academy for Girls
(FLAG)





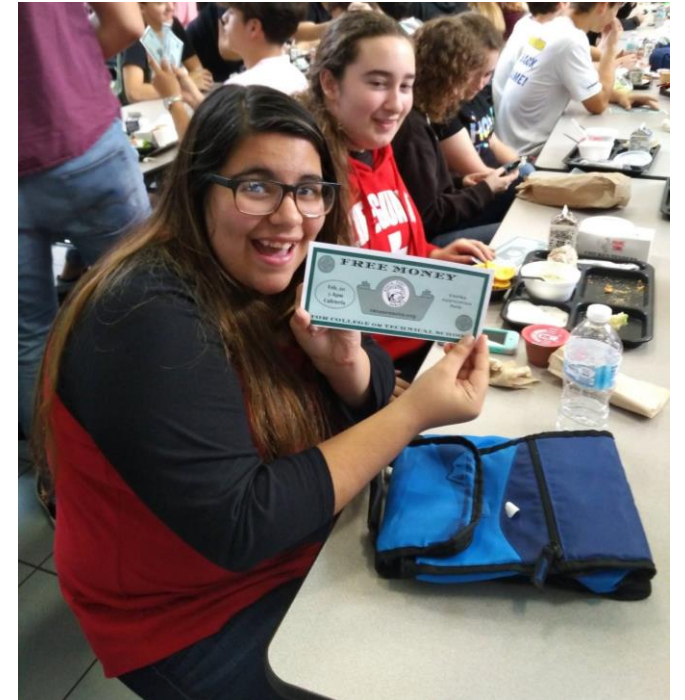
UNIDOS NOW

College Tours





FAFSA Workshops





UNIDOS NOW

Parental Engagement





UNIDOS NOW

Community Partnerships

