

Hands on Banking® for Educators and Students

Money skills you need for life

Financial education



- Need for all of us
 - Stage of life
 - Complexity of doing banking
 - Current economic climate
- Knowledge to make sound decisions
- Wells Fargo's commitment to education

Hands on Banking highlights



- Free financial education program
- Web-based (PCs and mobile devices) or traditional Instructor Guides
- English and Spanish sites
- Non-commercial content
- Individual self-paced or classroom-based learning
- Standards-based curriculum
- Animated and highly interactive

And fun to present!

Program overview



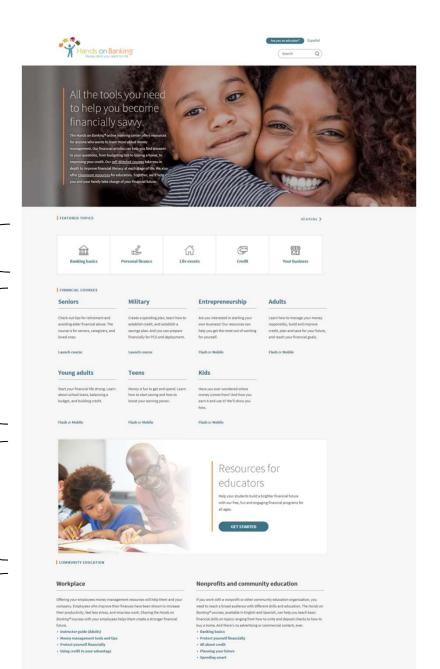
- Curriculum for 4 age groups
 - Adults (includes Military, Seniors, and Small Business Focus)
 - Young Adults (ages 15 to 21)
 - Teens (grades 6 through 8)
 - Kids (grades 4 and 5)
- Education standards-based
 - Economics Education (Voluntary National Content Standards in Economics – www.fte.org)
 - Financial Literacy (*National Standards in K-12 Personal Finance Education* www.jumpstartcoalition.org and www.councilforeconed.org)
 - Mathematics (*Principles and Standards for School Mathematics, Grades 9-12* www.standards.nctm.org)
 - English Language (Standards for English Language Arts www.ncte.org)

Handsonbanking.org Home Page

Articles section provides information on popular topics Courses section provides full curriculum by age group or segment

Featured content section highlights new resources

Community education section shares resources for workplaces and non-profits to get started











TEMAS DESTACADOS



Fundamentos del banca



w Sucesos de vida







Todos los artículos >

Su empresa

CURSOS FINANCIEROS

血

Adultos mayores

Consulte nuestras sugerencias para la jubilación y para evitar el fraude. Este contenido es útil para los adultos mayores, las personas a cargo de sus cuidados y sus seres queridos.

Iniciar el curso

Adultos jóvenes

Comienza tu vida financiera con una base sólida. Obtén más información sobre préstamos para la educación. cómo equilibrar un presupuesto y cómo establecer crédito.

Flash o Para dispositivo móvil

Militares

res

Cree un plan de gastos, obtenga Información sobre cómo establecer crédito y elabore un plan de ahorros. Y puede prepararse financieramente para el cambio permanente de estación (PCS, por sus siglas en inglés) y el despliegue.

Iniciar el curso

Adolescentes

Obtener dinero y gastarlo es divertido. Obtén información sobre cómo comenzar a ahorrar v cómo aumentar tu poder adquisitivo. 6.º a

Flash o Para dispositivo móvil

Iniciativas empresariales

¿Le interesa poner en marcha su propia empresa? Nuestros recursos pueden ayudarle a aprovechar al máximo el hecho de trabajar para usted mismo(a).

Flash o Para dispositivo móvil

Niños

¿Te has preguntado alguna vez de dónde viene el dinero? ¿Y cómo obtenerlo y usarlo? Nosotros te lo mostraremos. 4.º y 5.º grado.

Flash o Para dispositivo móvil

Adultos

Aprenda a administrar su dinero con responsabilidad, a establecer y mejorar el crédito, a planificar y ahorrar para su futuro, y a alcanzar sus metas financieras.

Flash o Para dispositivo móvil



Recursos para educadores

Avude a sus estudiantes a construir un futuro financiero más brillante con nuestros programas financieros gratuitos, divertidos y atractivos para



EDUCACIÓN COMUNITARIA

Lugar de trabajo

Ofrecer a sus empleados recursos para la administración del dinero será de ayuda para ellos y su compañía. Se ha demostrado que los empleados que mejoran sus finanzas aumentan su productividad, se sienten menos estresados y empleados les ayuda a crear un futuro financiero más sólido.

- Guia del instructor (Adultos)
- · Herramientas y sugerencias para administrar el dinero
- · Protéjase financieramente
- · Usar el crédito de manera ventajosa

Organizaciones sin fines de lucro y educación comunitaria

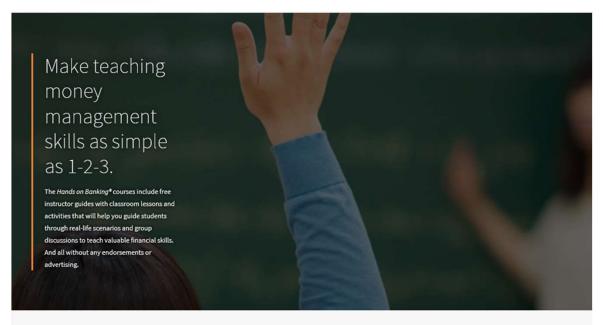
Si trabaja con una organización sin fines de lucro u otra organización de educación comunitaria, debe poder llegar a un público amplio con diferentes habilidades y niveles de educación. Los cursos de El futuro en tus monos*, disponibles en inglés y en español, pueden ayudarle a enseñar habilidades financieras básicas sobre temas que abarcan desde cómo girar y depositar cheques hasta cómo comprar una casa. Y no contienen publicidad ni contenid comercial, nunca. Más información.

- · Aspectos básicos de los servicios bancarios
- · Todo sobre el crédito · Planificación de su futuro
- · Gastar el dinero de manera inteligente

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Student curriculum aligned to Common Core

Courses and lesson plans

Whether you are teaching young children, teenagers, or adults, Hands on Banking has courses for all of them. Help instill knowledge about money and how to protect and grow it from an early age. Teach how banks work, how to write and deposit checks, how to make and stick to a budget, and how to create a financial plan for whatever your students' life goals might be.

Our instructor guides can help you prepare, extend, or modify lessons, and assess each participant's progress. Each guide may be used alone or as a supplement to the online program. Common Core State Standards alignment can be found in the Appendix of the Instructor guide, where available.



The Common Core State Standards Initiative is an educational initiative in the United States that details what K-12 students should know in English Inomiana and another mathematics at the end of each grade.

indicates a Common Core standard has been met.

Kids

Help them start out strong

Help kids learn all about money—where it comes from, how to earn it and use it, and how to keep it safe. And help them figure out the difference between "need" and "want."

Instructor guides

Kids Instructor Guide

LESSONS		COMMON CORE STANDARDS
Introduction		
Meet Zing and Zoey		
Course overview		
You & Your Mone		
You and Your Money	CCSS.MATH.CONTENT.4.MD.A.2 Uses four operations to solve word problems involving mone	у
Where money come		
Jobs and earning me	oney	**
The cycle of money		
What banks do		



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English

COURSE INDEX













Choose a topic:

- 1. Getting Started
- 2. Earning \$
- 3. Spending Smart
- 4. Save, Invest & Build Wealth
- 5. All About Credit
- 6. School & \$







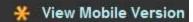














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Spending Smart

Lesson 4 of 6: Smart car buying

COURSE



English

Should Megan buy a car?

Watch Megan decide what she's going to do. Then vote on whether you think she's right.

Megan's new job starts in three weeks. She's trying to figure out the best way to commute that's convenient but economical, too.

Watch Megan Decide



Now that I have a full-time job, I should invest in a new car. I'll get to work on time and do my errands faster. Plus I can go away on weekends!

I'll try public transportation first and then ask around at the office about ride sharing. Maybe I won't even need a car.

I think I'll buy a really inexpensive used car. That will give me all three things I want – convenience, flexibility, and low cost.





















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Spending Smart

Lesson 4 of 6: Smart car buying

COURSE



English

New vs. used

The comparison below can help you decide if a new or used car is best for you. Click on each item to learn more.





Will you be a cool customer when it's time to buy a car? Click the Next button to find out.







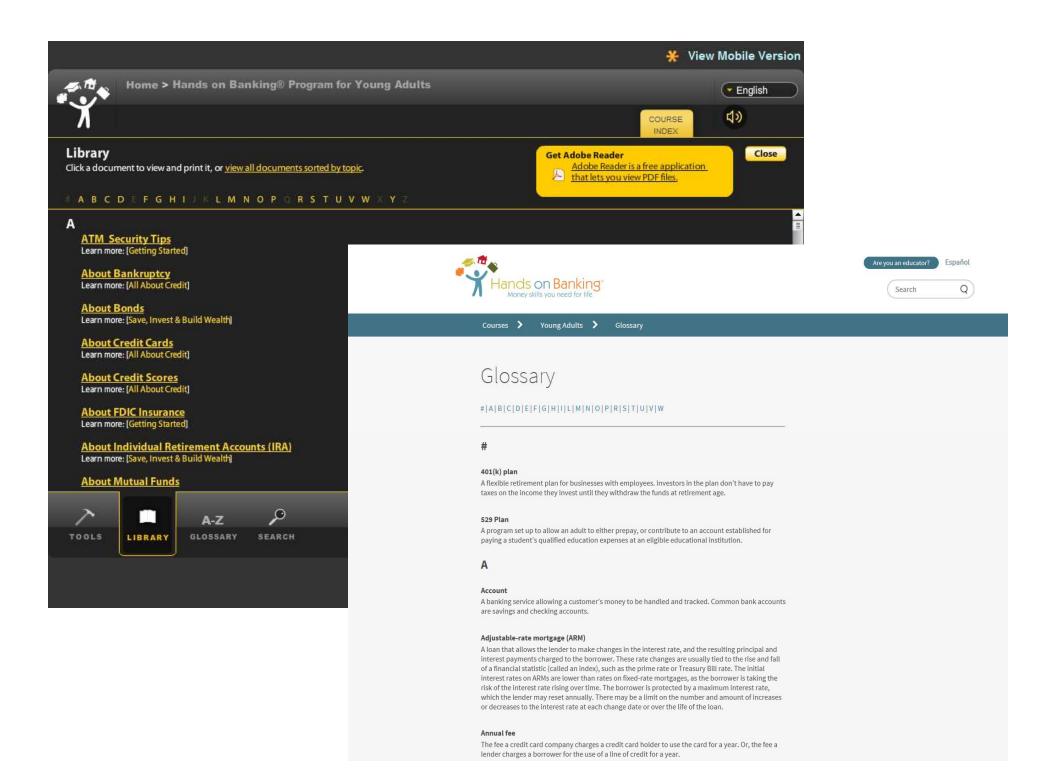


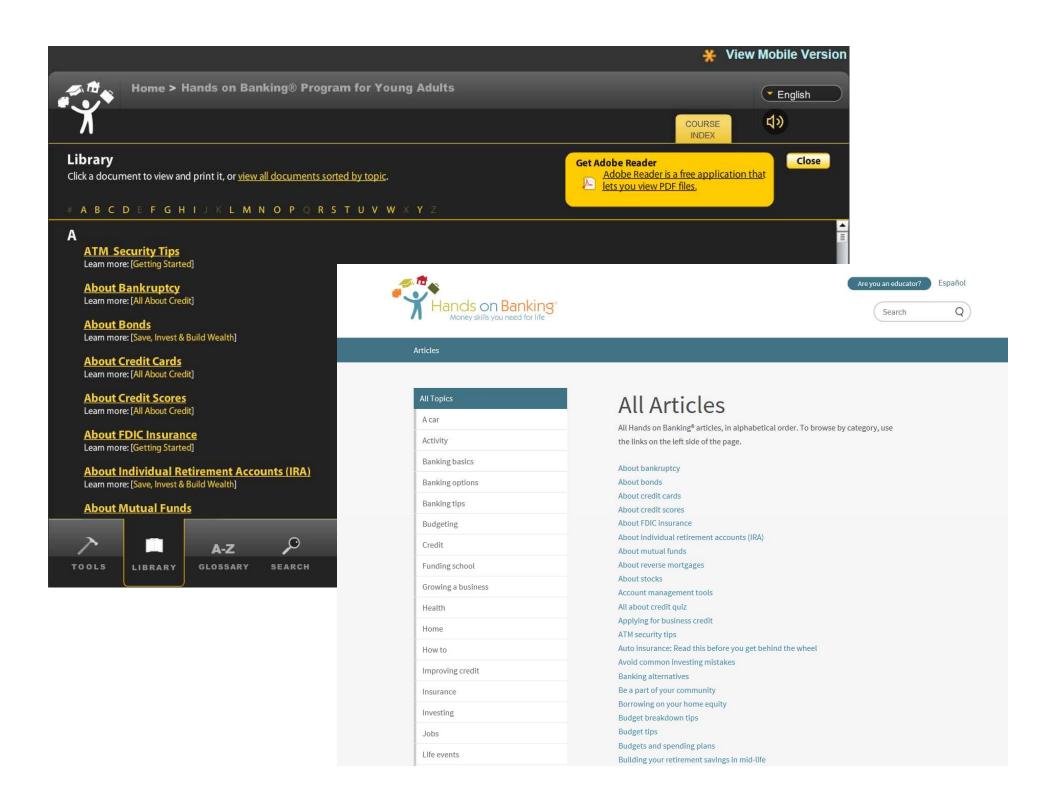


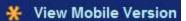














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Smart Investing





Checking Guide



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Budgeting

Lesson 4 of 8: A Budget for a Family of Four



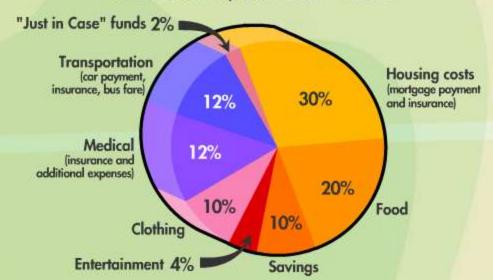






In this example, the family takes home \$3,500 a month in income.

Budget for a Family of Four Net Monthly Income = \$3500





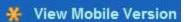














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English

40)

















Navigation and User Options

Easy, simple navigation

- ✓ Mobile device version
- ✓ English / Español
- ✓ Course Maps
- ✓ Sound (narration) on/off
- ✓ Tools
 - ✓ Basic Calculator
 - ✓ Formulas
 - ✓ ATM simulator
- ✓ Glossary, Contents
- ✓ Navigation Controls



Wrap-up



Hands on Banking is.....

- Free, fun, interactive, non-commercial
- Fully bilingual English and Spanish
- Available online or through printed Instructor Guides
- Education standards-based
- Important information for all ages and stages
- Designed for individual or classroom use



Questions?

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