Academic Pathways for the Adult Learner

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Presenters

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AVP, Division of Research and Strategic Innovation

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Director, Enrollment and Retention for Complete Florida
Complete Florida
Helping adults finish their college degree.

Funded by the Florida Legislature in 2013, Complete Florida helps the more than 2.8 million Floridians – who started college but never finished – get the degrees they need for the jobs they want.
Workforce Development

2.1 Million working-age adults have some college credit, but no degree.

<table>
<thead>
<tr>
<th>Year</th>
<th>Working Floridians (25-64)</th>
<th>Percent with Associate degrees</th>
<th>Percent with some college but no degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>10,173,214</td>
<td>10.8%</td>
<td>20.7%</td>
</tr>
<tr>
<td>2014</td>
<td>10,250,242</td>
<td>11%</td>
<td>21%</td>
</tr>
<tr>
<td>2013</td>
<td>10,082,713</td>
<td>10.7%</td>
<td>21.2%</td>
</tr>
<tr>
<td>2012</td>
<td>9,994,920</td>
<td>10.4%</td>
<td>21.3%</td>
</tr>
<tr>
<td>2011</td>
<td>9,908,186</td>
<td>10.1%</td>
<td>21.5%</td>
</tr>
<tr>
<td>2010</td>
<td>9,803,980</td>
<td>9.8%</td>
<td>21.8%</td>
</tr>
</tbody>
</table>
Our Charge

A Statewide Degree Completion Initiative.

- Recruit and retain adult learners
- Streamline admissions
- Recommend reduced costs
- Connect adults to careers in Florida
Economic Impact

Postsecondary education is important to Florida’s economy by improving individual earnings.

Median Earnings by Education Level

- Less than high school graduate: $18,753
- High school graduate: $25,275
- Some college, no degree or associate’s degree: $31,091
- Bachelor’s degree: $43,371
Student Profile

STUDENT PROFILE

AGE: 35 - 45
MARRIED
KIDS
60% WOMEN
40% MEN

“It changed my life.”
– Sheila S.
Complete Florida Military is a service provided by the state of Florida to help Florida’s active duty service members, National Guard/Reserve and veterans, as well as their families, go to or return to college and earn their degree.
Engaging the Adult Learner

• Partner development strategies

• Accelerated degree completion strategies that address time and money challenges

• Career planning and coaching strategies that provide just in time support
Our Partners
Statewide Colleges and Universities

14
PARTNER SCHOOLS THROUGHOUT THE STATE

5 PUBLIC UNIVERSITIES
5 PUBLIC COLLEGES
4 PRIVATE UNIVERSITIES
Industry Clusters

Online degree programs in 5 career pathways

Complete Florida Degree Programs
- Bachelor
- Associate
- Certificate

<table>
<thead>
<tr>
<th>Career Pathway</th>
<th>Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Technology</td>
<td>36</td>
</tr>
<tr>
<td>Business Management</td>
<td>33</td>
</tr>
<tr>
<td>General Studies</td>
<td>30</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
</tr>
</tbody>
</table>

CompleteFlorida.org
Interventions
Designed for the Adult Learner

• Two-Tier Coaching Model
• Back to College Experience
• Student Recovery
• Acceleration and Degree Pathways
• Industry Specific Programming
• Co-Branded Recruitment
• Comprehensive Marketing Plan
Two Tier Coaching Model

• Tier One Coaching:
  • Inquires
  • Admissions

• Tier Two Coaching:
  • Career Planning
  • Acceleration
  • Retention
Back to College Experience

- Webinars
- Learning Communities
- Career Coaching
- Virtual Events
- Targeted Email Campaigns
Student Recovery

• Working with Complete Florida Partners to re-recruit students

• Outreach to stop-out students within the past academic year

• Streamlined re-admission process

“I want to finish my degree.”  
~ Nicole

INDIAN RIVER STATE COLLEGE

It’s our job to help.

Complete Florida was created by the Florida Legislature to help you finish college. We’ll match you with degree and certificate programs at real Florida universities and colleges. Our 90+ programs are online, flexible, and won’t break the bank. And our degree coaches will get you started and keep you going.

Ready to finish your degree?

Visit CompleteFlorida.org
Acceleration and Degree Pathways

- Multiple Start/Accelerated Terms
- Competency-based Education (CBE)
- Prior Learning Assessment (PLA)
- Alternative Credit Project (ACP)
- Alternative Credentialing
T.E.A.C.H. Partnership

Industry Specific Programming

Up To 100% Funding Through T.E.A.C.H. & Complete Florida Partnership

T.E.A.C.H. Early Childhood® Scholarship Program and Complete Florida have partnered to help eligible adults return to college and finish a degree. Through this new partnership, adult students finishing their degree in Early Childhood Education are eligible to receive up to 100 percent funding assistance. Eligible participants include currently employed child care teachers and administrators.
Co-Branding Opportunities

• Table events

• Transcript Review Campaigns

• Business and Industry Partnerships
Marketing

You deserve more.
Going back to college can be scary. That’s why the Florida Legislature created Complete Florida – to help people (like you) finish their degrees. It’s 100% online. Flexible. Affordable. And your ticket to more money, a better career, and a brighter life. It all starts with Complete Florida.

COMPLETEFLORIDA.ORG

“I didn’t think I could.”
—Ron M.

Need a little push to finish your college degree? We can help.

> Get Started

Complete Florida
Powered by the Sunshine State

A high-tech, low-hassle way to finish your college degree. Online. And with a personal coach.

> Get Started
Questions?

Need a little help finishing your college degree?

CompleteFlorida.org
Visit our website

Thank You!

Complete Florida.org

coach@completeflorida.org