

# Academic Pathways for the Adult Learner

2017 Florida College Access and Success Summit  
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# Presenters



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Director, Enrollment and Retention for  
Complete Florida



# Complete Florida

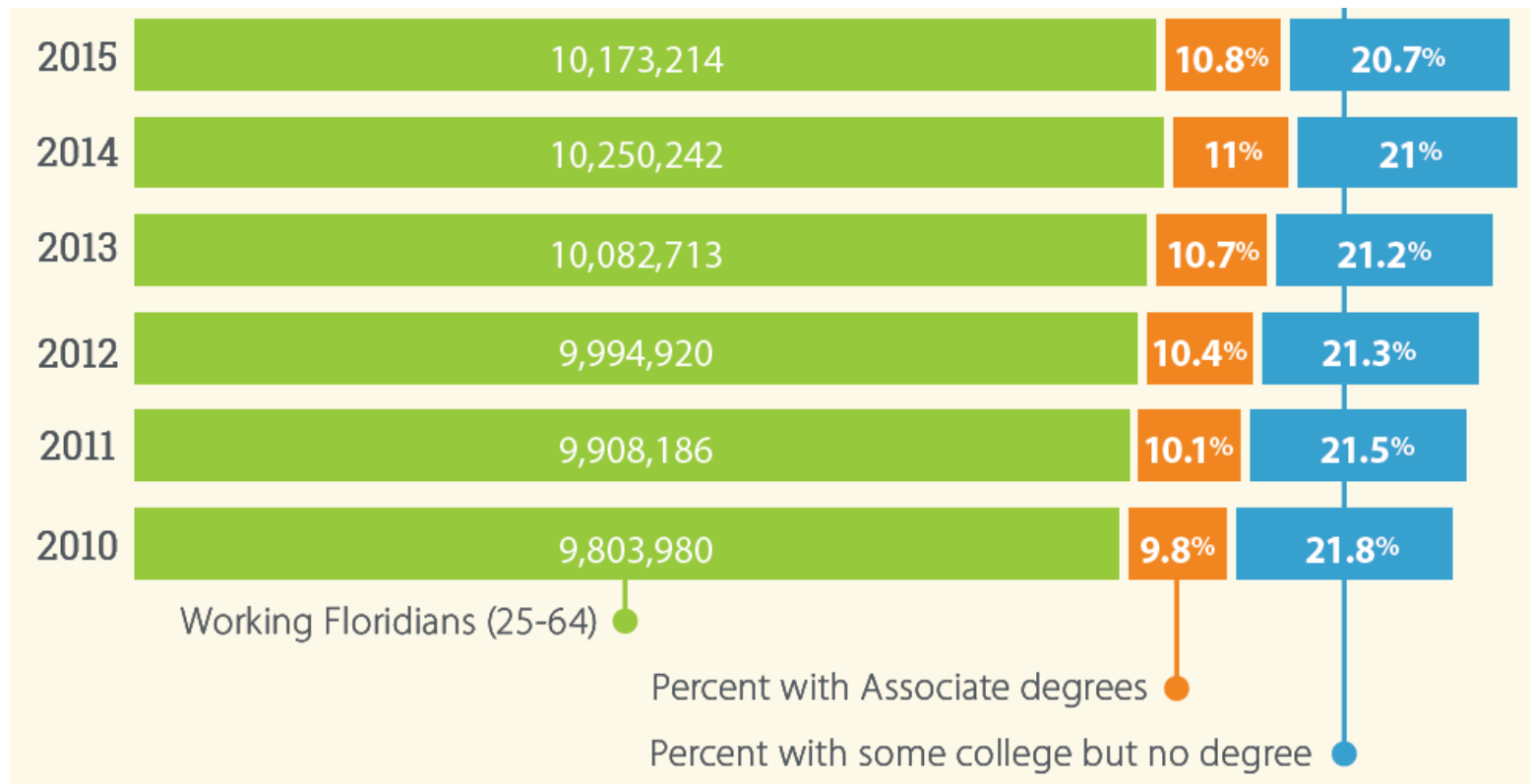
*Helping adults finish their college degree.*

Funded by the Florida Legislature in 2013, Complete Florida helps the more than 2.8 million Floridians – who started college but never finished – get the degrees they need for the jobs they want.



# Workforce Development

*2.1 Million working-age adults have some college credit, but no degree.*



# Our Charge

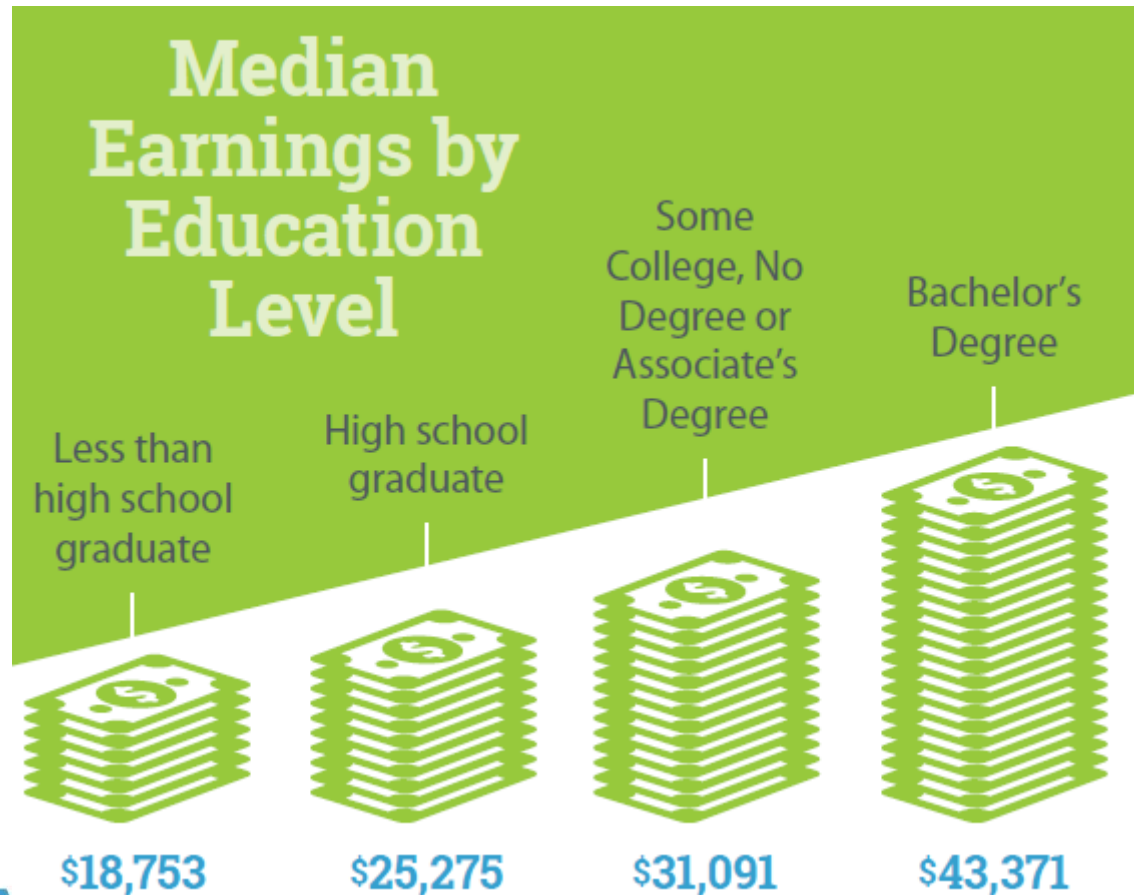
*A Statewide Degree Completion Initiative.*

- Recruit and retain adult learners
- Streamline admissions
- Recommend reduced costs
- Connect adults to careers in Florida



# Economic Impact

*Postsecondary education is important to Florida's economy by improving individual earnings.*



# Student Profile

## STUDENT PROFILE

AGE: 35 - 45

MARRIED

KIDS

60% WOMEN

40% MEN



# Complete Florida Military

*Serving Active Military, Veterans & Families*



Complete Florida Military is a service provided by the state of Florida to help Florida's active duty service members, National Guard/Reserve and veterans, as well as their families, go to or return to college and earn their degree.



# Engaging the Adult Learner

- Partner development strategies
- Accelerated degree completion strategies that address time and money challenges
- Career planning and coaching strategies that provide just in time support

# Our Partners

## Statewide Colleges and Universities

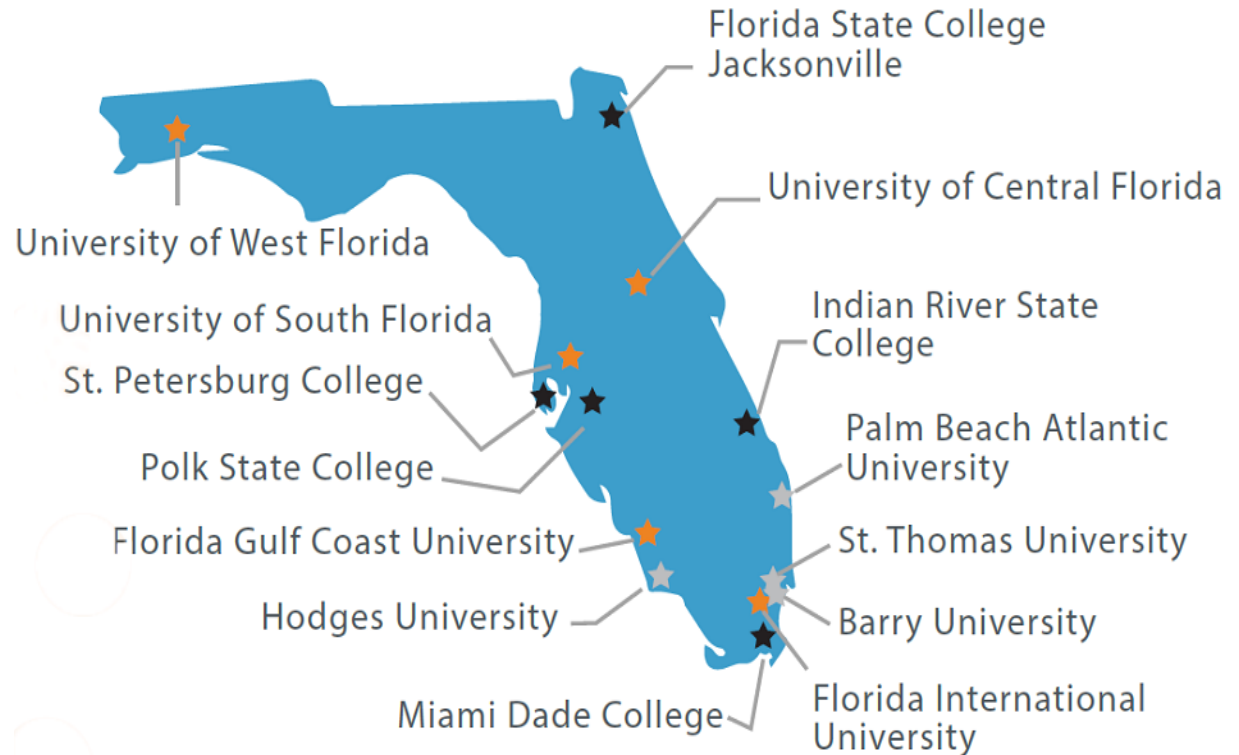
14

PARTNER SCHOOLS  
THROUGHTOUT  
THE STATE

 5 PUBLIC UNIVERSITIES

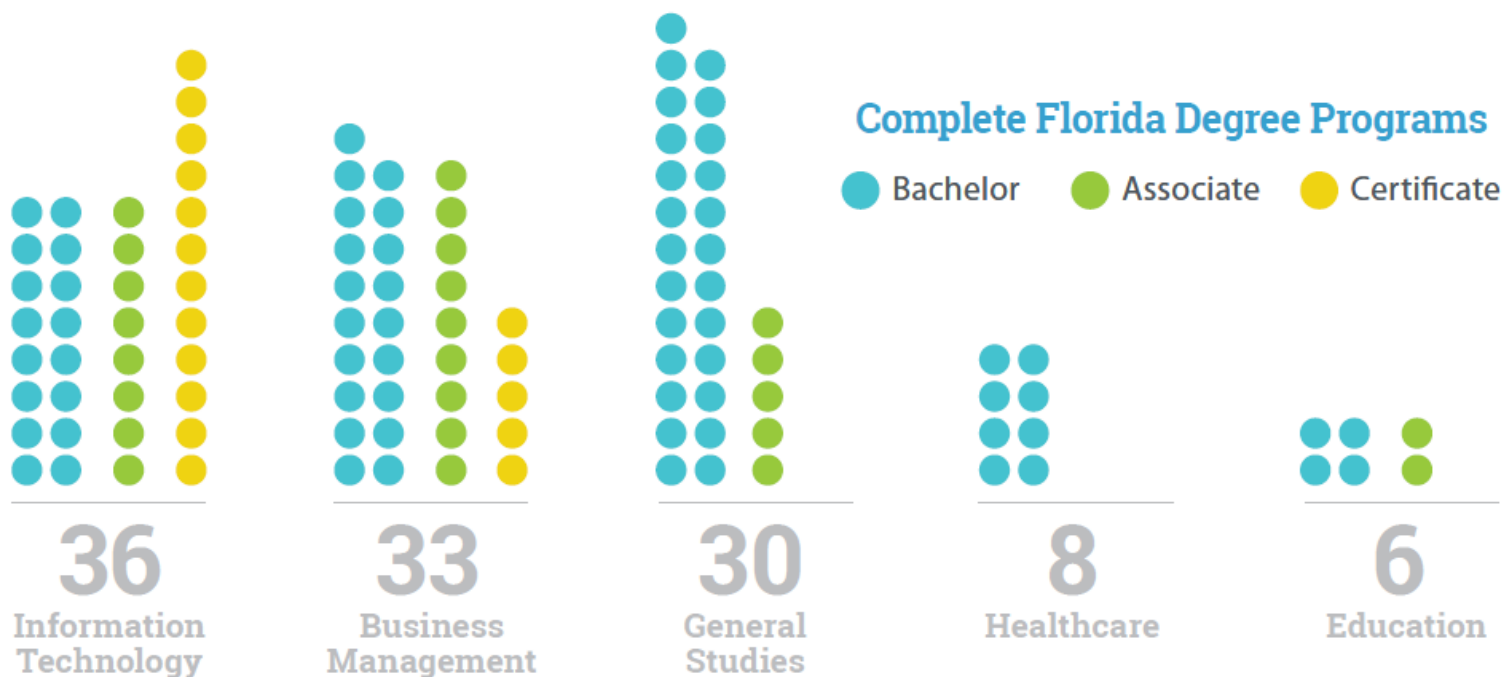
 5 PUBLIC COLLEGES

 4 PRIVATE UNIVERSITIES



# Industry Clusters

*Online degree programs in 5 career pathways*





# Interventions

*Designed for the Adult Learner*

- Two-Tier Coaching Model
- Back to College Experience
- Student Recovery
- Acceleration and Degree Pathways
- Industry Specific Programming
- Co-Branded Recruitment
- Comprehensive Marketing Plan

# Two Tier Coaching Model

- Tier One Coaching:
  - Inquires
  - Admissions
  
- Tier Two Coaching:
  - Career Planning
  - Acceleration
  - Retention



# Back to College Experience

- Webinars
- Learning Communities
- Career Coaching
- Virtual Events
- Targeted Email Campaigns

## Mark Your Calendar!

Career and Education Planning for  
Adult Students **Webinar**



Tuesday, May 2

12:00 - 1:30 pm ET

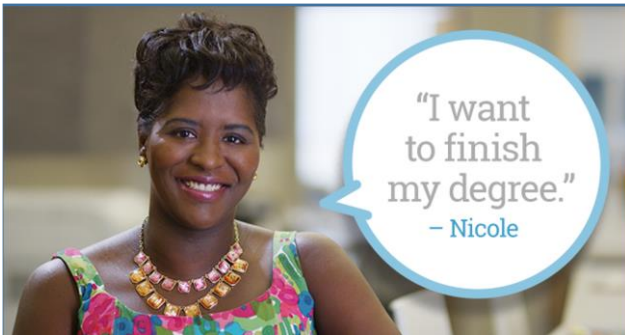
[completeflorida.org/cf-webinar](https://completeflorida.org/cf-webinar)

Set goals, map your career path and get your degree! Learn how easy it is to go back to college and plan your successful career with Complete Florida. The webinar is completely FREE, funded by the state of Florida. So, register today!

[CompleteFlorida.org](https://CompleteFlorida.org)



# Student Recovery



## INDIAN RIVER STATE COLLEGE

### It's our job to help.

Complete Florida was created by the Florida Legislature to help you finish college. We'll match you with degree and certificate programs at real Florida universities and colleges. Our 90+ programs are online, flexible, and won't break the bank. And our degree coaches will get you started and keep you going.

Ready to finish your degree?

Visit [CompleteFlorida.org](https://www.CompleteFlorida.org)



- Working with Complete Florida Partners to re-recruit students
- Outreach to stop-out students within the past academic year
- Streamlined re-admission process



# Acceleration and Degree Pathways

- Multiple Start/Accelerated Terms
- Competency-based Education (CBE)
- Prior Learning Assessment (PLA)
- Alternative Credit Project (ACP)
- Alternative Credentialing

# T.E.A.C.H. Partnership

## *Industry Specific Programming*

### **Up To 100% Funding Through T.E.A.C.H. & Complete Florida Partnership**

T.E.A.C.H. Early Childhood® Scholarship Program and Complete Florida have partnered to help eligible adults return to college and finish a degree. Through this new partnership, adult students finishing their degree in Early Childhood Education are eligible to receive up to 100 percent funding assistance. Eligible participants include currently employed child care teachers and administrators.



# Co-Branding Opportunities

- Table events
- Transcript Review Campaigns
- Business and Industry Partnerships

Finish your  
COLLEGE  
DEGREE  
ONLINE  
with a personal coach.



INDIAN RIVER  
STATE COLLEGE



Complete  
Florida

[CompleteFlorida.org](http://CompleteFlorida.org)

# Marketing



**Complete Florida** Sponsored · Like Page

People with college degrees earn about 50% more than high school graduates over their lifetimes.



**Complete Florida** Powered by the Sunshine State

**You deserve more.**

Going back to college can be scary. That's why the Florida Legislature created Complete Florida – to help people (like you) finish their degrees. It's 100% online. Flexible. Affordable. And your ticket to more money, a better career, and a brighter life. It all starts with Complete Florida.

COMPLETEFLORIDA.ORG

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“I didn't think I could.”

– Ron M.

Need a little push to finish your college degree? We can help.

> [Get Started](#)



**Complete Florida** Powered by the Sunshine State

“I don't know if I could've done it on my own.”

– Ron M.



**Complete Florida**

Powered by the Sunshine State

A high-tech, low-hassle way to finish your college degree. Online. And with a personal coach.


> [Get Started](#)




Finish your college degree.

# Demographic Marketing

Move your career forward with a college degree.



We will help you find the shortest path to success.



CompleteFloridaMilitary.org

> [Get Started](#)

Welcome to the virtual front line.



Complete Florida MILITARY  
Powered by the Sunshine State

"I'm back home and need to finish my degree."  
- Tom Davies



Complete Florida MILITARY  
Powered by the Sunshine State



Complete Florida MILITARY  
Powered by the Sunshine State

# Questions?

Need a little  
help finishing  
your college  
degree?



Visit our website

Thank You!

Complete  Florida.org

[coach@completeflorida.org](mailto:coach@completeflorida.org)

