

Introduction to LCANs

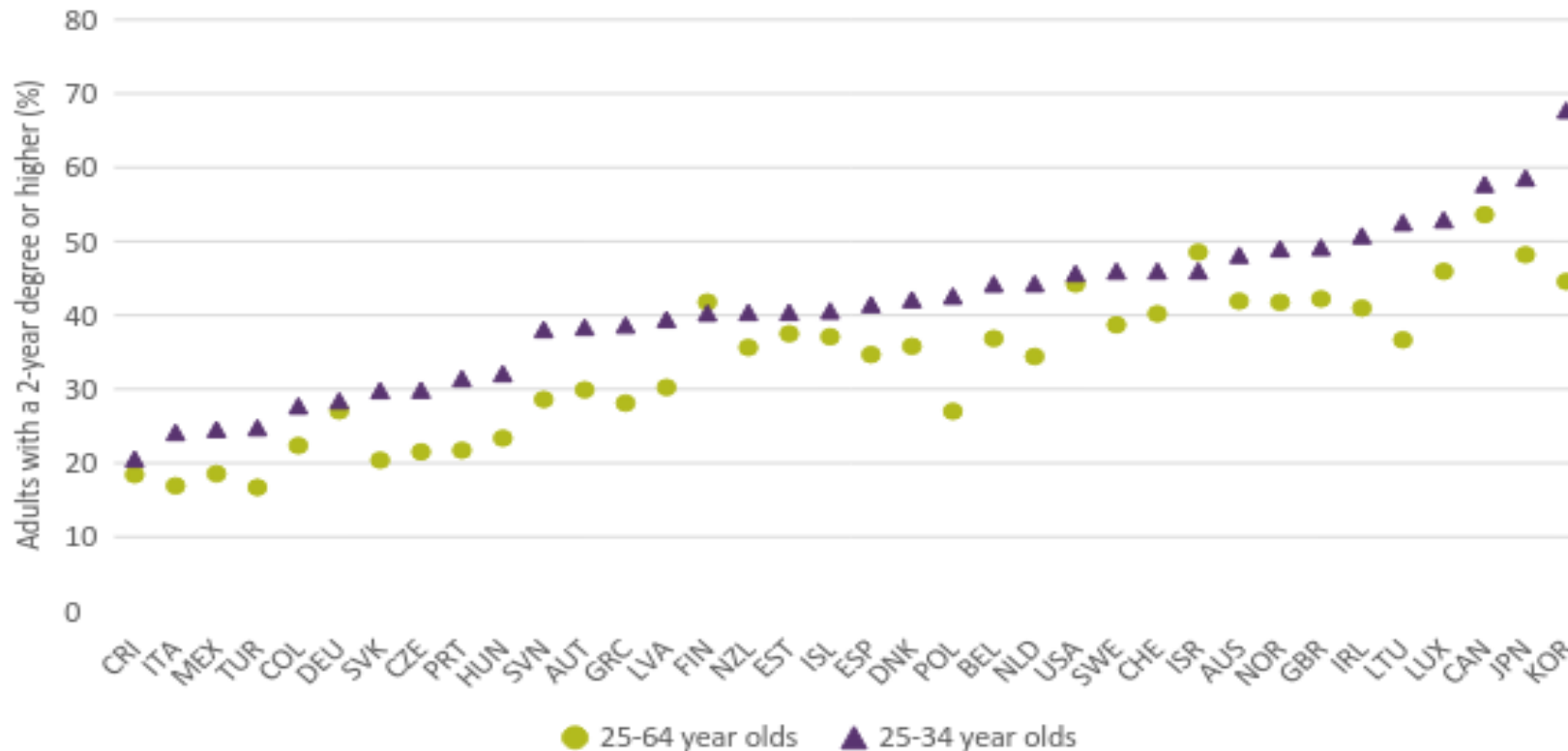
FLORIDA COLLEGE ACCESS NETWORK



US Education Standing is Slipping

In 2000, the US was the world leader in postsecondary attainment rates.

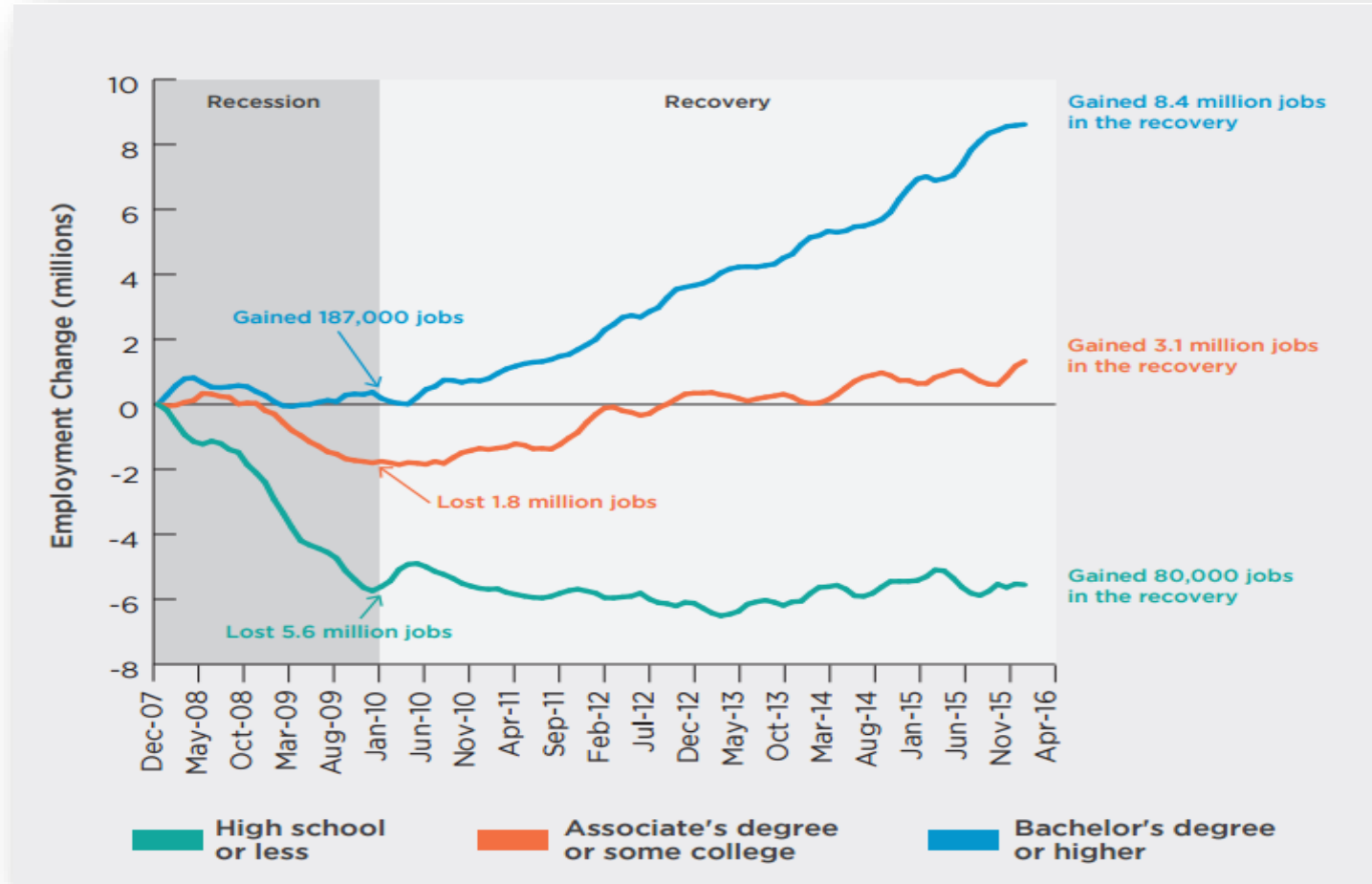
Now it's 13th.



Adults with an associate degree or higher from economically developed nations, 2014

Why 60% Postsecondary Attainment?

Nationally, recovery from the recession differed by degree attainment.



Source: Georgetown University Center on Education and the Workforce, "American's Divided Recovery: College Have and Have-Nots 2016"

Is Florida ready for the future?

Florida's projected degree attainment rate:

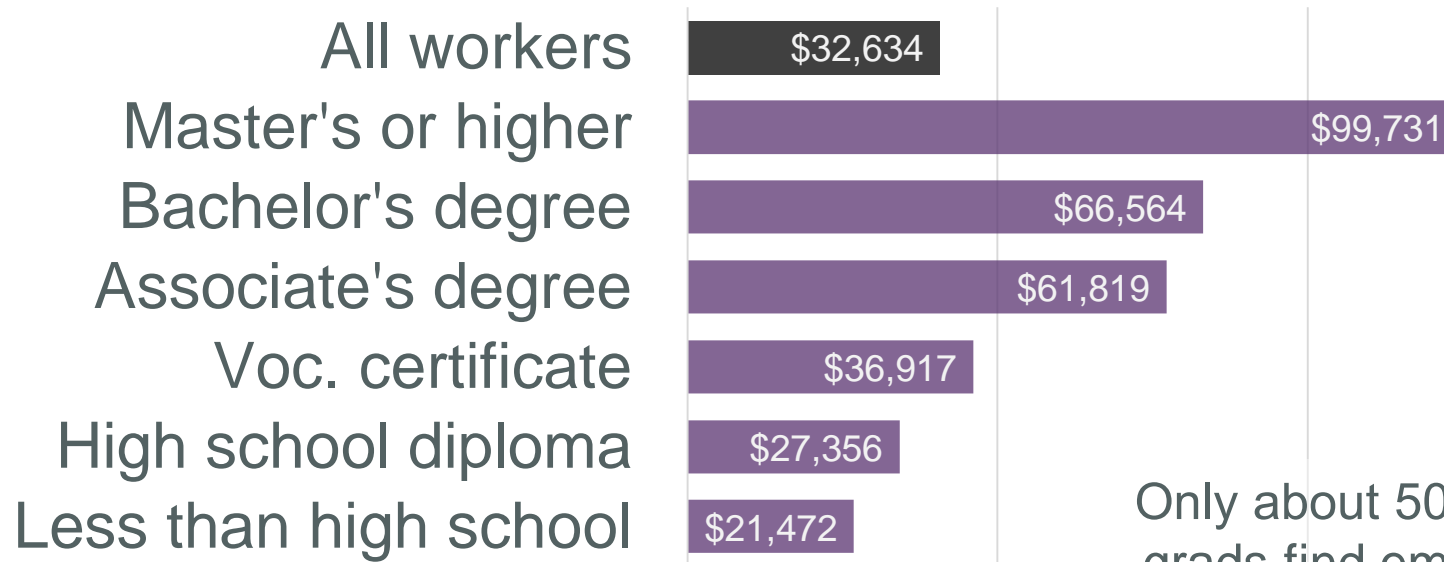


Source(s):

- U.S. Census Bureau
- Georgetown Center on Education and the Workforce
- Lumina Foundation Stronger Nation Report
- Florida CAN calculations

A high school diploma is no longer a ticket to the middle class

Median annual wages in Florida by education/training level



Only about 50% of Florida's high school grads find employment by the following fall with 88% earning less than \$8/ hour

Source(s): Florida Department of Economic Opportunity, Bureau of Labor Statistics (2016); Florida Education & Training Placement Information Program (2014)



Local college access networks

Local College Access Networks

Community-based strategic alliance committed to increasing college readiness, enrollment, and completion

Championed by cross-sector CEO-level leaders representing:

- K-12
- Higher education
- Nonprofit
- Government
- Business
- Philanthropy



Florida Local College Access Networks

EARN UP
Higher Earning through Higher Learning

ACEC
ALACHUA COUNTY EDUCATION COMPACT

leap
HILLSBOROUGH COLLEGE ACCESS NETWORK
Manatee Collaborative LCAN

TALENT 4 TOMORROW
PARTNERSHIP

FutureMakers Coalition

FUTURE READY COLLIER
FutureMakers Coalition Partner

CENTRAL FLORIDA CAN

COLLEGE IS 4 EVERYONE
C&E

Achieve
Palm Beach County
Broward Bridge to Life

THE CITY OF MIAMI FLORIDA
INCORPORATED 1836

MY BROTHER'S KEEPER MBK

A Local College Access Network is NOT...



A new program or a project of one particular organization



LCANs mobilize communities



- Data-driven
- Identify barriers
- Leverage community strengths

How LCANs Get Started

Steps to start an LCAN

- 1 • Start with influential champions
- 2 • Establish initial backbone support
- 3 • Conduct a community scan and asset map
- 4 • Gather baseline data
- 5 • Establish LCAN common agenda
- 6 • Align community organizations to the network
- 7 • Activate the network and working groups
- 8 • Support culture of learning and improvement

Start with influential champions

Champions:

- Are connectors
- They bring credibility to the network
- They motivate the commitment of resources



Establish initial backbone support



Backbone: An organization providing coordination for LCAN activity.

Possesses these important qualities:

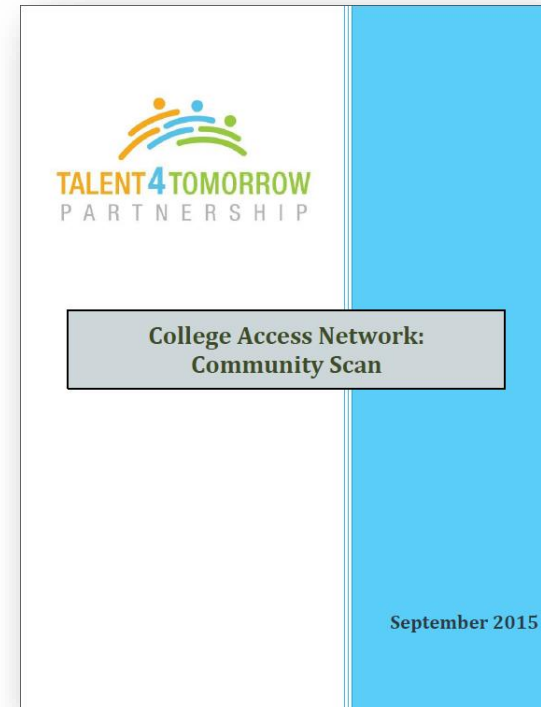
- Neutral party
- Fiscal agent
- Convening capacity



Conduct a community scan and asset map

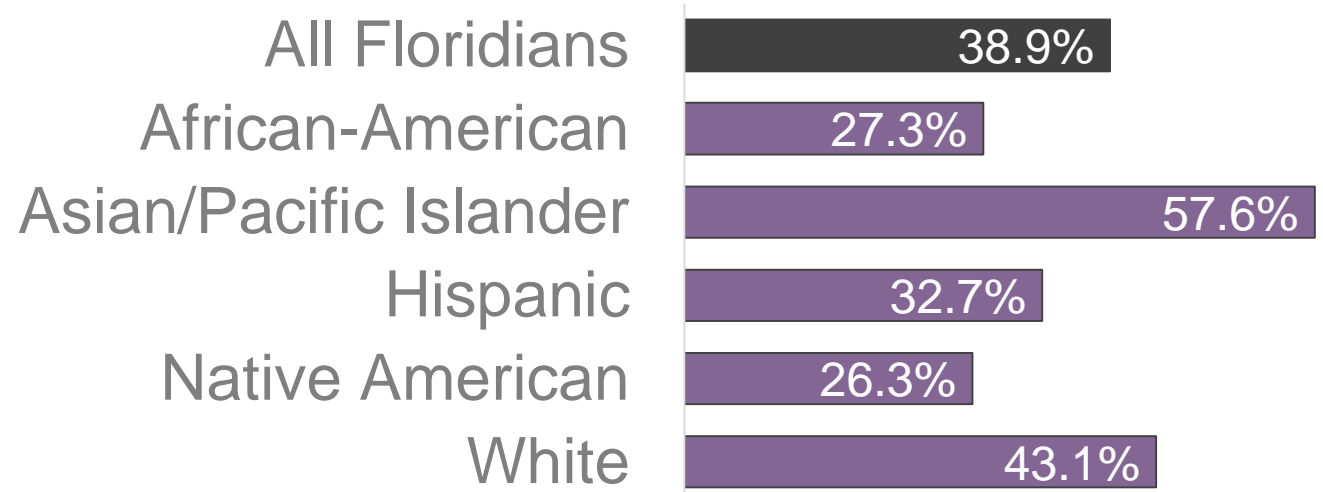
LCANs leverage the strengths that already exist in their communities

Asset Mapping



Gather Baseline Data

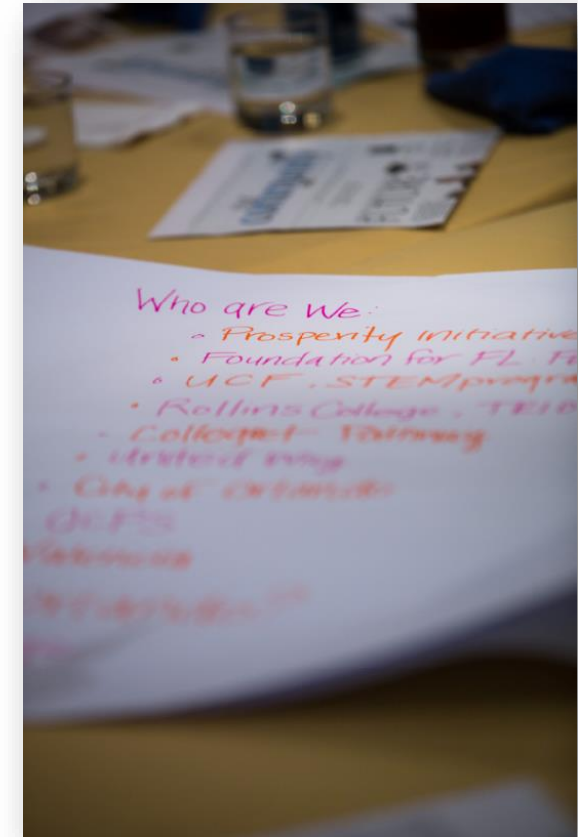
- A short list of community-level indicators that are currently accessible
- Indicators drive the selection of priority areas and direction of action teams
- Helps leaders set measurable goals



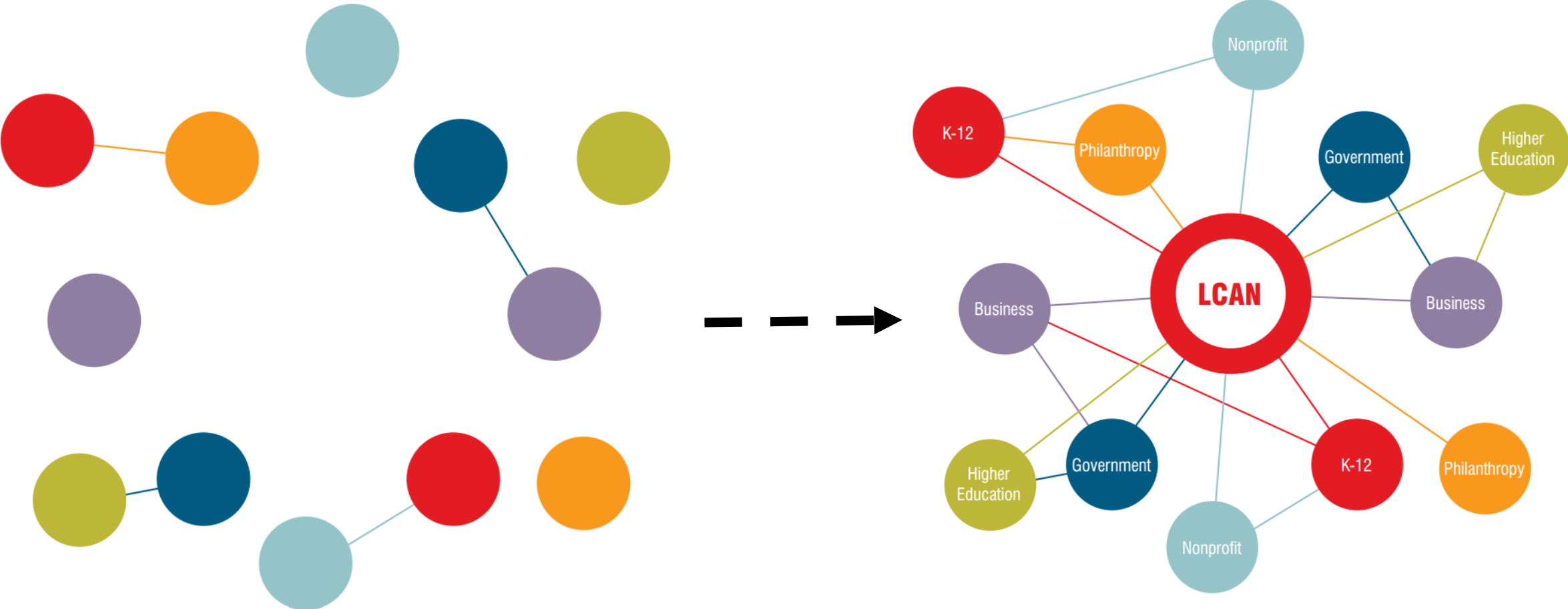
Establish LCAN Common Agenda

A strategic plan or roadmap with shared goals that are:

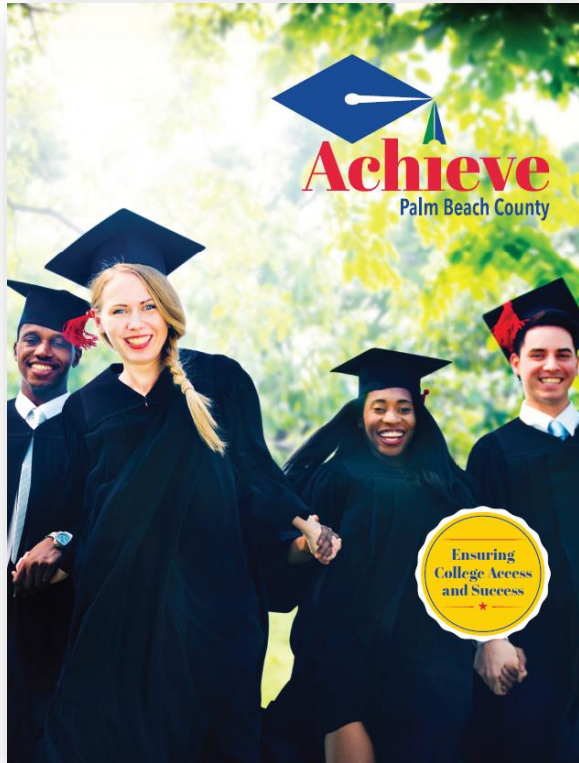
- Mutually agreed upon
- By cross-sector leadership team
- Are ambitious and attainable, and
- Contribute to the statewide 60% goal



LCANs align organizations to the network



Activate the network and working groups




Case Study: Achieve Palm Beach County

Working Groups

- Parent Engagement and Support
- Post-Secondary Advising for High School Students
- FAFSA Completion
- Scholarships, Non-Financial Resources and Support Services for College Students

Support culture of learning and improvement



#IFiledFAFSAfirst!

Attention high school seniors! Have you filed your FAFSA? Are you ready to share that on social? If so, you're ready to enter the FAFSA first! contest! In addition to any scholarships, financial aid and work study funds you may be receiving through FAFSA, you have a chance to win a cool \$500 to put toward your college or career school expenses.

Your challenge: Share why #IFiledFAFSAfirst on social media. It's that easy!

ELIGIBILITY
Do you check all these boxes?

- Have you filed your FAFSA for the 2017-2018 school year?
- Are you a high school senior graduating in spring 2017?
- Are you a resident in Charlotte, Collier, Glades, Hendry or Lee County?
- Do you like FAFSA first! on [Facebook](#), [Instagram](#) and [Twitter](#)?

Great! You're eligible to enter the contest.

HOW TO ENTER

- Create a unique and creative post on Facebook, Twitter or Instagram, related to you filing your FAFSA
- Tag @FAFSAfirst and five friends in your post to challenge them to also file their FAFSA and enter this contest
- Include the hashtag #IFiledFAFSAfirst

We want you to use your creativity! Want more chances to win? Each post counts as a single entry.

Once you've posted on social, fill out this form.

PRIZES
Five winners (one from each county) will be chosen to receive a \$500 prepaid Visa card for use toward college and career school expenses. Winners will be notified in late March.

DEADLINE
All social media entries must be posted and the contest entry form must be completed on FAFSAfirst.org by midnight, March 17, 2017.

Case Study: FutureMakers Coalition

LEAP: Hillsborough College Access Network



The banner is divided into two horizontal panels. The top panel shows a young man in a green shirt looking at a book. Text on the left reads "leap HILLSBOROUGH COLLEGE ACCESS NETWORK" in small letters, followed by "HIGHER COMPLETION RATES START HERE." in large bold letters, and "Working together to increase graduation rates." in smaller text below. On the right is the "leap" logo in blue with a green swoosh above it, and "HILLSBOROUGH COLLEGE ACCESS NETWORK" in blue text below. The bottom panel shows a group of students and a teacher looking at a computer screen. Text on the left reads "leap HILLSBOROUGH COLLEGE ACCESS NETWORK" in small letters, followed by "BETTER OPPORTUNITIES START HERE." in large bold letters, and "Working together to increase graduation rates." in smaller text below. On the right is a green navigation menu with a "Search" box at the top and links for "About Us", "Our Partners", "News & Resources", and "Contact Us" in white text on a blue background.

Earn Up

(Duval, St. Johns, Nassau, Baker, Putnam and Clay counties)



research • communication • advocacy • support



EARN UP

Higher Earning through Higher Learning

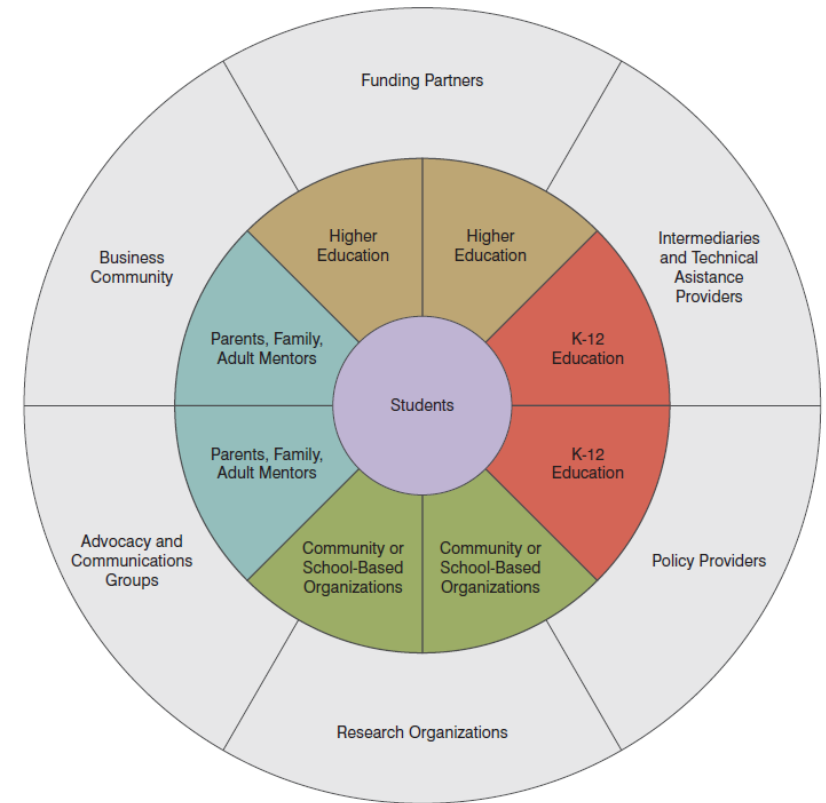




FCAN Support

FCAN supports LCANs with:

- Learning opportunities (summit, webinars)
- LCAN leadership affinity groups
- Data gathering and policy advocacy
- Statewide initiatives
- Funding opportunities



Research & Policy



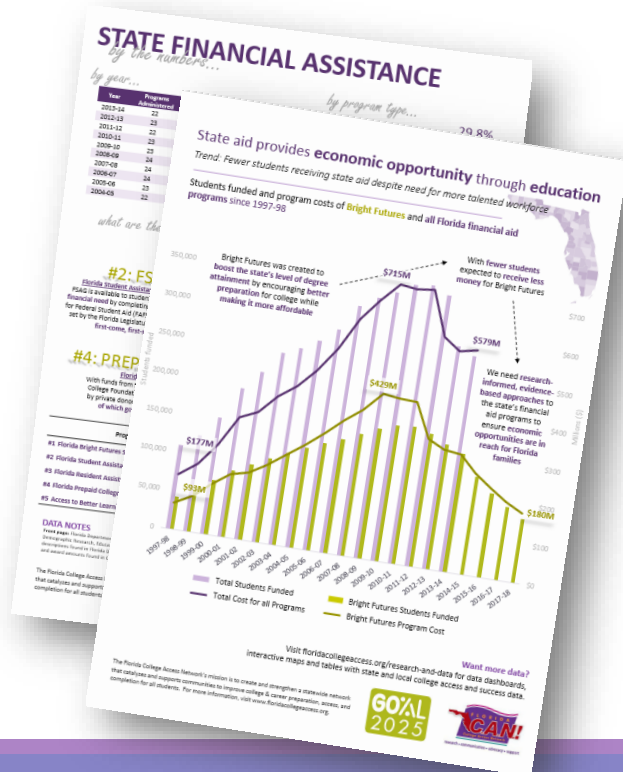
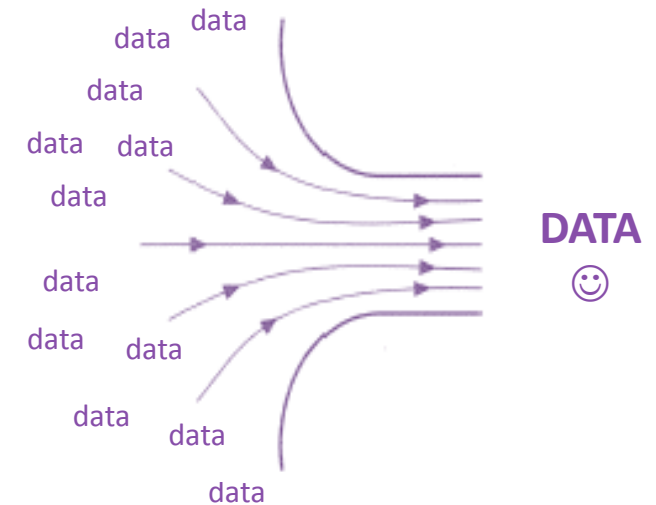
research • communication • advocacy • support

Produce student-centered research & policy analysis

Clearinghouse for college and career readiness, access and completion data



Develop local, state and national partnerships and policy alignment around degree attainment



FCAN Statewide Initiatives



research • communication • advocacy • support





Conclusion

Ready to get started?



Contact:

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Florida College Access Network

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813-974-0141

Find easy access to resources



research • communication • advocacy • support



To increase the proportion of Americans with high-quality degrees and credentials to 60 percent by the year 2025
www.floridacollegeaccess.org



July 2014 | Vol. 10 | Issue 1

Data Brief

Recent Gains, Future Challenges: A Closer Look at Degree Attainment in Florida

FLORIDA

New Trends

The path to upward mobility and economic success in Florida and the U.S. as a whole is increasingly dependent on postsecondary degrees or credentials. In the wake of the shift since the 1970s from an industrial to a knowledge economy, the workforce has increasingly valued physical and repetitive jobs in favor of jobs requiring strong communications, problem-solving and technological skills that lead to increased quality, efficiency and innovation.

Although a student's chosen field of study will impact his or her earning potential and economic outcomes can vary greatly, it is nonetheless generally true that the higher the education level a person achieves, the more likely he or she is to be employed, earn a living wage and less likely to be dependent on public assistance. Throughout much of the 20th century, a high school diploma was sufficient to secure a good job and a decent wage, but that is no longer the case for most workers. Workforce projections not only tell us those days are behind us, but that the demand for the higher-level skills that postsecondary education and training develops will only increase in the years to come. State and national workforce projections predict that over 60% of Florida jobs will require some form of postsecondary education or training by the year 2025, yet currently, only 38% of working-age Floridians holds an associate's degree or higher.

According to a report by the Florida-based Edley Collins Institute, demographic change make forward-looking interventions even more necessary. As Baby Boomers retire and pave the way for new job opportunities, our state's economic prosperity will rest on our ability to develop the talent level of our future generations. Failing to make progress will have an effect on our economy that will be more difficult to correct as time progresses.

It is for these reasons that the Florida College Access Network has set a goal to increase our state's level of degree attainment for working-age Floridians to 60% by the year 2025. In this brief, we take a closer look at our state's progress toward meeting the goal by examining key trends that we hope will be used to inform discussion on policies and strategies for boosting educational attainment at the state and local levels.

Accompanying this brief is an interactive data dashboard that allows users to investigate more closely a variety of indicators related to degree attainment, including historical trends on attainment levels by race/ethnicity group and age range at the county, state and national levels. The data featured on the dashboard and located in this brief is offered to inform the thoughtful discussion taking place throughout the state on communication and policy makers grapple with the challenge inherent in boosting educational attainment. Raising postsecondary attainment levels is a complex task not just in Florida but throughout the country, as factors like migration, demographic change, K-12 education, degree production and policy changes at the local, state and national levels all have open lines to our ability to diversify impact and measure the impact and outcomes of our state's postsecondary education system.

Florida College Access Network's mission is to create and strengthen a network of individuals that create and support opportunities to improve college & career preparation, access, and completion for all students.



- Home
- About Us
- Goal 2025
- Research & Data
- Media Room
- Florida Initiatives
- The Network
- Contact Us



RESEARCH & DATA

POLICY RESEARCH BRIEFS

Volume 10 (2017)

Issue 1 : 2017 Florida Legislative Session Overview: Which proposals stand to affect Florida's college students?

Volume 9 (2015)

Issue 2 : Nearly 2,500 Students Benefit from Florida Tuition Equity Law during First Year

Issue 1 : 2015 Florida Legislative Session Summary: A Review of Key Policy Changes Impacting Higher Education

Volume 8 (2014)

Issue 2 : Recent Gains, Future Challenges: A Closer Look at Degree Attainment in Florida

Issue 1 : College Affordability Adrift: Florida's Bright Futures Program Faces \$347 Million in Cuts by 2017-18

SEARCH:

Search

DATA DASHBOARDS, TOOLS & VISUALIZATIONS

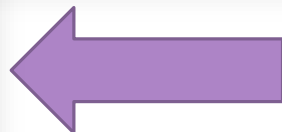
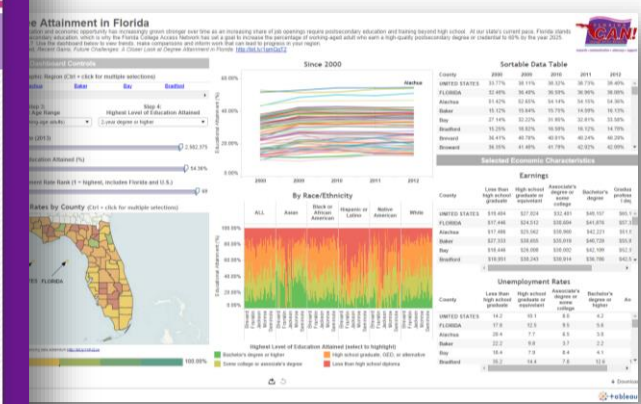
Dashboard: How many undocumented students use out-of-state tuition waivers in Florida?

One-pager: Degree Attainment in Florida

Dashboard: Degree Attainment in Florida

Beyond Education (Economic Outcomes of Florida College Graduates)

Florida FAFSA Finish Line: FAFSA Completion at Florida Public High Schools





Kathy McDonald
Network Partnerships Manager
Florida College Access Network

Jana Ertrachter
Consultant
Ertrachter Group

Questions...

Extra slides

FCAN's Core Metrics



College & Career Readiness

Are they ready?

Access & Affordability

Can they pay for it?

College Performance

Are they successful?

Adult Access & Completion

How to engage working adults?

Workforce & Economic Outcomes

Does it pay off?

College Attainment

Are we meeting the BIG GOAL?

Understanding Credentials

Understanding “credentials”

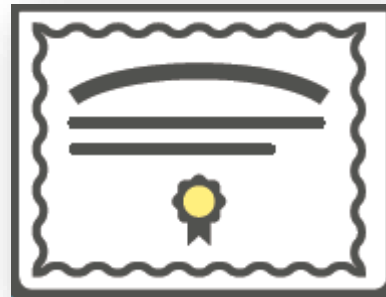


Degrees & certificates

Awarded by college, university or technical school

Awarded for life

Awarded for completing a program of study/coursework

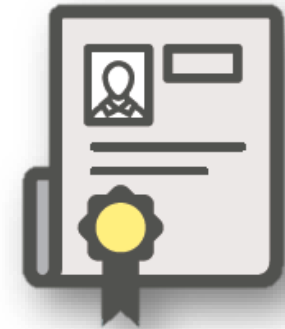


Certifications

Time-limited; must be renewed

Awarded by professional groups, industry, vendors and government agencies

Must pass a written, oral or performance-based exam



Licenses

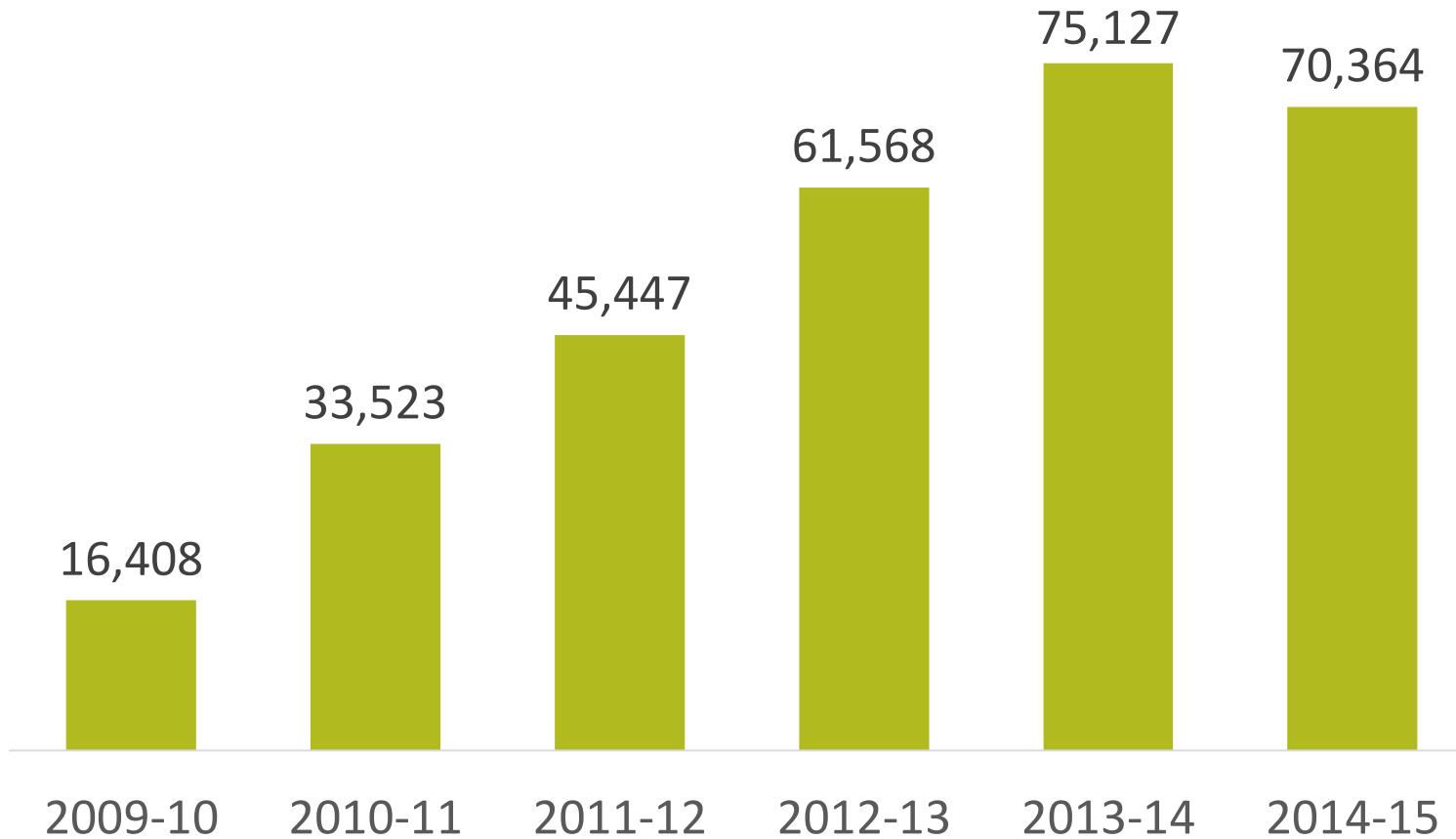
Time-limited, must be renewed

Awarded by government agencies

Awarded for fulfilling requirements such as degree/certificate; certification, passing an exam, etc.

Legally required to perform certain jobs

Industry certifications in Florida



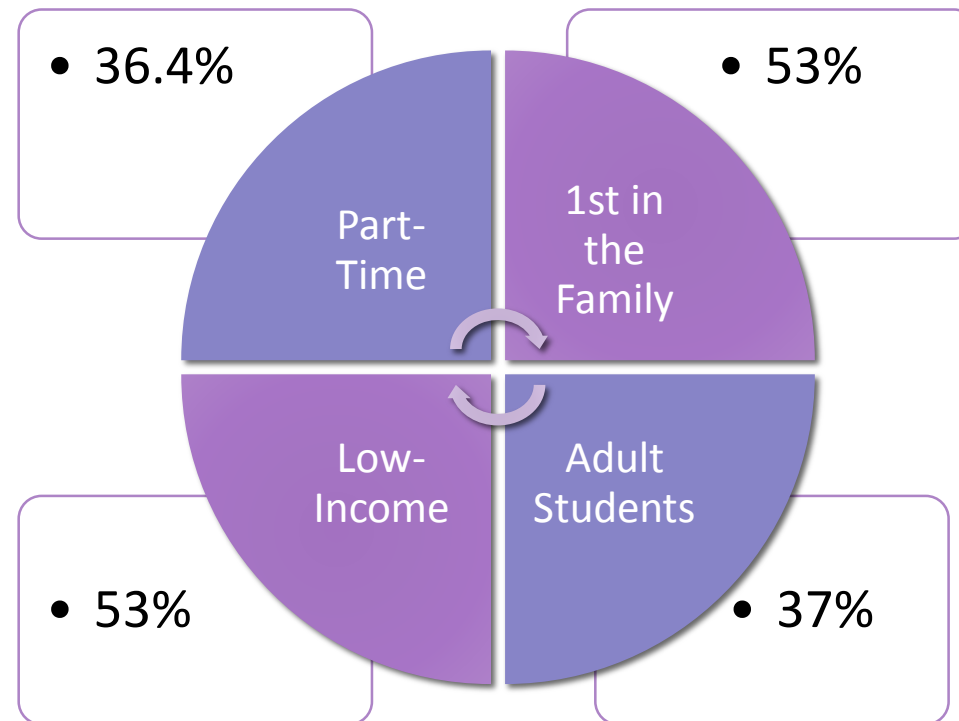
The percent of Florida high school graduates earning one or more industry certification has increased from **4% in 2009-10** to **23% in 2013-14**

28% of graduates in 2013-14 had attempted at least one certification

The Florida college student
landscape has changed

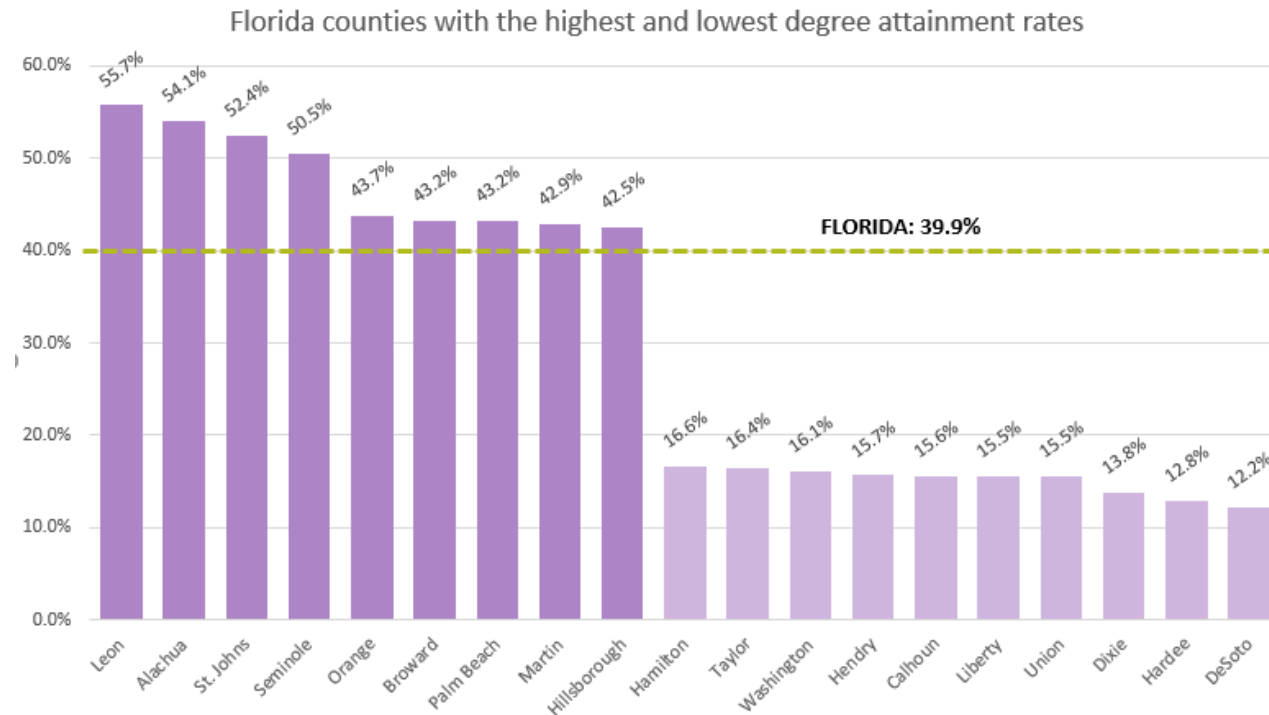
The “post-traditional” student is the new norm

The majority of today’s college students juggle some combination of school, work and family while commuting to class



The “post-traditional” student is the new norm

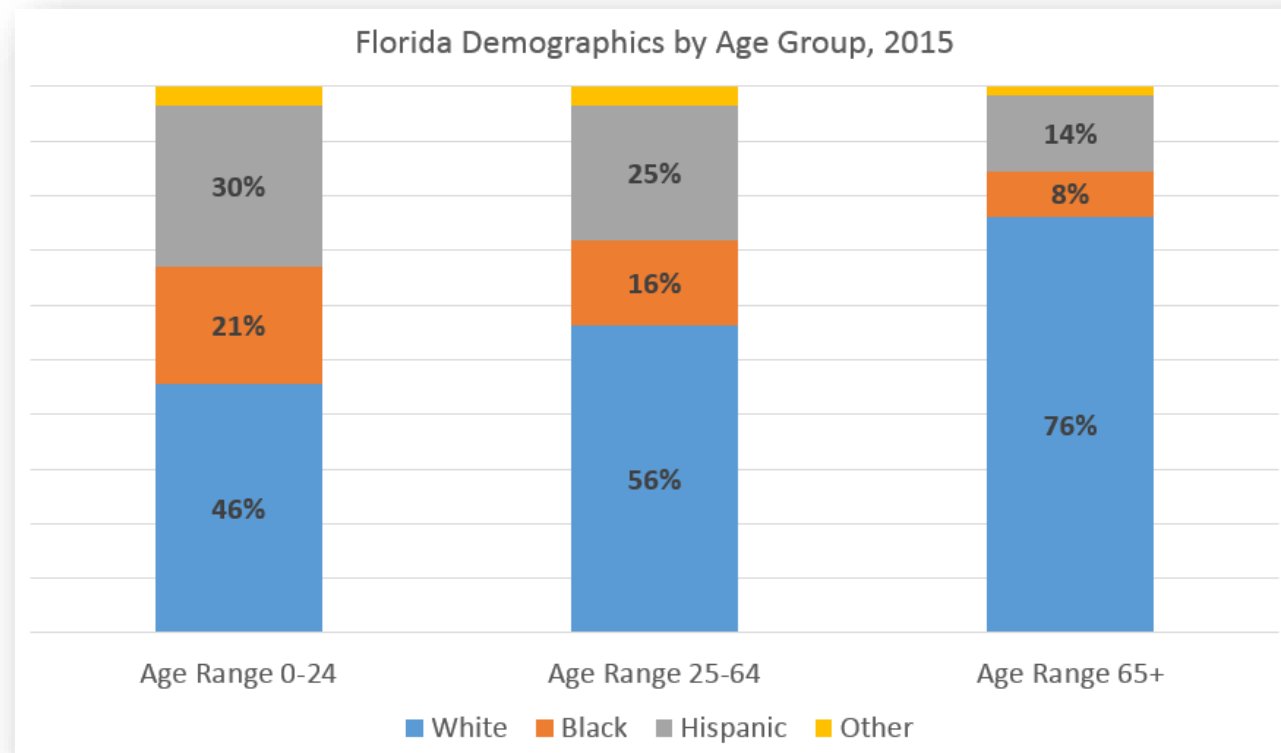
Attainment rates differ significantly in Florida between urban and rural communities



Source(s): US Census Bureau, American Community Survey, Floridians age 25-64, 2015

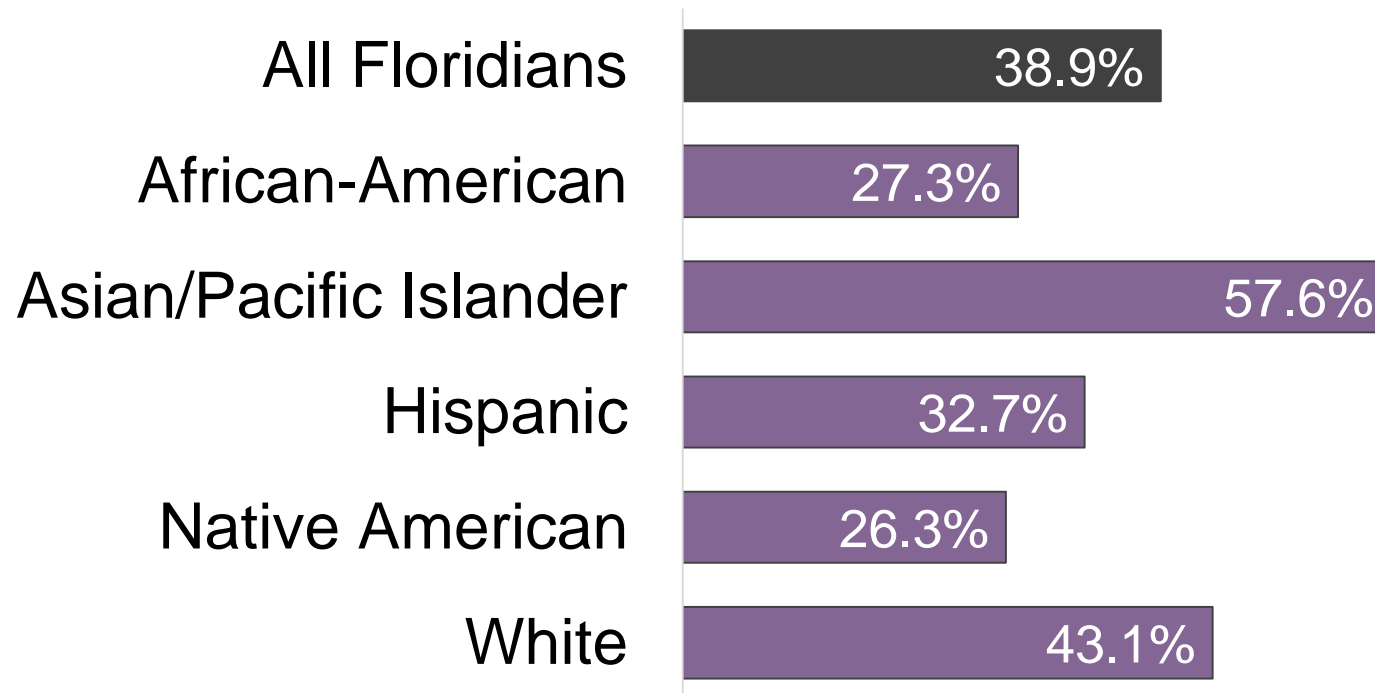
The “post-traditional” student is the new norm

Today’s student body is more diverse than prior generations



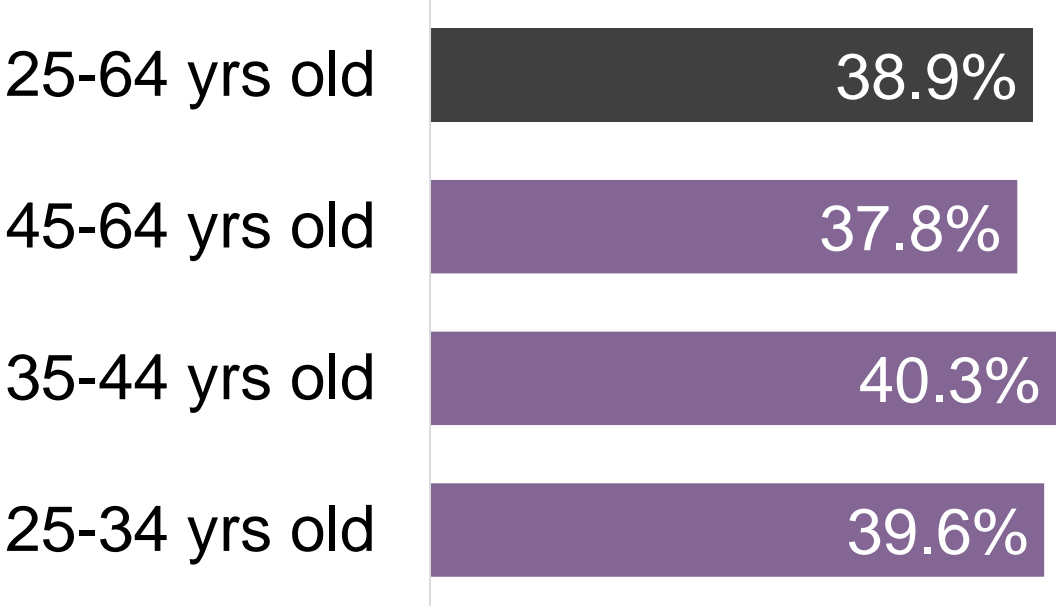
Source(s): Florida Population Studies, Bureau of Economic and Business Research (BEBR), University of Florida, 2015

Postsecondary attainment rates are uneven by race/ethnicity



Source(s): U.S. Census Bureau, American Community Survey, Lumina Foundation Stronger Nation Report, Florida Legislature Office of Economic and Demographic Research, 2014.

Young adults are not gaining in attainment rates over older workers in Florida



* Between 2015 and 2020, Florida population projected to increase by 850 per day
Source(s): U.S. Census Bureau, American Community Survey, Lumina Foundation Stronger Nation Report, Florida Legislature Office of Economic and Demographic Research, 2014.