Introduction to LCANs

FLORIDA COLLEGE ACCESS NETWORK
US Education Standing is Slipping

In 2000, the US was the world leader in postsecondary attainment rates.

Now it’s 13th.

Adults with an associate degree or higher from economically developed nations, 2014
Why 60% Postsecondary Attainment?

Nationally, recovery from the recession differed by degree attainment.

Source: Georgetown University Center on Education and the Workforce, “American’s Divided Recovery: College Have and Have-Not 2016”
Is Florida ready for the future?

Florida’s projected degree attainment rate:

- 30%
- 35%
- 40%
- 45%
- 50%
- 55%
- 60%

Future workforce needs by 2025:

- 60%
- 53%

Postsecondary certificates added (7%)

*includes bachelor’s, associate’s degrees, postsecondary certificates and other credentials

Source(s):
- U.S. Census Bureau
- Georgetown Center on Education and the Workforce
- Lumina Foundation Stronger Nation Report
- Florida CAN calculations
A high school diploma is no longer a ticket to the middle class.

Median annual wages in Florida by education/training level:

- All workers: $32,634
- Master's or higher: $99,731
- Bachelor's degree: $66,564
- Associate's degree: $61,819
- Voc. certificate: $36,917
- High school diploma: $27,356
- Less than high school: $21,472

Only about 50% of Florida’s high school grads find employment by the following fall with 88% earning less than $8/hour.

Source(s): Florida Department of Economic Opportunity, Bureau of Labor Statistics (2016); Florida Education & Training Placement Information Program (2014)
Local college access networks
Local College Access Networks

Community-based strategic alliance committed to increasing college readiness, enrollment, and completion

Championed by cross-sector CEO-level leaders representing:
• K-12
• Higher education
• Nonprofit
• Government
• Business
• Philanthropy
Florida Local College Access Networks

Manatee Collaborative LCAN

Broward Bridge to Life
A Local College Access Network is NOT...

A new program or a project of one particular organization
LCANs mobilize communities

- Data-driven
- Identify barriers
- Leverage community strengths
How LCANs Get Started
Steps to start an LCAN

1. Start with influential champions
2. Establish initial backbone support
3. Conduct a community scan and asset map
4. Gather baseline data
5. Establish LCAN common agenda
6. Align community organizations to the network
7. Activate the network and working groups
8. Support culture of learning and improvement
Start with influential champions

Champions:
• Are connectors
• They bring credibility to the network
• They motivate the commitment of resources
Establish initial backbone support

**Backbone:** An organization providing coordination for LCAN activity.

Possesses these important qualities:

- Neutral party
- Fiscal agent
- Convening capacity
Conduct a community scan and asset map

LCANs leverage the strengths that already exist in their communities

Asset Mapping
Gather Baseline Data

- A short list of community-level indicators that are currently accessible
- Indicators drive the selection of priority areas and direction of action teams
- Helps leaders set measurable goals

Remember:
Use data as a “flashlight,” not a “hammer”

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Floridians</td>
<td>38.9%</td>
</tr>
<tr>
<td>African-American</td>
<td>27.3%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>57.6%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>32.7%</td>
</tr>
<tr>
<td>Native American</td>
<td>26.3%</td>
</tr>
<tr>
<td>White</td>
<td>43.1%</td>
</tr>
</tbody>
</table>
Establish LCAN Common Agenda

A strategic plan or roadmap with shared goals that are:

• Mutually agreed upon
• By cross-sector leadership team
• Are ambitious and attainable, and
• Contribute to the statewide 60% goal
LCANs align organizations to the network
Activate the network and working groups

Case Study: Achieve Palm Beach County

Working Groups
• Parent Engagement and Support
• Post-Secondary Advising for High School Students
• FAFSA Completion
• Scholarships, Non-Financial Resources and Support Services for College Students
Support culture of learning and improvement

Case Study: FutureMakers Coalition
LEAP: Hillsborough College Access Network
Earn Up
(Duval, St. Johns, Nassau, Baker, Putnam and Clay counties)
FCAN Support
FCAN supports LCANs with:

- Learning opportunities (summit, webinars)
- LCAN leadership affinity groups
- Data gathering and policy advocacy
- Statewide initiatives
- Funding opportunities
Research & Policy

Produce student-centered research & policy analysis

Clearinghouse for college and career readiness, access and completion data

Develop local, state and national partnerships and policy alignment around degree attainment
FCAN Statewide Initiatives

- Apply Yourself!
- FLORIDA College Application Week
- FLORIDA FAFSA Challenge
- Florida College Decision Day
Conclusion
Ready to get started?

Contact:

Kathy McDonald @kathy_mcdonald
Network Partnerships Manager
Florida College Access Network

kmcdonald@floridacollegeaccess.org
813-974-0141
Find easy access to resources

http://www.floridacollegeaccess.org/research-and-data/
Extra slides
FCAN’s Core Metrics

**College & Career Readiness**
Are they ready?

**Access & Affordability**
Can they pay for it?

**College Performance**
Are they successful?

**Adult Access & Completion**
How to engage working adults?

**Workforce & Economic Outcomes**
Does it pay off?

**College Attainment**
Are we meeting the BIG GOAL?
Understanding Credentials
Understanding “credentials”

**Degrees & certificates**
Awarded by college, university or technical school
Awarded for life
Awarded for completing a program of study/coursework

**Certifications**
Time-limited; must be renewed
Awarded by professional groups, industry, vendors and government agencies
Must pass a written, oral or performance-based exam

**Licenses**
Time-limited, must be renewed
Awarded by government agencies
Awarded for fulfilling requirements such as degree/certificate; certification, passing an exam, etc.
Legally required to perform certain jobs

https://cew.georgetown.edu/
The percent of Florida high school graduates earning one or more industry certification has increased from 4% in 2009-10 to 23% in 2013-14.

28% of graduates in 2013-14 had attempted at least one certification.

Source: FLDOE
The Florida college student landscape has changed
The “post-traditional” student is the new norm

The majority of today’s college students juggle some combination of school, work and family while commuting to class.

- 36.4%
- 53%
- 53%
- 37%
The “post-traditional” student is the new norm

Attainment rates differ significantly in Florida between urban and rural communities

Source(s): US Census Bureau, American Community Survey, Floridians age 25-64, 2015
The “post-traditional” student is the new norm

Today's student body is more diverse than prior generations

Source(s): Florida Population Studies, Bureau of Economic and Business Research (BEBR), University of Florida, 2015
Postsecondary attainment rates are uneven by race/ethnicity

- All Floridians: 38.9%
- African-American: 27.3%
- Asian/Pacific Islander: 57.6%
- Hispanic: 32.7%
- Native American: 26.3%
- White: 43.1%

Young adults are not gaining in attainment rates over older workers in Florida

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Attendance Rate</th>
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<tbody>
<tr>
<td>25-64 yrs old</td>
<td>38.9%</td>
</tr>
<tr>
<td>45-64 yrs old</td>
<td>37.8%</td>
</tr>
<tr>
<td>35-44 yrs old</td>
<td>40.3%</td>
</tr>
<tr>
<td>25-34 yrs old</td>
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* Between 2015 and 2020, Florida population projected to increase by 850 per day